

Introduction – What to Expect from the IAAPA Security Advisory Program

The following information is to provide a greater understanding of how notifications from the IAAPA Security Advisory Program (ISAP) are categorized and disseminated. Contained in this document are definitions, reporting criteria and the international regional breakdowns.

ISAP Notifications are initially captured by information feeds provided by NC4, a subscription-based company that specializes in monitoring and reporting real time global events from their product called “Risk Center.” The information feeds are analyzed and then added to an ISAP email template that disseminates information through a mass notification system directly to the email address that participating IAAPA members have provided to the ISAP Opt-In registration process.

What are ISAP Advisories and Notifications?

IAAPA members who participate in ISAP will receive two types of emails from ISAP: Advisories and Notifications:

- **Advisory:** An Advisory is developed from an NC4 Intel Report. On occasion an Intel Report is generated by NC4 about a global incident alert that was previously reported from the Risk Center. An NC4 Analyst will summarize the incident and will include an Assessment narrative within the report. For further clarification, Intel Reports are generated from NC4 Alerts but should NOT be considered “Real Time” reporting. Intel Reports are only generated after NC4 provides careful analysis of ongoing investigational, legal or political developments that have impacted the originally reported incident. Upon receiving the Intel Report, ISAP then publishes the Advisory via the mass notification system by Region (See ISAP Regional Profiles for global breakdown of continents and countries).
- **Notifications:** Notifications are the most common type of email that ISAP participants will receive. Notifications are generated from NC4 Real Time Alerts sent out via the Risk Center platform. ISAP monitors all incidents reported by NC4. Often, incidents are initially reported with a low severity level and are later upgraded as the incident evolves. Once an incident meets the ISAP Reporting Category (established by the IAAPA Global Security Committee) ISAP will then publish the notification via the mass notification system. For example, a fire may start off as a 2 Alarm fire but could increase to a 5 Alarm fire. In this example, ISAP will initiate the Notification about the fire once it reaches the ISAP reporting criteria of 5th Alarm. To minimize inbox clutter, ISAP carefully monitors NC4 Alert updates about the reported incident and then publishes updates on significant changes to the incident. Some incidents may evolve over days or in the case of wildfires, over several weeks.

How are ISAP Advisories and Notifications Distributed?

Emails are sent to IAAPA members who participate in ISAP according to the region in which the member resides and does business. These regions are found in Table 3, below. The only exception to the rule that ISAP members receive only

information that is related to their region is that all regions receive Advisories and Notifications of incidents in NC4’s Extreme level.

What are the Severity Categories made up of?

The Severity Reporting Categories for NC4 are: Minor, Moderate, Severe and Extreme. ISAP reviews NC4 Intel Reports in these levels and sends ISAP members Advisories and Notifications that meet the ISAP Reporting Category for that type of incident as indicated in Table 2.

Your Regional Profile

During the opt-in process to receive ISAP notifications is where your Regional Profile is determined. When a member signs up, they provide their address, zip code, and country to determine their region. This determines the reporting region, and locks in the regional location where incidents are then sent to participating IAAPA members. Please keep in mind that due to the global membership scale of IAAPA you may receive notifications that are not necessarily near your physical address. Please see **ISAP Regional Profiles** in the below table to better understand the regions that you will see upon receiving an ISAP notification.

Table 1: Severity Categories

Severity Level	Severity Level Description
Minor	<p>Minor events typically reflect more routine incidents that represent minimal threat to life or property, but are reported due to their close proximity to NC4 customer assets and their possibility to adversely impact localized organizational operations. Examples include:</p> <ul style="list-style-type: none"> • Traffic accidents on surface streets • Hazardous materials situations without known adverse effects • Small house or structure fires • Bank robberies • Small-diameter water main breaks <p>Minor incidents are expected to have a minimal impact or are relatively commonplace, but require potentially disruptive, but localized, official response.</p>
Moderate	<p>Moderate events will typically result in a low overall amount of casualties, but ongoing Moderate incidents typically represent possible or developing threat to life or property at a scope commensurate with a geographic area the size of a small state, county or city. Moderate severity incidents include:</p> <ul style="list-style-type: none"> • Large structure fires • Major motor vehicle accidents with associated roadway closures on critical thoroughfares • Most power outages • Most labor actions (strikes, work stoppages, etc.) <p>Moderate incidents typically impact county or city public safety, by requiring unusually large amounts of first responder resources.</p>
Severe	<p>Significant, ongoing or developing threat to life and/or property. This level of severity is reserved for incidents that will have a significant impact on a relatively wide area, of the large city-to-national/regional impact-level. Examples include:</p> <ul style="list-style-type: none"> • Most Category 1, 2, and 3 hurricanes • Major wildfires that destroy property or cause widespread evacuations near large metro areas • Armed uprisings in small/mid-sized countries • Mass-shootings at sensitive locations • Major rail or mass-transit accidents resulting in multiple casualties <p>Generally, “Severe” incidents require an immediate level of caution and response over a large, dispersed population or area.</p>
Extreme	<p>Extraordinary, ongoing threat to life or property on an international, regional or near-global scale. Only the most intense and impactful real-time incidents and regional developments reach this severity level (less than</p>

	<p>1 percent of all NC4 incidents reported) Pertinent examples include:</p> <ul style="list-style-type: none"> • Newly developing states of war • Major acts of terrorism • Category 4 and 5 hurricanes causing widespread damage or casualties in inhabited land areas • Region-wide civil unrest • Major earthquakes/tsunamis causing extensive damage • Commercial airliner aviation crashes <p>Generally, “Extreme” incidents will dominate national and international news coverage.</p>
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What is the ISAP Reporting Criteria?

The ISAP Severity Reporting Criteria has been established by the IAAPA Global Security Committee. The following criteria are currently under review and may change in the future, but this is the current process by which notifications are disseminated through ISAP.

Table 2: ISAP Reporting Criteria

ISAP Quick Reference Guide	
Severity Levels	Categories Reported
Minor-Extreme	<ul style="list-style-type: none"> • Attractions Industry Incidents • Advisory
Moderate-Extreme	<ul style="list-style-type: none"> • Hazmat
Severe-Extreme	<ul style="list-style-type: none"> • Fire (6+ Alarm) • Geophysical • Health • Infrastructure • Labor • Meteorological • Security • Structural • Terrorism • Transportation

What is the break-down of the ISAP Regions?

The below table describes the specifics of how the IAAPA member regions are broken down. As described on page 2, Emails are sent to IAAPA members who participate in ISAP according to the region in which the member resides and does business.

Table 3: ISAP Regions

Region: Asia Pacific	Countries Included
East Asia (China)	China (only)
East Asia	Japan, South Korea, North Korea
South East Asia	Indonesia, Thailand, Philippines, Malaysia, Vietnam, Singapore, Myanmar/Burma, Cambodia, Laos, Brunei, East Timor
Central Asia	Afghanistan, Iran, Pakistan, Kazakhstan, Uzbekistan, Mongolia, Kyrgyzstan, Tajikistan, Turkmenistan
Oceania	Australia, New Zealand

Region: Europe	Countries Included
Europe	Albania Andorra Austria Belarus Belgium Bosnia and Herzegovina Bulgaria Croatia Czech Republic Denmark Estonia Finland Greece Hungary Iceland Ireland Latvia Liechtenstein Lithuania Luxembourg Malta Moldova Monaco Netherlands Norway Poland Portugal Romania Russia San Marino Serbia and Montenegro Slovakia Slovenia Switzerland Ukraine
Sub Region France	France (only)
Sub Region Germany	Germany (only)
Sub Region Italy	Italy (only)
Sub Region Spain	Spain (only)
Sub Region Sweden	Sweden (only)
Sub Region United Kingdom	United Kingdom (only)

Region: North America	Countries/States Included
Sub Region Canada	Canada (only)
Sub Region East	Maine - Florida
Sub Region Mid-West	Michigan – Alabama
Sub Region West	Montana – New Mexico

Region: Latin America & South America	Countries Included
Latin America	Belize, Costa Rica, El Salvador, Guatemala Honduras, Nicaragua, Panama, Bolivia, Brazil Chile, Colombia, Ecuador, French Guiana Guyana, Paraguay, Peru, Suriname, Uruguay Venezuela
Sub Region Mexico	Mexico (only)

Region:	Countries Included
Africa	All Countries
Middle East	All Countries

Disclaimer:

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