



## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

**Order today and don't miss a single lead:**

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **iapn1123**

### Top Features



#### Literature Fulfillment

Email links quickly with all the information customers and prospects request



#### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



#### Instant Email Follow-up

Follow up with hot prospects who visit your booth



#### Rate Leads

Identify top prospects and customers by assigning a rating



#### Schedule Appointments

Set up follow-up meetings with leads and close more deals



#### VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



#### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time



Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



Full-featured lead retrieval system running on **OUR** large screen Android phone.



Plug and play lead retrieval system with our scanner running on your PC.

### Connect Comparison

	App	Plus	Elite
Scan anywhere, any time	✓	✓	
Custom qualifiers**	✓	✓	✓
Literature fulfillment**	✓	✓	✓
Real-time leads	✓	✓	✓
Reporting portal	✓	✓	✓
Instant email follow-up	✓		✓
Rate leads	✓	✓	✓
VIP alerts	✓	✓	✓
Schedule appointments	✓		✓
Add images to leads	✓		✓
Audio notes	✓	✓	✓
Optional Bluetooth printer*	✓	✓	✓
Online and offline modes	✓	✓	✓

\*XPress Connect Elite uses a USB cable (included) to connect the printer. \*\*additional fees may apply \*compatible with iOS app only

### Give Our App a Test Drive

Give the app a try for free and learn more with a video and portal education center.

FREE Demo App



Video Tutorial



XPress Leads Portal





Scan to Place an Order



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## XPress Connect App on YOUR Phone or Tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

### Features Include:

- Scan Anywhere, Anytime
- Real-time Leads List
- Lead Rating
- Add Images to Lead
- Add Notes
- Follow-up Emails
- Forward Leads
- Literature Fulfillment
- Schedule Appointments



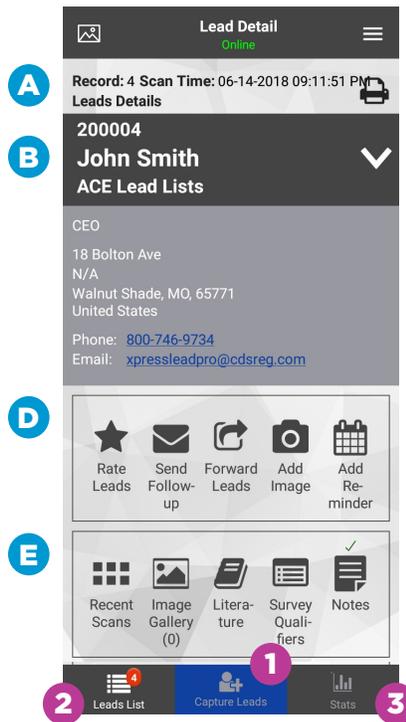
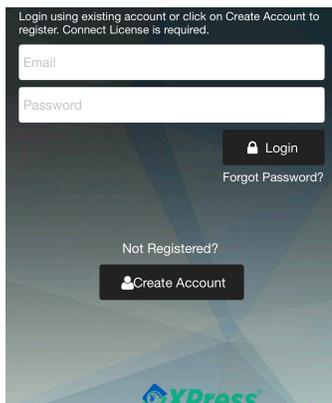
### System Requirements:

**Android** - compatible with phones and tablets 11. or higher

**Apple iOS** - compatible with phones and iPads 10.1 or higher  
3 megapixel or higher camera is recommended **on all devices.**

### 1 Capture Leads

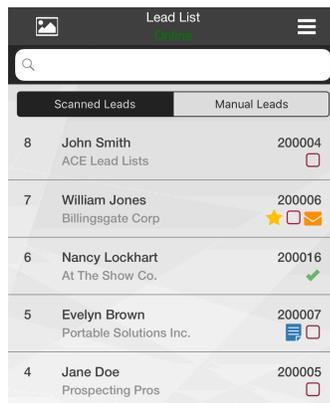
Scan the QR code or type the badge number.



- A** Date/time stamp
- B** Name, company, badge #
- C** Contact information
- D** Rate lead  
Send email follow-up  
Forward lead  
Add image  
Schedule appointments
- E** Review recent scans  
Image count  
Literature fulfillment  
Surveys/Qualifiers  
Type or record notes
- F** Print lead detail

### 2 Leads List

Search and sort the leads list. Click to access the lead detail.



### 3 Stats

View your lead statistics by rating, hour, and demographics.



For tech support during normal business hours (9 a.m. to 5 p.m. ET), please call 800-746-9734 option #2 For tech support outside of these hours, please call 774-247-4008