



EXHIBITOR PROFILE

Be sure to take advantage of IAAPA's Online program with a more enhanced Exhibitor Listing and Floor Plan to help attendees better navigate the IAAPA Expo Europe 2021. Each exhibitor must [login](#) to their online profile to add or update their company information which will display online in the Online pages and be printed Show Program.

The following fields will appear in the **printed on-site Show Program** if submitted by **TBD** and must be reviewed and if necessary, edited:

- Exhibitor name
- Booth number
- Address (including street address, city, state, zip code, and country)
- Telephone and Fax numbers
- Website URL
- Product categories (up to four)

The following fields will appear **online** on the website and **mobile app**:

- Exhibitor name
- Booth number
- City, State, Country
- Digital booth profile in English
- Website URL
- Product categories