



EXHIBITOR PROFILE

Be sure to take advantage of IAAPA's Virtual Tradeshow program with a more enhanced Exhibitor Listing and Floor Plan to help attendees better navigate the IAAPA Expo Asia 2020. Each exhibitor must [login](#) to their online eBooth to add or update their company information which will display online in the Virtual Tradeshow and downloaded in the printed Show Program.

Exhibitors have the option to have their profile in Chinese as well as alphabetical characters.

The following fields will appear in the **printed on-site Show Program** if submitted by **5 April** and must be reviewed and if necessary, edited:

- Exhibitor name
- Booth number
- Address (including street address, city, state, zip code, and country)
- Telephone and Fax numbers
- Website URL
- Product categories (up to four)

The following fields will appear **online** on the website and **mobile app**:

- Exhibitor name
- Booth number
- City, State, Country (online only)
- Digital booth profile in English and Chinese (maximum 500 characters for each; [digital booth upgrades](#) receive additional)
- Website URL
- Product categories (up to four; [digital booth upgrades](#) receive additional)

Instructions:

1. Go to:
https://s15.a2zinc.net/clients/IAAPA/iea2020/Public/e_Login.aspx?FromPage=e_ExhibitorConsole
2. Enter your password. You can retrieve your password with the contract contact's e-mail address at the login link or [contact IAAPA](#).



- Click Booth Info located top left.

Booths

IAAPA Central #B1702

Booth Info
Manage the information that appears on your eBooth so attendees know to visit you on the show floor.

Products
Upload pictures and enter a description of the products you will be showcasing on the exhibit floor.

Press Releases
Enter newsworthy information about your company, products and your presence at the show.

Show Specials
Use this section to announce your show specials you plan to offer at the show.

Exhibitor Required Documents
Submit additional information to show management about your booth.

- You will see two tabs at the top. The first (default) is the standard listing in English. Make updates or add additional information. Be sure to complete all the required fields. If you would also like your profile in Chinese characters, click the Chinese tab.

Booth Info

English

Chinese

Company Name	IAAPA Central
Booth Label	250
Contact Name	Molly Hamill
Contact Title	
Website URL	https://www.iaapa.org
Address1*	9205 Southpark Center Loop
Address2	Suite 300
Country/Region*	United States ▼
State*	Florida ▼
City*	Orlando
Zip*	32819
Phone*	321-319-7600
Fax	Fax
Toll Free	Toll Free

Primary Address Checkbox Make the above address my permanent company address

- Once you have made all the updates, scroll to the bottom and click the green "Save" button to save your listing.
- Exhibitors that have purchased the Digital Booth Upgrade (see below), can add the additional items.



IAAPA[®]
EXPO ASIA

THE ATTRACTIONS INDUSTRY'S PREMIER EVENT IN ASIA.

CONFERENCE: 8-11 June 2020 | TRADE SHOW: 9-11 June 2020

MACAO, CHINA

Please contact the IAAPA Exhibit Sales Team at Exhibitsales@IAAPA.org with any questions or concerns. IAAPA accepts no liability or responsibility for late or incorrect information provided to the association. This information does not change your membership record. Please send a fax or letter on company letterhead to IAAPA and indicate all updates to be made to your membership record.

DEADLINE for SHOW PROGRAM: 5 April 2020

LOGIN NOW:

https://s15.a2zinc.net/clients/IAAPA/iea2020/Public/e_Login.aspx?FromPage=e_ExhibitorConsole



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ADVERTISING

IAAPA Expo Asia Show Program *the* official guide for IAAPA Expo Asia 2019 will be available to *all* attendees on-site at registration. Advertise alongside important show information including event and program schedules and exhibitor listings to get maximum exposure and lead foot traffic to your booth. Click [here](#) for the media kit and more information. Ad deadline: **14 March 2019**.

FUNWORLD "Trends in Asia Pacific" June edition is *the* official magazine for IAAPA Expo Asia 2019 offering advertisement opportunity to deliver your message to thousands of subscribers and expo attendees with the issue overprinted for bonus distribution to show participants on-site. Click [here](#) for the media kit and more information. Ad deadline: **22 April 2019**.

Contact Brian Skepton, Sr. Director, Advertising Sales to book your ad reservation TODAY! Direct: +1 321.319.7644; Mobile/WhatsApp: +1 703.981.5505; Email: BSkepton@IAAPA.org

DIGITAL BOOTH UPGRADE

Enhance your online presence with the [Digital Booth Upgrade!](#) This is a great way to help increase exposure and highlight new products and services for only US\$295!

Upgraded features include:

- Full color logo on your profile (6x6m booths or larger have logo on online floor plan)
- Enhanced booth profile icon on your booth on the online floor plan
- 1000 character online Company Profile (basic profile is only 500 characters max)
- Two additional IAAPA product category selections
- Highlight five of your top products
- Promote six press releases
- Promote five on-site show specials

Contact the IAAPA Exhibit Sales Team at +1 321/319-7600 or exhibitsales@IAAPA.org to find out more and to sign up now!