

**Orlando, FL**

Conference: Nov. 15 – 18, 2021  
Trade Show: Nov. 16 – 19, 2021

[www.IAAPA.org/IAAPAE expo](http://www.IAAPA.org/IAAPAE expo)



The Global Attractions Industry's Premier Event

## TRADE SHOW FLOOR TOURS: EXHIBITOR APPLICATION

**TUESDAY, NOVEMBER 16, 11:00 AM - 12:30 PM**

Food and Beverage, Games and Merchandise, and  
Virtual Reality Suppliers

**TUESDAY, NOVEMBER 16, 1:00 PM - 2:30 PM**

Point-of-Sales Systems and Water Park Suppliers

### WHAT IS THE PURPOSE?

- The goal is to give buyers looking for specific products and services the ability to see a range of exhibitors on the show floor in an expedited manner.
- Buyers are escorted directly to your booth for a brief presentation (5-7 minutes) before moving on to the next stop on the tour.
- Showcase your latest innovations, newest products, and service solutions!

### WHO IS ELIGIBLE?

- Members of IAAPA that are exhibiting at IAAPA Expo 2021.
- Exhibitors of the following product categories and subcategories:
  - Food and Beverage Suppliers
  - Games and Merchandise
  - Point-of-Sale Systems
  - Virtual Reality
  - Water Park Suppliers

***Please note: Trade show tours are exclusive for attendees. Exhibitors are not permitted to attend the tours.***

### HOW DO I PARTICIPATE?

- There is no cost to participate, however space is limited and available on a first come, first served basis. All applications are subject to committee review.
- Exhibitor will need to provide a brief description of the products or services they will highlight during the tour.
- Exhibitors are encouraged to provide take-away information about their products or services to attendees.
- IAAPA Staff and Committees have final approval of exhibitors on each tour.
- **The deadline to apply is August 31, 2021**

**Don't miss out on this free opportunity to turn potential buyers into customers!**

**[APPLY NOW!](#)**

If you have any additional questions regarding the Trade Show Floor Tours, please contact:

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