

# SHOPPED!

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**imagine**  
THE POSSIBILITIES

# THE CHALLENGE

4 Teams of 4 People

4 Vacant Display Units

Selected “Must Use” Items in your  
SHOPPED! Box

Access to the SHOPPED! Merchandise Area

4 Cheering Sections



IMAGINE THE POSSIBILITIES



# THE OBJECTIVE

In 15 minutes, working with your team mates, the Display Unit, your SHOPPED! Cart, and any additional items available in our SHOPPED! Merchandising Warehouse, create a FABULOUS DISPLAY



IMAGINE THE POSSIBILITIES



GOT IT?

GO!



IMAGINE THE POSSIBILITIES



One Minute To Go!

STOP!



IMAGINE THE POSSIBILITIES



## THEMING: Eagle's Flight, Dollywood, USA





## THEMING: 50<sup>th</sup> Anniversary Silver Dollar City



## UNIQUE DISPLAY: Santa Cruz Beach Boardwalk, USA





## COLOR BLOCKING: Hersheypark, USA



## SINGLE PRODUCT DISPLAY: Hersheypark, USA





## PRODUCT LINE: The Lodge, Ocean Park, Hong Kong



## PRODUCT LINES: SeaWorld, USA

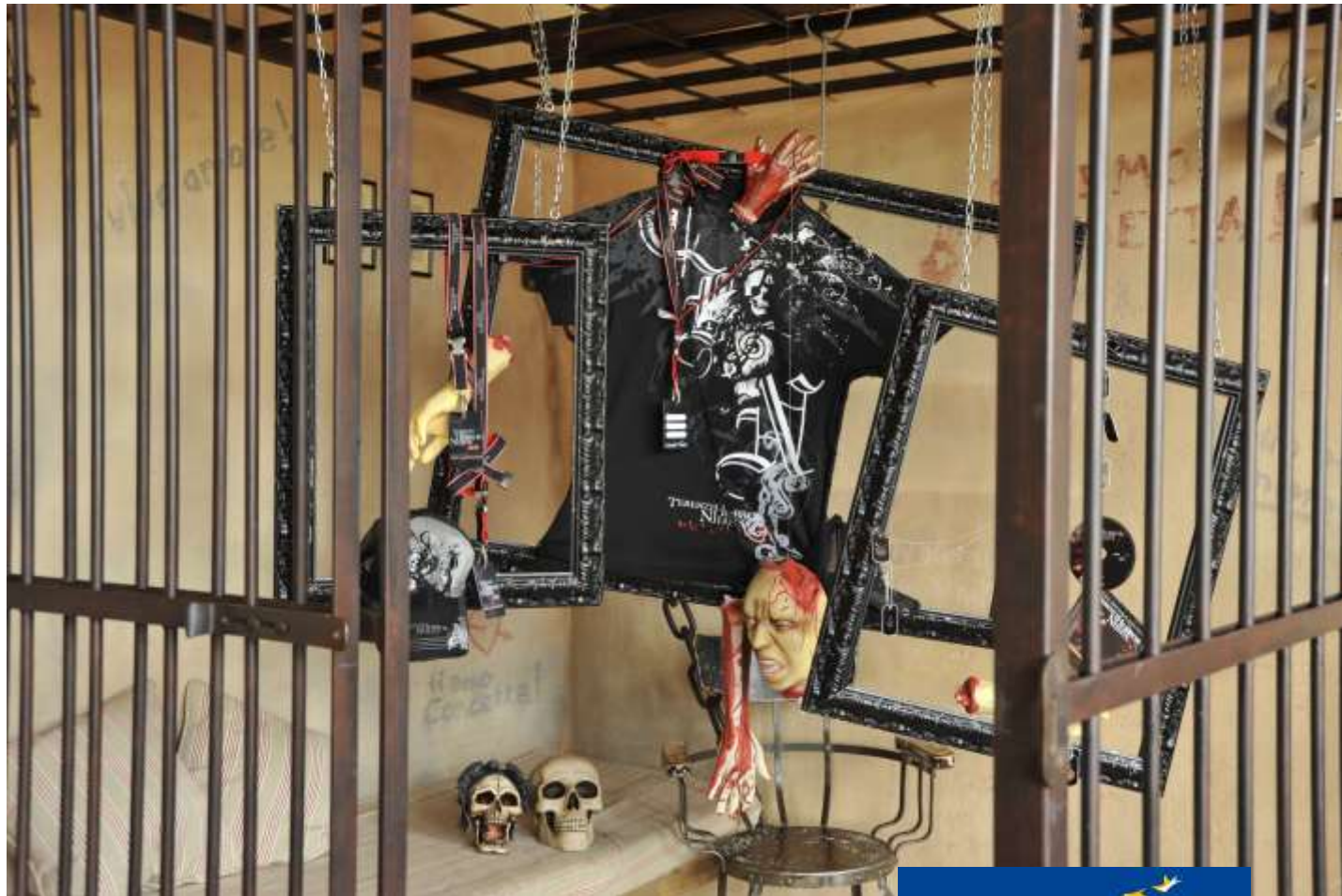




## PRODUCT LINES: Kalahari Sandusky Arcade



## HOLIDAYS: Terenezi Horror Nights, Europa Park, Germany



**EUROPA PARK**  
— Deutschlands größter Freizeitpark —

IAAPA  
Attractions  
Expo



IMAGINE THE POSSIBILITIES



## HOLIDAY: Oyster's Secret, Busch Gardens Williamsburg



## MIXED PRODUCT: Kalahari Sandusky Arcade





# ROUND TWO

4 NEW Teams

4 Designed Display Units

Selected “Must Use” Items ON your  
SHOPPED! Cart

Access to the SHOPPED! Merchandise Area

4 Cheering Sections



# THE OBJECTIVE

Same as the first, but this time, in 10 minutes, working with your team mates, the Display Unit, your SHOPPED! Cart, and any additional items available in our SHOPPED! Merchandising Warehouse, REMERCHANDISE a FABULOUS DISPLAY



IMAGINE THE POSSIBILITIES



# Round Two

# GO!



IMAGINE THE POSSIBILITIES



One Minute To Go!

STOP!



IMAGINE THE POSSIBILITIES





# Questions?



IMAGINE THE POSSIBILITIES



# Thank You!

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