

Orlando, FL

Conference: Nov. 15 - 18, 2021
Trade Show: Nov. 16 - 19, 2021



www.IAAPA.org/IAAPAE expo

The Global Attractions Industry's Premier Event

BOOTH PROFILE / EXHIBITOR LISTING

Be sure to take advantage of your Online Booth Profile that gives you an enhanced exhibitor directory on the floor plan and will help attendees better navigate IAAPA Expo. Each exhibitor must [login](#) to their eBooth to add or update their company information which will display online in the Virtual Tradeshow, the [IAAPA EXPOS mobile app](#), and downloaded in the printed Show Program. You can retrieve your password with the booth contact's email address at the following link or contact IAAPA.

Login here: www.IAAPA.org/ExpoProfile

Click "Update Basic Booth Info" to get started.

 **Online Booth Information**

Update Basic Booth Info »

Manage the information that appears on your eBooth so attendees know to visit you on the show floor.

The following fields will appear in the **printed** on-site Show Program and must be reviewed and edited:

- Exhibitor name
- Booth number
- Address (including street address, city, state, zip code, and country)
- Telephone number
- Fax number
- Website URL
- Product categories (up to four)

The following fields will appear in **online** and in the **mobile app**:

- Exhibitor name
- Booth number
- City, State, County (online only)
- Website URL
- Product categories (up to four, digital booth upgrades receive six)
- Company Description (maximum 500 characters for standard booths; digital booth upgrade is 1000)
- Products, Press Releases, Show Specials, and Company Logo (digital booth upgrade only)

Please contact the IAAPA Exhibit Sales Team for more information:

ExhibitSales@IAAPA.org

Asia-Pacific Sales Office: +852/2538 8277 or +852/2539 0977

Europe, Middle East, and Africa Sales Office: +32 2 535 7721

North American Sales Office: +1/321 319-7600

IAAPA accepts no liability or responsibility for late or incorrect information provided to the association. This information does not change your membership record.

DEADLINE FOR SHOW PROGRAM: OCTOBER 4
[LOGIN NOW!](#)

NEW! DIGITAL PROMOTION OPPORTUNITIES

Enhance your online presence with a **[Digital Promotion Package!](#)** This is a great way to help increase exposure and highlight new products and services for only \$295-\$895!

Upgrade packages available include:

- Premium position at the top of the exhibitor directory and search results
- Video Uploads
- Digital Product Showcase
- Show Specials
- Press Release
- Company Logo
- Increased Online Profile Characters
- Increased Product Categories

Contact **exhibitsupport@personifycorp.com** to find out more and to sign up now!