

GET ENGAGEMENT THAT
WILL DELIVER MEASURABLE
RESULTS AND OPPORTUNITIES
TO FIT NEARLY ANY BUDGET:



**VIRTUAL EDUCATION
CONFERENCE**

NOV. 16-18, 2020

IAAPA.org/ExpoEducation

Be a Part of the Global Attractions
Industry’s
MARKETPLACE FOR THE LATEST
PRODUCTS AND SERVICES

Share your products and services with potential partners worldwide in the **IAAPA Expo: Virtual Education Conference Buyers Guide**. New for 2020, IAAPA Expo: Virtual Education Conference connects attractions industry professionals online over three days of seminars, keynotes, and networking opportunities. The exclusive buyers’ guide, distributed during the event, is the one-stop resource for insight into the innovations, services, and ideas inspiring the industry worldwide.

REACH AN AUDIENCE OF
QUALIFIED BUYERS

The guide is an interactive digital publication that highlights game-changing products and service providers from all over the world with three advertisement levels. Choosing to advertise ensures you’ll reach IAAPA’s global membership and conference participants who interact with your message during the event.

The guide will also reach readers of:

- [IAAPA News Daily e-newsletter](#)
- [IAAPA.org](#)
- [Funworld magazine digital edition](#)



**BASIC
Listing**
\$500

The Basic Listing includes:

- Company name
- Address and phone
- Website hyperlink

**ENHANCED
Listing**
\$900

The Enhanced Listing includes all elements of the Basic Listing, plus:

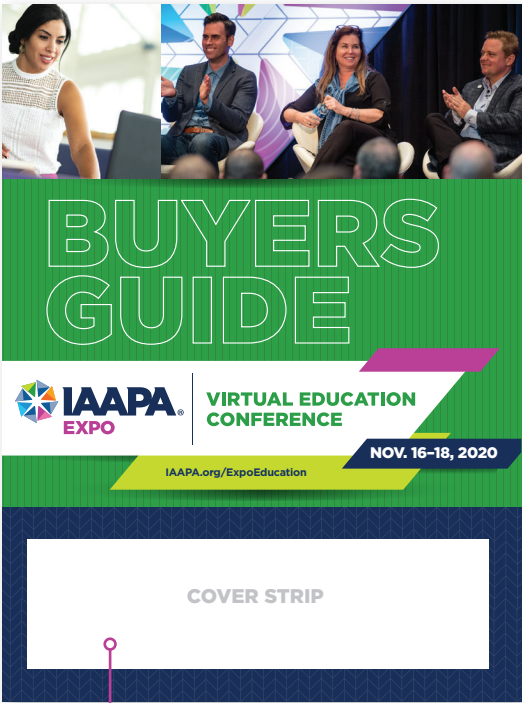
- 250 characters of descriptive text
- Logo
- Thumbnail Image
- Sponsor level icon

**DISPLAY
AD**
\$1,975

The Display Ad includes an Enhanced Listing in the Guide, plus:

- Full page ad
- Embedded video
- Link to Enhanced Listing

» [See engagement opportunity](#)



Ask us about premium positions



DEADLINE: NOVEMBER 4

CONTACT IAAPA AD SALES TODAY:

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For sponsorship opportunities, contact Emily Popovich, Director, Global Sponsorships at epopovich@iaapa.org, +1 703-850-4115