



Executive Sponsorship for an Exercise Program

Jim Kollar

Director, Security and Emergency Services

Disneyland Resort

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“We are what
we repeatedly
do....”



....Excellence,
then, is not an
act, but a habit.”
- Aristotle



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Executive Oversight

Appreciation Strategy Humility
Commitment Responsibility
Leadership
Integrity Honesty Communication
Values Purpose Determination
Passion Principles
Listening



Strategic Direction



Is It Financially Worth It?



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Successes

- Save lives and minimize suffering
- Protect property
- Positive image
- Quicker recovery
- Invested employees

