



Seniority Calculation

As a collaborative effort between IAAPA staff and the IAAPA Manufacturers and Suppliers (M&S) Committee, we have endeavored to create a system which recognizes and rewards companies for their support of IAAPA events, across several different measurable indices.

The Priority Space Selection system is designed to reward companies that:

- ✓ Are IAAPA Members, especially those that have been for years
- ✓ Have consistently exhibited in IAAPA Expo Europe (formerly Euro Attractions Show or EAS) over the years, and have helped build it become a flagship industry event;
- ✓ Reserve and occupy multiple booth spaces;
- ✓ Participate in all our IAAPA global events (Global Exhibitors);

Below are the specifics of the plan, and how the final seniority is derived from the calculations. These calculations are based specifically on your exhibit space for IAAPA Expo Europe in the current year, to determine your seniority for space selection for IAAPA Expo Europe next year.

IAAPA Membership

Companies that are current IAAPA members in good-standing as of the date of the data being generated from IAAPA's databases are eligible to select before any company that is not a member in the Association. This is the first "sorting" criteria in the Priority Space Selection process.

Years Participating in Euro Attractions Show

Companies will receive two (2) points for each year of IAAPA Expo Europe (EAS) participation. For example, if a company has contracted to exhibit in seven straight years (2014 to 2020), they would be entitled to 14 points. If that company elects to skip one year of IAAPA Expo Europe (EAS) participation, they would not gain nor lose any points. If a company elects to skip two consecutive years of IAAPA Expo Europe (EAS) participation, their 'Years Participating' value would revert to zero (0).

Furthermore, if a company has supported IAAPA Expo Europe (EAS) by exhibiting for five or more years consecutively (starting at or prior to EAS 2016, continuing through IAAPA Expo Europe 2020) that company is eligible +3 bonus points, to reward for consistent and long-tenured support.

Global Exhibitor

If a company is a Global Exhibitor (they have reserved space for IAAPA Expo Asia 2020, IAAPA Expo Europe 2020, and IAAPA Expo Orlando 2020, and is current on exhibit space payments for all three, then the 'Years Participating' calculation above is multiplied by a factor of a 50% bonus.

Size of Exhibit Space

Companies will receive one (1) point for each 9sqm reserved at IAAPA Expo Europe (in calculation,

this is referred to as 1 booth). Example A: if Company “A” reserves, pays for and occupies a 3m x 3m exhibit space at IAAPA Expo Europe, they would be entitled to one (1) point. Example B: if Company “B” reserves, pays for and occupies a 6m x 9m exhibit space at IAAPA Expo Europe, they would be entitled to six (6) points. This point determination is calculated independently each year and does not carry over to future years’ Seniority calculations.

IAAPA Member Tenure

A company will be awarded seniority points based on the number of consecutive years of IAAPA membership. This calculation is awarded a value of 0,2 points per year of membership.

Example for calculation:

Company A has contracted to exhibit in IAAPA Expo Europe 2020 (EAS) every year since 2014, has reserved a 6m x 9m exhibit space in the 2020 event, and is signed up to exhibit at all three IAAPA events in 2020. They are also an IAAPA member, and have been for ten (10) years.

The calculation of their Seniority based on IAAPA Expo Europe 2020 information would be as follows:

	Number	Factor	Item Total
Number of years exhibiting in IAAPA Expo Europe (EAS)	7	x 2	14
Global Exhibitor Seniority Bonus	Yes	50%	7
Number of Booths reserved at IAAPA Expo Europe 2019	6		6
IAAPA Expo Europe (EAS) 5+ Consecutive Years Bonus	Yes		3
IAAPA Member Tenure (Consecutive Years)	10	x 0,2	2
Total Seniority Points			32

As an IAAPA member, they would automatically select before any non-member, regardless of that non-member’s total Seniority Points.

Additional Information:

- The criteria above are based upon the company’s exhibiting status as of the date the information is generated.
- All information generated at the time of the Seniority List is based on the reserved and paid information of the current calendar year. Any changes subsequent to the list generation would impact a company’s ability to select or retain a space reservation.
- A company’s ‘participation’ is determined by their being a primary, official exhibitor in that particular year. Any company that may have been unofficially allocated space, represented via distributorship or joint venture, or other mechanism not recognized as an official show presence, would not be entitled to said participation points.
- Number of years is based on participation from 2006 through the current year. This was the year in which IAAPA began its affiliation with Euro Attractions Show.
- Should a company choose to dispute IAAPA’s current or historical records used to determine Seniority Points, that company must provide physical evidence to IAAPA’s satisfaction that IAAPA’s records are inaccurate before any adjustments can be made to the Seniority calculations.
- Company must be current on all outstanding obligations to IAAPA to be able to select exhibit space, whether via Priority Space Selection or otherwise. These obligations include but are not limited to balances due for: exhibit space at past or current IAAPA events, dues, advertising or sponsorship fees.