

Mr. Chris Yoshii is a Vice President of Economics and Global Director of Leisure + Culture in Asia at AECOM. He also heads up AECOM's Economics and Planning practice in Asia as well as the Leisure + Culture Market Sector for APAC region. Mr. Yoshii's expertise also includes the provision of specialist advice and strategic direction on economic planning to government, commercial, institutional, public entities and private clients. In addition, Chris has overseen and spearheaded studies that encompass Theme Parks, Leisure & Tourism Planning, Destination Resort Development, Urban Regeneration, Business Planning, New Town & District Planning, Investment Consulting and the Financial Feasibility of mixed-use urban projects. Mr. Yoshii has extensive experience in theme park and entertainment consulting and is on the Board of the Theme Entertainment Association (TEA) Asia Pacific Division. He has completed feasibility studies for, Universal Studios, Village Roadshow, Ocean Park, OCT, Lotte, Wanda, Evergrande, Everland, Haichang, Paramount Parks and many others. These projects often entail market analysis, financial analysis, economic impact analysis, and management planning and investment analysis.