

# Experience the Power of Partnership

## AMUSEMENT PARKS, ATTRACTIONS + IAAPA

IAAPA understands the business concepts that will help you expand your operations and keep your guests coming back for more. We are the industry leader and can connect you to the latest in the attractions industry.

Join IAAPA today for access to these members-only resources:



Attend one or all three of our premier expos and connect with the very latest in the attractions industry. Whether you're looking to expand your facility by adding a new ride or service, a new entertainment choice for your guests, or improvements in guest services and operations, the IAAPA expos are your connection to the best and brightest in the industry.

### GOVERNMENT RELATIONS

IAAPA provides members with dedicated government relations professionals who work to protect your priorities — including labor and immigration issues, regulatory issues, and more.

### FUNWORLD MAGAZINE AND NEWS FLASH

The monthly **FUNWORLD** magazine and daily **News Flash** e-mail provide you with innovative ideas in other markets, new development projects, and industry trends that can impact your personal career and the success of your facility.

### partnershipPLUS

The Partnership Plus program includes webinars, **FUNWORLD** collections, tip sheets, and more. Many of these resources are FREE and designed to provide you with the resources you need to grow your business.

### SAFETY ADVOCACY

IAAPA tirelessly advocates the development, use, and advancement of safety standards around the world. We support sensible, effective safety legislation and regulation, and provide you with the necessary tools to stay active in the process.

### CERTIFICATION

IAAPA Certification is designed to elevate the professional standards of the attractions industry. The program offers attractions professionals like yourself the opportunity to further your knowledge of all aspects of the industry — and, in turn, advance your career and business.

“All IAAPA information is very useful for me. It lets me know everything about what's going on in the industry such as openings, new things, and incidents and this helps to improve my business. It also lets me know all about IAAPA services. It is wonderful to read both News Flash and the Electronic Newsletter in Spanish, they contain valuable information. The new office in Latin America makes it easier to get IAAPA services directly and in Spanish”

### MARCELO PERIALES

President  
Neverland  
[www.neverland.com.ar](http://www.neverland.com.ar)



To join IAAPA and for a complete list of benefits, visit [www.IAAPA.org](http://www.IAAPA.org).