



## BEST EXHIBIT AWARDS

The **IAAPA Best Exhibit Awards** competition recognizes the booth presentation in three categories at IAAPA Expo Asia.

### Eligibility

1. Must be a member of IAAPA and exhibiting at IAAPA Expo Asia 2020.
2. Exhibitors who violate any IAAPA trade show rules and regulations will not be eligible for any Exhibitor Awards.

### Entry Procedures

1. Exhibitors must complete the online entry no later than the deadline.
2. Login to your [eBooth](#), click "Required Exhibitor Forms" and complete the appropriate form.
3. There is no cost to submit an entry.
4. **The deadline is 22 May 2020.**

### Judging

1. A panel of judges comprised of IAAPA facility members will evaluate all booths and recommend one winner for each category.
2. Booths will be judged on Tuesday, 9 June during open show hours.
3. IAAPA and the Exhibitor Awards Committee representative approves all winners.
4. The decisions of the judges are final.
5. Exhibitors will be notified by 17:00 on 9 June if they win.
6. Awards will be announced at the Leadership Breakfast on Wednesday, 10 June. IAAPA will provide one complimentary ticket to each winning company.
7. Winners will be published in an upcoming Funworld issue and receive an award.

### Judging Criteria

- Booth Design – Quality, originality, and uniqueness.
- Branding – Use of corporate logo and/or brand within the design of the booth; promotion of product or service.
- Staffing – Professional appearance; welcoming and friendly demeanor; approachable and knowledgeable.
- Overall Appeal – Booth cleanliness; attractive layout; ease of access to information within the booth.

### Categories (based on booth size)

1. 9 – 27 square meters
2. 36 – 72 square meters
3. 81 square meters and larger