



## **Booth Re-Allocation Timetable IAAPA Expo Europe 2021**

Below is a timetable of activities that will occur from February to March 2021 to move exhibitors contracted for booth space in Hall 3 for IAAPA Expo Europe 2021 to Halls 1 & 2 of Fira Gran Via, Barcelona, Spain. All exhibitors contracted by February 1, 2021 will have the opportunity to choose their preferred booths for the relocation in the order of their seniority ranks before general booth sales for the 2021 show will be opened on April 7, 2021.

(All dates 2021)

February 4	Mailing to IAAPA Expo Europe 2021 exhibitors, detailing the Booth Relocation Process and Timetable.
February 22-26	Each day, in sequential order, 20-25 companies from seniority rankings 1-120 will be moved from Hall 3 to Halls 1 & 2 for IAAPA Expo Europe 2021 based on their booth move request forms submitted
March 1	Companies with seniority rankings 121-480 are e-mailed their selection dates by seniority order, the link to the Barcelona floor plan and the booth move request form
March 12	Deadline to submit your IAAPA Expo Europe 2021 booth move form with preferred booth choices to be included in Space Re-Allocation from March 16-26
March 16-26	Each day, in sequential order, 40 companies from seniority rankings 121+ that submitted their booth move request forms by March 12, 2021 will be re-assigned to the Barcelona show floor in seniority order
April 7	General booth sales for IAAPA Expo Europe 2021 on first come – first serve basis will start