GET ENGAGEMENT THAT WILL DELIVER MEASURABLE RESULTS AND OPPORTUNITIES TO FIT NEARLY ANY BUDGET:

Be a Part of the Global Attractions Industry’s MARKETPLACE FOR THE LATEST PRODUCTS AND SERVICES

Share your products and services with potential partners worldwide in the IAAPA Expo: Virtual Education Conference Buyers Guide. New for 2020, IAAPA Expo: Virtual Education Conference connects attractions industry professionals online over three days of seminars, keynotes, and networking opportunities. The exclusive buyers’ guide, distributed during the event, is the one-stop resource for insight into the innovations, opportunities. The guide will also reach readers of:

- IAAPA News Daily e-newsletter
- IAAPA.org
- Funworld magazine digital edition

REACH AN AUDIENCE OF QUALIFIED BUYERS

The guide is an interactive digital publication that highlights game-changing products and service providers from all over the world with three advertisement levels. Choosing to advertise ensures you’ll reach IAAPA’s global membership and conference participants who interact with your message during the event.

The guide will also reach readers of:

- IAAPA News Daily e-newsletter
- IAAPA.org
- Funworld magazine digital edition

**BASIC Listing**

$500

The Basic Listing includes:

- Company name
- Address and phone
- Website hyperlink

**ENHANCED Listing**

$900

The Enhanced Listing includes all elements of the Basic Listing, plus:

- 250 characters of descriptive text
- Logo
- Thumbnail Image
- Sponsor level icon

**DISPLAY AD**

$1,975

The Display Ad includes an Enhanced Listing in the Guide, plus:

- Full page ad
- Embedded video
- Link to Enhanced Listing
- See engagement opportunity

**Contact for premium positions:**

Michelle Williamson
Manager, Advertising Sales
MWilliamson@IAAPA.org | +1 321-319-7659

For sponsorship opportunities, contact Emily Popovich, Director, Global Sponsorships at epopovich@iaapa.org, +1 703-850-4115

**Deadline: November 4**