

September 27 - 30, 2021 | BARCELONA, SPAIN

## Digital Promotional Opportunities for Exhibitors

Enhance your visibility with attendees and grow your business by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees 3-4 times more than with a standard online profile. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

Features	Basic Free	2-Star €265	3-Star €499	4-Star €750
<b>Premium Position at the Top of the Exhibitor List &amp; Search Results</b>				✓
<b>Video Uploads</b> Tell your story with video			1	2
<b>Digital Product Showcase</b> Detailed descriptions, color images		5	8	10
<b>Show Specials</b> Spotlight discounts & giveaways		2	8	10
<b>Press Releases</b> What's happening at your company		5	8	10
<b>Company Logo</b> Increase your brand recognition		✓	✓	✓
<b>Online Profile Characters</b> Add searchable company information	500	1100	1100	1500
<b>Product Categories</b> Choose those that attendees search for	4	6	8	10
<b>Website URL</b> Add website link to Online Profile	✓	✓	✓	✓
<b>Company Name, Booth Number, &amp; Company Address</b>	✓	✓	✓	✓

### Exclusive Exhibitor List Promotion

- Clickable Logo at the top of the Exhibitor List
- Banner Ad on the Online Floorplan
- Includes a 4-Star Listing

€1,500

### Exclusive Floor Plan Promotion

- Clickable Logo with Booth Number
- Includes a 4-Star Listing

€1,675

### Additional Digital Promotions

Floor Plan Banner Ads - €160 Each



All attendees will check out the online event map. Catch their attention in this hot spot with a banner advertisement!

Exhibitors with an enhanced online profile are listed under the enhanced listings tab on the event map. The company names and booth numbers of these exhibitors are displayed in bold, and a special icon makes their listing pop in the list as well as on the event map.

Learn more or ask questions: [exhibitsupport@personifycorp.com](mailto:exhibitsupport@personifycorp.com)