



## **Priority Space Selection Timetable IAAPA Expo Europe 2023**

Below is a timetable of activities that will occur from May to September 2022 to enable companies to select prime exhibit space in IAAPA Expo Europe 2023, to be held at Messe Wien, Vienna, Austria from 26-28 September, 2023. All companies that booked exhibit space for the London Show prior to June 1, 2022 will have the opportunity to choose and contract their preferred booth locations for the Vienna Expo in the order of their seniority ranks before general booth sales for the 2023 show will be opened on September 24, 2022.

(All dates 2022)

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| May 18                     | Mailing to IAAPA Expo Europe 2022 exhibitors, detailing the Priority Space Selection process and timetable. In the e-mail you will find each exhibitor's individual seniority calculation.  |
| May 18 – 31                | Exhibitors have a chance to review their Seniority calculations, and if any is determined to be inaccurate, it must be addressed with IAAPA in this timeframe   |
| June 1                     | Data will be pulled from IAAPA databases to generate final seniority reports. <u>By this date</u> , companies must be current on their IAAPA membership and exhibit space payments if they are to be considered as seniority factors. |
| June 20                    | Companies from the top 25% seniority rankings are emailed their Space Selection dates for reserving space at IAAPA Expo Europe 2023, on Seniority basis.  |
| June 27 – 30 &<br>July 5-6 | Each day, in sequential order, 20-25 companies from the top 25% seniority rankings will be assigned to the Vienna show floor for IAAPA Expo Europe 2023.  |

- July 7 The remaining companies from the seniority list are emailed the link to the Vienna floor plan and the exhibit contract for reserving space at IAAPA Expo Europe 2023, on Seniority basis.
- July 19 Deadline to submit your IAAPA Expo Europe 2023 exhibit contract with preferred booth choices to be included in Space Allocation from July 25
- July 20 The remaining companies from the seniority list that submitted their exhibit contracts with booth choices by July 19, 2022 will be e-mailed their estimated booth assignment times based on seniority.
- July 25-29 & August 1-5 Each day, in sequential order, companies from the seniority list that submitted their 2023 IAAPA Expo Europe exhibit contracts by July 19, 2022 will be assigned to the Vienna show floor in seniority order
- September 13 General booth sales for IAAPA Expo Europe 2023 on first come – first served basis will start