



Lead Management Pricing

IAAPA Expo 2019 November 19 - 22, 2019
Orange County Convention Center | Orlando, FL



Lead retrieval is now MORE THAN just lead collection.

With eventBit® on attendee badges, the reader or software you rent from Experient for lead retrieval will now capture near time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on attendee badges, read by the same lead retrieval equipment you already use.

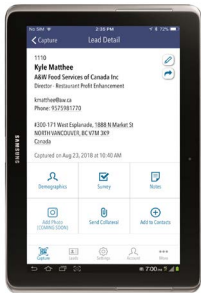
Lead Retrieval Options: Handheld Badge Scanner (RT2000)



- All the mobile lead capture benefits of SWAP®, available in a hand-held device

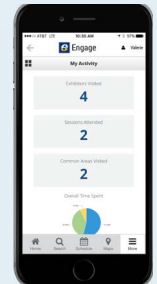
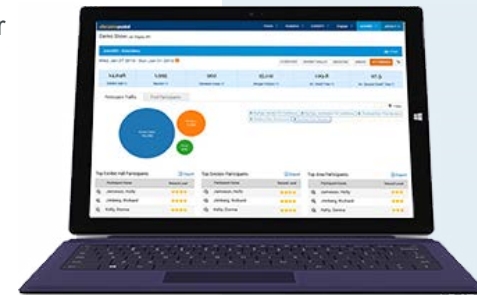
Tablet (Android Device)

- Large screen for easy note-taking
- Custom lead surveys
- All leads consolidated in your SWAP portal for follow-up



SWAP Mobile App (Use Your Own Device)

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and surveys
- Ability to attach and send collateral from your device



Experient Onsite Tech support available with all Lead Retrieval and eventBit products.

Take advantage of these eventBit Performance Packages

You'll receive:

- Statistical analytics on booth traffic
- Attendee qualification and dwell times
- Information on activity around your booth
- Near time data to make booth staffing decisions
- **Booth View Alerts:** Allows you to select the companies you most want to talk to and receive an alert when they are nearby.

Hubs (eventBit Data Receivers) Gain deeper statistical insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional statistical data on how attendees are spending time.

To enjoy the benefits of your eventBit on your SWAP-enabled personal device, *you must set your Bluetooth and Location Services to ALWAYS ON.*



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Exhibiting Company: _____ Booth #: _____
 Check if information is for: Exhibiting Company Third Party
 3rd Party Company (if applicable): _____ Contact Name: _____
 Address: _____ City: _____
 State/Country: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package Included)					
Lead Retrieval Options	on or before 9/25/19	from 9/26/19 to 10/10/19	after 10/10/19	number of units	TOTAL
Handheld Badge Scanner (RT2000) RT2000 Portable Bluetooth printer	\$475 \$75	\$525 \$100	\$595 \$125		\$ \$
Tablet (Android Device)	\$450	\$500	\$550		\$
SWAP Mobile App (1-2 Users) Use Your Own Device	\$399	\$399	\$399		\$
Add Mobile App Users (After purchase of initial lead option)	\$129 (Each)				\$
Additional Services					
Developer's Kit (Real Time Data Services) Click here for more information.	\$650				\$
Delivery of Reader to Booth (Post show pickup not available)	\$100				\$
Hubs (eventBit Data Receivers)	Call for Pricing				\$
Please Note: To utilize eventBit on your SWAP-enabled personal device, you must turn on your Bluetooth and Location Services.				IAAPA Code Sub-Total	\$
				Tax	6.5%
				TOTAL	\$

Lead Retrieval Order Confirmation will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Orders are subject to these Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check accompanied by order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee. Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- [Additional Terms and Conditions](#)

Order Online: <https://exhibitor.experientswap.com>

Order by Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

Order by Fax: 301.694.3286

Payment Method

- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: ____/____/____

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.

For Assistance Contact:

Georgia Martin

P: 866.297.5246

E: georgia.martin@experient-inc.com

It is against Experient's security policy to accept credit card information via email.



A Maritz Global Events Company

销售线索检索现在不仅仅是收集销售线索。

现在，从 Experient 租赁的销售线索检索读取器或软件，可通过参观者胸牌上的 eventBit® 捕获近期过道和展位流量信息。所有这些新数据将汇总到您的参展商仪表板中。请注意，只有扫描参观者的胸牌，才能收到完整的联系信息。

具有销售线索检索功能的 eventBit IQ 性能包

将小型 BLE（低功耗蓝牙）发射器放在参观者胸牌上，即可由您已使用的销售线索检索设备读取。

销售线索检索选项： 手持式胸牌扫描仪 (RT2000)

- 在手持设备中可获得 SWAP® 的所有移动销售线索捕获优势



平板电脑 (Android 设备)

- 大屏幕便于记笔记
- 自定义销售线索调查
- 所有销售线索都整合到您的 SWAP，方便跟进

SWAP 移动 App (使用您自己的设备)

- 将 App 直接下载到您的手机或设备上
- 随时随地收集销售线索
- SWAP 按销售人员自动跟踪销售线索
- 可自定义的销售线索限定符和调查
- 能够从您的设备附加和发送宣传资料

所有销售线索检索和 eventBit 产品均可获得 Experient 现场技术支持。



利用这些 eventBit 性能包

您将收到：

- 展位流量统计分析
- 参观者资格和停留时间
- 展位周围的活动信息
- 制定展位人员配置决策的近期数据
- **展位视图提醒：**允许您选择您最想与之交谈的公司，并在他们在附近时收到提醒。

集线器 (eventBit 数据接收器) 深入了解参观者展位行为的统计信息



在购买任何性能包时都可同时购买集线器。eventBit 集线器具有可自定义的读取范围，让您的公司通过跟踪特定的设备、产品展示场景和场外活动来决定将来的展位，以接收参会者时间花费情况的额外统计数据。

要在支持 SWAP 的个人设备上享受 eventBit 的好处，您必须将蓝牙和定位服务设置为“始终开启”。

2019 年 IAAPA 博览会 2019 年 11 月 19 日 - 22 日,
佛罗里达州奥兰多市奥兰治县会议中心

请用英语填写以下部分:

参展公司: _____ 展位号: _____

请勾选使用信息的单位: 展览公司 第三方

第三方公司 (如果适用): _____ 联系人姓名: _____

地址: _____ 城市: _____

州/国家: _____ 邮编: _____

电话: _____ 传真: _____ 电子邮件: _____

订单销售线索检索 (包括 eventBit IQ 性能包)					
销售线索检索选项	在 2019 年 9 月 25 日 或之前	从 2019 年 9 月 26 日 到 2019 年 10 月 10 日	在 2019 年 10 月 10 日后	单位 数量	总数
手持式徽章扫描仪 (RT2000) RT2000 便携式蓝牙打印机	475 美元 75 美元	525 美元 100 美元	595 美元 125 美元		美元 美元
平板电脑 (Android 设备)	450 美元	500 美元	550 美元		美元
SWAP 移动 App (1-2 个用户) 使用您自己的设备	399 美元	399 美元	399 美元		美元
添加移动 App 用户 (购买初始销售线索选项后)	129 美元 (每个)				美元
附加服务					
开发者工具包 (实时数据服务) 单击此处 了解详细信息。	650 美元				美元
发送读取器到展位 (不提供会后收取读取器服务)	100 美元				美元
集线器 (eventBit 数据接收器)	请致电查询价格				美元
请注意: 要在支援 SWAP 的个人设备上使用 eventBit, 您必须打开蓝牙和定位服务。				IAAPA 代码 小计 税收 总额	美元 6.5% 美元

销售线索检索订单确认函将通过电子邮件发送给您。

注意: 所有设备均须在展商服务台领取, 除非在参展之前已安排好交货并支付费用。

订单受以下条款和条件的约束:

- 除非已收到付款, 否则无法处理订购。不接受采购订单。发送支票并附上订单。
- 在距展会 30 日之前取消订单将产生 100 美元的取消费。在距展会 30 天内取消订单将不予退款。
- 应税项目和税率因州而异, 可能会有所变化。请致电以获得准确报价。
- 附加条款和条件

在线订购: <https://exhibitor.experientswap.com>

邮寄订单: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

传真订单: 301.694.3286

支付方式

支票 (除非已收到付款, 否则无法处理订单。)

Visa MasterCard American Express DISCOVER

签名: _____

卡号: _____ 有效日期: ____/____/____

注册本次活动, 即表示所有来宾 (外国和国内) 同意使用条款, 包括通过销售线索检索自愿与参展公司共享个人信息。Experient 建议所有客户自行安排专家审核 GDPR 合规问题。

如需协助, 请联系:

Georgia Martin

电话: 866.297.5246

电子邮件: georgia.martin@experient-inc.com

通过电子邮件接受信用卡信息违反 Experient 的安全政策。