



JOSE "BLUE" REYNA III, ICAE
ENCHANTED KINGDOM, Philippines

BLUE REYNA joined Enchanted Kingdom in 2010 to oversee its Rides & Attractions Department.

The following year he was tapped to head the Park Operations Division of this first and only world-class theme park that opened in the Philippines in 1995.

His all-embracing exposure to park operations grew over seven years of managing the day to day safe operation of over 30 rides and attractions, facilities and rides maintenance, security and safety, as well as queue management.

In January 2018, he relinquished his role as Division Head of Park Operations to lead the recently created Safety & Risk Management Division of Enchanted Kingdom.

Responsible for maintaining a safe and secure environment for the facility's over 800 cast members and almost 2 million annual guests, this division oversees threat assessment, risk management, security, health, first aid and emergency preparedness.

In addition to being an IAAPA Certified Attractions Executive (ICAE), Blue possesses Amusement Industry Manufacturers and Suppliers (AIMS) International accreditation as Operations Technician and Associate Ride Inspector, and similarly has National Association of Amusement Ride Safety Officials (NAARSO) certification in Operations as well as Amusement Ride Inspection.

For several years he has served as member of the IAAPA Asia Pacific Safety Sub-Committee, as speaker at IAAPA Safety Institutes, and also as faculty for the IAAPA Institute for Attraction Managers, sharing industry best practices in operations, maintenance and safety.

His educational background indicates a scholarship at the Philippine Science High School, then tertiary education at the University of the Philippines, University of the East in Manila and the University of Hawaii in Manoa.