

Originally from Tennessee, the land of hospitality, Anna is Managing Director of Hospitality Intelligence LLC, a safety, operations, and guest service consultancy company in the amusement & attractions industry and an associate with International Ride Training, focused on ride operator certification and auditing in the Asian Pacific region. She has been living in Vietnam for the past three years, working with Attractions partners across Asia to boost safety standards, improve training methods, and execute world-class operations. Additionally, she works with partners who are interested in using technology to improve safety and partners who seek to work across cultures while maintaining world class safety and guest service.

Anna carries over ten years of global affairs & international business experience across a variety of entities, with missions spanning from international government development, diplomacy, intelligence, and security & defense, to food & beverage, restaurant & cafe, tourism & travel, and attractions. Most recently, she served as a Strategy Manager for the international offices of a large U.S. firm. In this role, she provided market, customer, and competitive intelligence analysis to support business development efforts. Moreover, Anna trained the international offices on the application of cultural awareness, historical context, and current global environment issues to strategy design. She now applies her intelligence and international business backgrounds to the global hospitality and attractions industries.

Anna is certified in Levels I & II SCIP (Strategic and Competitive Intelligence Professional) certifications, and a graduate of the Thunderbird Global Business Executive Program. She holds a bachelor's degree in International Affairs/Sociocultural Anthropology from The George Washington University and a master's degree in Foreign Service/Security Studies from Georgetown University.