

Experience the Power of Partnership

MUSEUMS, SCIENCE CENTERS + IAAPA

Operating a successful museum or science center means not only offering engaging and memorable visitor experiences, but also operating in the most innovative and cost-effective ways possible. IAAPA is your connection to the business world of visitor attractions, gaining you access to the latest trends, tips, and techniques to take your institution to the next level, in ways you may have not yet discovered.

Join IAAPA today for access to these members-only resources:

partnershipPLUS

The Partnership Plus program includes webinars, FUNWORLD collections, tip sheets, and more. Many of these resources are FREE and designed to provide you with the resources you need to grow your business.

FUNWORLD MAGAZINE AND NEWS FLASH

Each month, **FUNWORLD** magazine features articles that focus on best practices for facility operations, including museums and science centers. Each issue is packed with information that you can put to use immediately. The daily **News Flash** e-mail provides you with innovative ideas in other markets, new development projects, and industry trends that can impact your personal career and the success of your facility.

IAAPA
Attractions
Expo

Every year, IAAPA Museum Committee plans and hosts the Museum and Science Center Specialty Track at the annual conference and trade show. Learn from leading experts in a wide range of industries and get exposure to all the attractions

industry has to offer. You are sure to gain a development edge through this unique exposure to fresh ideas and solutions to business, operations, and exhibitry.



“IAAPA is where our team comes to find the best tools and techniques to transform content into entertaining, magical, and spectacular experiences. We have consistently discovered strategies through our IAAPA membership that have helped keep Science North positioned as one of the most innovative producers.”

JULIE MOSKALYK

International Sales Manager
Science North Science Centre
www.sciencenorth.ca

To join IAAPA and for a complete list of benefits, visit www.IAAPA.org.