

Wendi is in charge of all Entertainment and Production, from assessing the overall feasibility and commercial viability of the entertainment programme to designing and developing the Entertainment structure according to the needs of each project.

With over 15 years of experience in performing arts, she was involved in major projects such as The Esplanade Singapore, Resorts World Sentosa & Universal Studios Singapore, Wanda Cultural and Legend Cultural Development Beijing. She set up and led professional, international teams to produce large-scale productions, and has the proven ability to deliver commercial projects while paying attention to artistic quality and production value.

Through her involvement in projects such as Voyage de la Vie and Han Show, she has acquired a global professional network that spans across different disciplines. Having worked with some of the world's most respected creative talents like Mark Fisher, Philip Mckinley, Franco Dragone, Phillip Zarrilli, Kuo Pao Kun and Sylvie Galarneau; Wendi has acquired a unique perspective that is both international yet inherently Asian. Combined with her commitment to incorporate traditional cultural elements into her work, she was part of the leadership that worked with international design companies such as ThinkWell, JoraVision and SmithGroup JJR in the planning and development of Legend Cultural Development's (Beijing) projects for UNESCO sites such as Badaling Great Wall, Zunyi Hailongtun and Changbai Mountain.

Wendi has held several leading roles which includes General Manager, Performing Arts at Beijing Legend Culture Group; General Manager Trainee at Wanda Culture Industry Group; Project Director and Producer at Sentosa World Singapore

Previous Experience: Legend Badaling, Hailongtun, Changbai Mountain project planning, scheme design of Wanda Wuxi show, the construction and operation of the Sentosa world, Wanda - Dagong theater show: Dai show, Han show, Wuxi show, Sentosa world musical: LightSeeker, tourism of life, Voyage de la Vie.