



Exhibit Opportunities Now Available



[IAAPA.org/VirtualExpo](https://iaapa.org/VirtualExpo) | **JULY 28-30, 2020**

IAAPA'S NEW VIRTUAL EXPERIENCE

July 28-30; 4 hours of live event content, ability access on demand



- 3-day, immersive event
- 9 engaging education sessions with live Q&A and interactivity
- Virtual trade show floor to interact with global exhibitors and suppliers
- Opportunities to network through dedicated chat and discussion areas
- Event is free for attendees with IAAPA membership, \$200 for non-member attendees
- Exhibit, advertising, and sponsorship packages now available

EXHIBIT HALL PAVILION



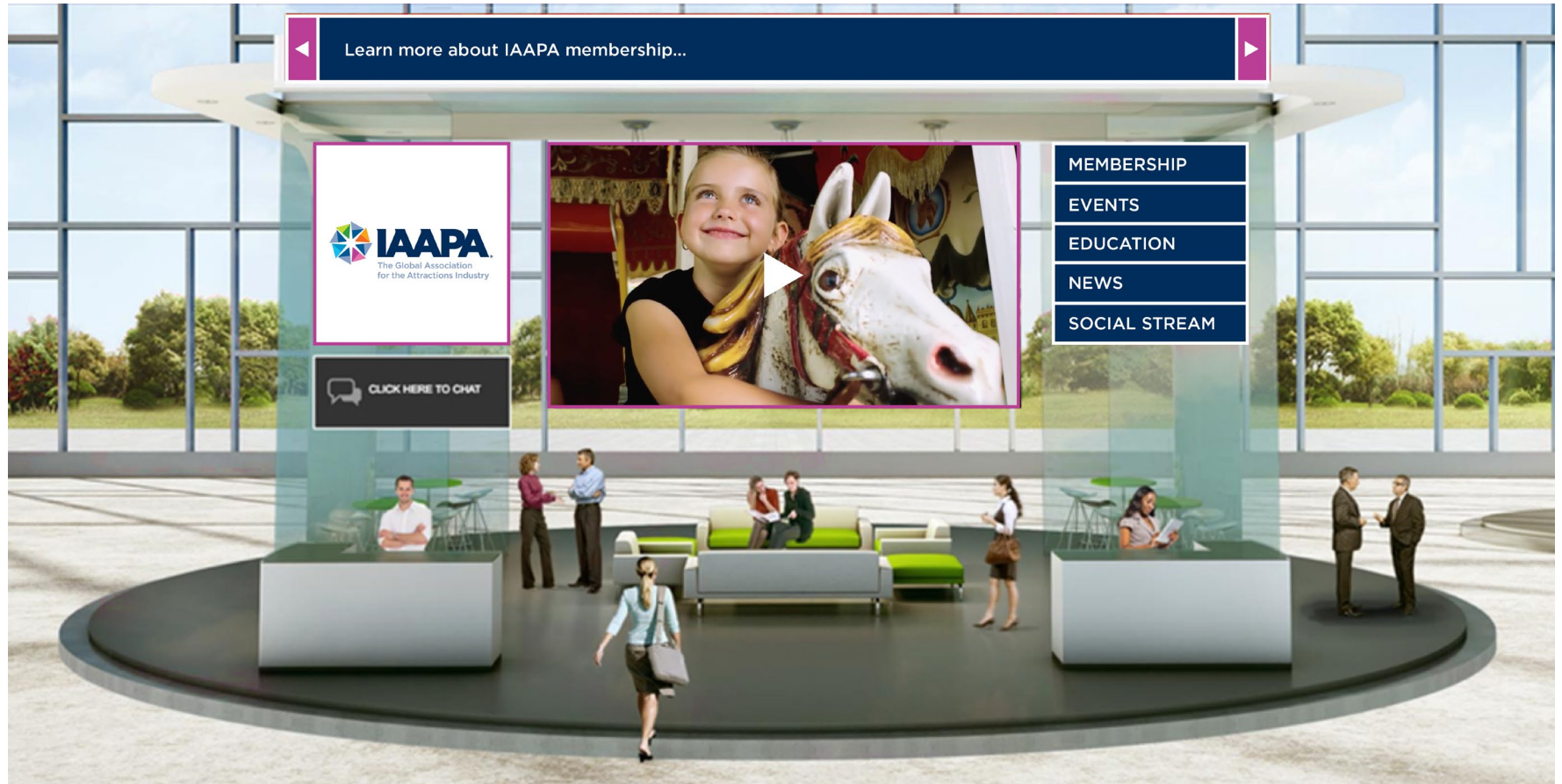
CONNECTING BUYERS & SUPPLIERS

Interactive booths showcasing products and connecting participants



- Virtual trade show will feature several pavilions to help with buyer navigation and maintain larger booth sizes
- 3 packages available; enhanced packages include advertising and sponsorship options
- Booths can be customized to include videos, chat options, and links to content

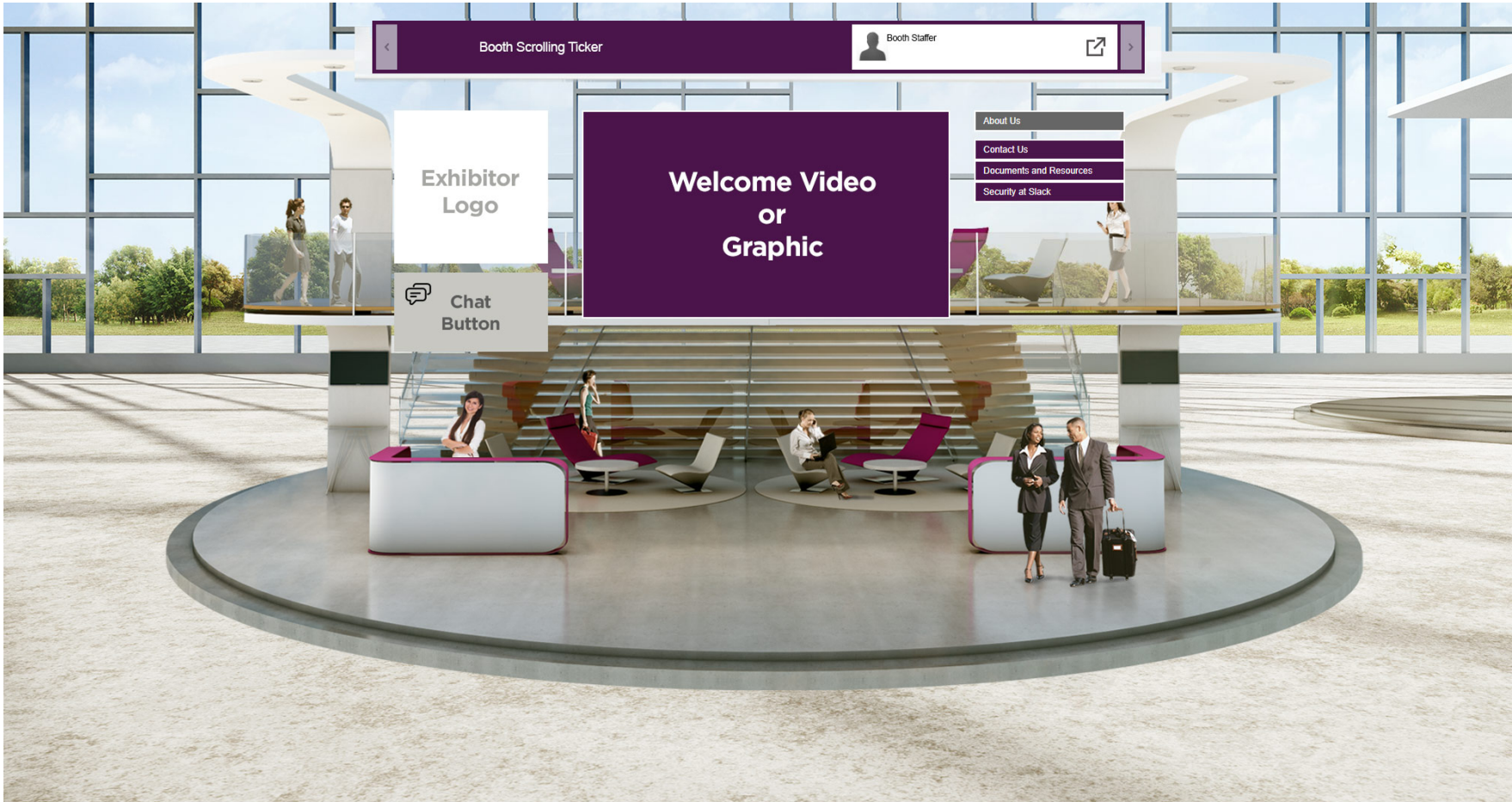
MOCK BOOTH (IAAPA CENTRAL)



BOOTH TEMPLATE OPTION 1

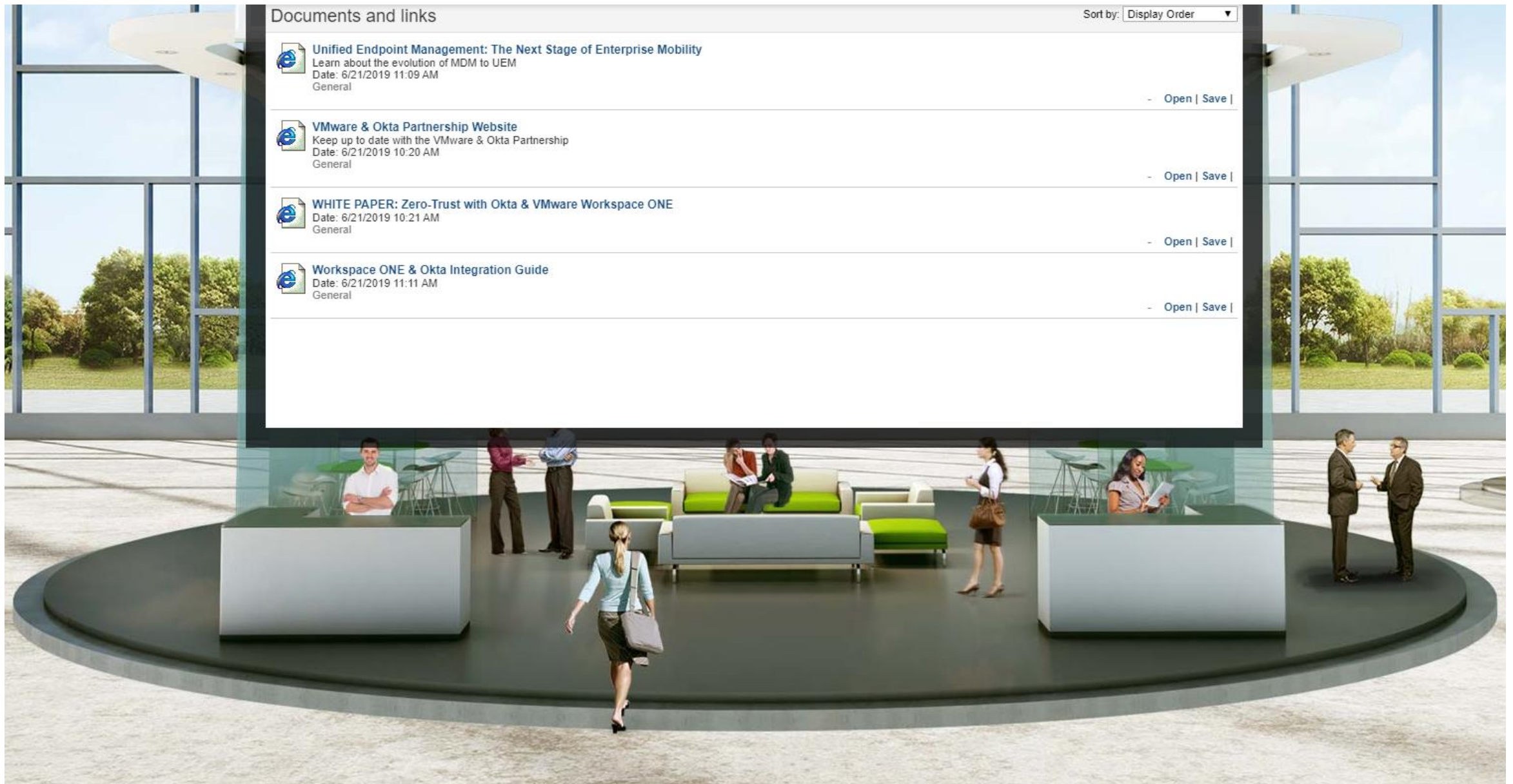


BOOTH TEMPLATE OPTION 2



BOOTH TEMPLATE OPTION 3





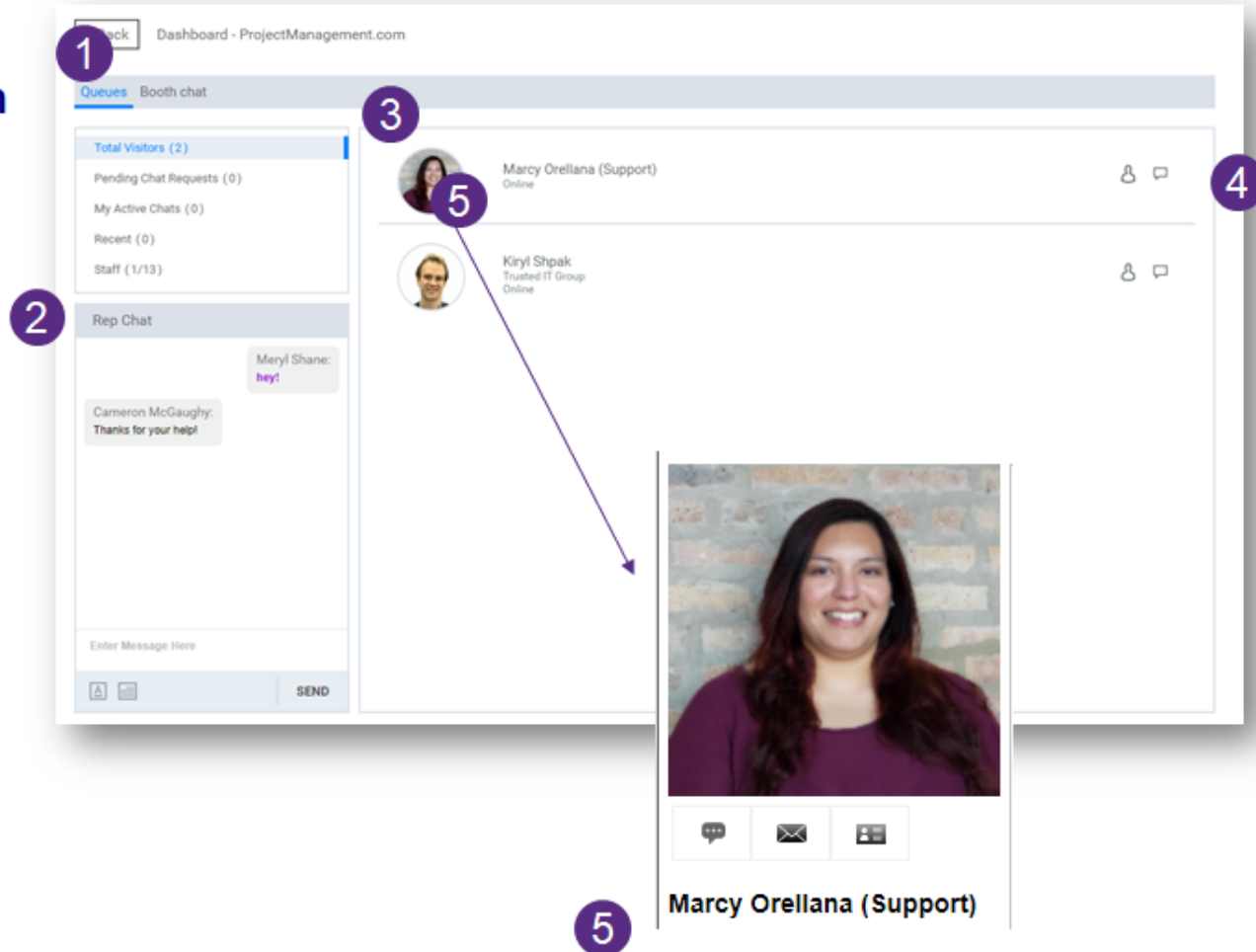
The Exhibitor Chat Engine allows you to manage attendees, participate in the group chat as well as initiate private chats all from one interface.

1. Queues Tab/Booth Chat Tab
2. Rep Chat
3. Attendee Information Area

Starting a Private Chat

You can start a private chat one of 2 ways.

4. Click on the chat button next to the users name
5. Click on the user, and then click the chat button to initiate a private chat





WATCH
ON-DEMAND

Operations Best Practices in Asia

Tuesday, 28 July

2:00 – 2:45 p.m. China Standard Time (CST)

How to work with cultural differences between guest expectations and staff in order to run safe and smooth operations.

SPEAKER: Daan Duijm, Director of Operations and Set Up, Sun World Holding Vietnam

Session sponsored by





Keys to Adoption: Delivering Change to the End User - Google Chrome
onlinexperiences.com/scripts/Server.nxp




ABSTRACT

Digitalization in the attractions industry is here to stay, cutting labor and operational costs while vastly improving the guest experience. In this session, you'll explore automation opportunities within visual media, rides and ride systems, ride safety, kiosks, admission control, food and beverage, accepting currency, and guest wayfinding. Hear real-life examples of automation and digitalization from the panel of attractions in the Asia-Pacific region.

VIDEO

The IAAPA Virtual Expo: Asia logo, featuring the colorful star icon and the text "IAAPA VIRTUAL EXPO:ASIA".

A man in a dark suit and tie is speaking at a podium. He is wearing a headset microphone and holding a small device in his right hand. The background is a blurred image of a city skyline at night.







BOOTH BUILDER STEPS

Select a Space

Sponsor Space

1	Name
2	Style
3	Colors
4	Logo
5	About Us
6	Front Screen
7	Documents and Links
8	Tab Content
9	Staff
10	Search Words

REMINDER: Click 'Apply Changes' after every step.

Booth Name: Type in the name of your booth.

Booth Style: Choose from either of the three layouts: Vertex, Quantum, or Elevate.

Booth Colors: Choose the primary and secondary colors of your booth tabs. Primary will apply to tab backgrounds, secondary will apply to font color.

Booth Logo: 200x200 pixels, jpeg or png

About Us: Tell us about your booth! Do not use special characters (% , & , * , \$, @ , () , " "). Best practice is to keep this text under 250 characters.

Front Screen Welcome Image/Video: Optimal size for image is 484x272px (.jpg, .png files) – under 10MB for video file (.mp4, .flv files).

Documents and Links: Upload all downloadable content and/or add links that you would like available for attendees here. You may upload any type of file except .exe files, but best practice is to stick with .PDF files, as these file types will be universally recognized on all systems and browsers. Size limit =500MB per file.



BOOTH BUILDER STEPS *continued*

Select a Space	
Sponsor Space	
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Tab content: As a standard, booths are set up with the following tabs: Documents and Links, Video Collection, External URL, HTML Content, Live Chat and Survey. You may change the verbiage and display order of the tabs (character limit for tabs = 25 characters including spaces).

Video Collection: Think of this as your own YouTube channel! Feel free to upload an unlimited number of videos here. Size limit =500MB per video file.

Marquee Message: Best practice is to keep this short and sweet. Limit 1 message per booth.

Staff: Add your booth representatives in this step. When the staffers log into the event, they are displayed in your booth space and can interact with visitors. You may have up to 10 booth representatives.

Search Words: Insert keywords associated to your booth and content to make your space more searchable throughout the virtual environment. Separate each word/phrase with a comma only, no spaces.

Preview the Booth: To preview the final booth as an attendee click the magnifying glass icon on the top left of the admin



IAAPA[®]

VIRTUAL EXPO:ASIA

An event you can afford... but CAN'T afford to miss.
Contact ExhibitSales@IAAPA.org today!

