

Casinos

Waterparks

Zoos

Attractions

Amusement
Parks

Suppliers

the power of partnership

Information | Advocacy | Education | Communications | Expos

Experience the power of partnership and put IAAPA to work for you.

Resorts

Theme Parks

Museums

Aquariums

Manufacturers

Consultants

Family
Entertainment
Centers



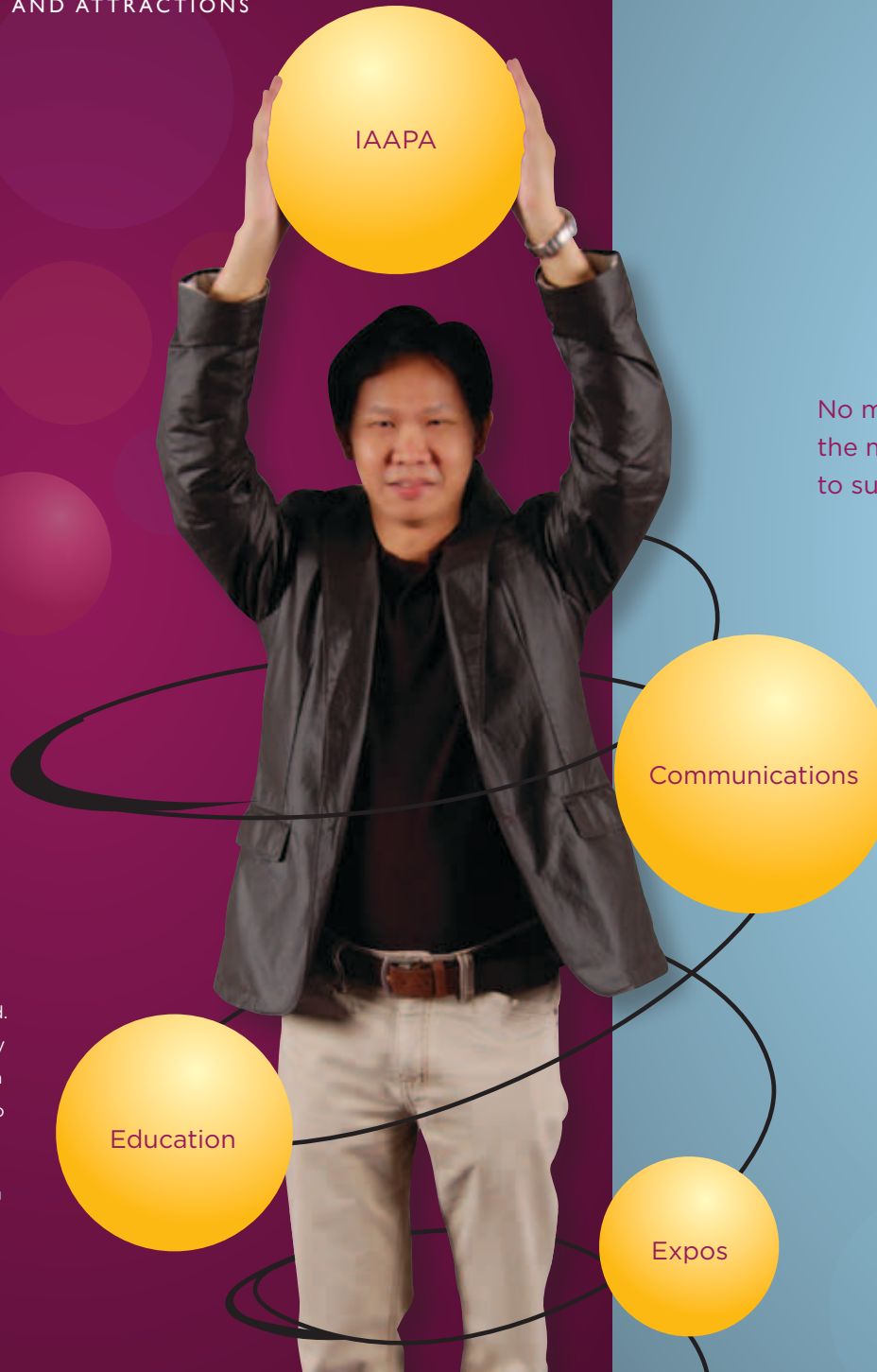
IAAPA

INTERNATIONAL ASSOCIATION OF AMUSEMENT PARKS AND ATTRACTIONS



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AMUSEMENT PARKS AND ATTRACTIONS



“I currently manage several attractions in Asia and IAAPA provides me with professional advice, support, and the right contacts from all around the world. You can rely on IAAPA; they know every aspect of the amusement industry. It's a matter of contacting the right people to get it right.”

SOMPORN NAKSUETRONG

General Manager
Minor International PCL
www.minornet.com

IAAPA UNDERSTANDS

your commitment to create unique experiences for guests. Sharpen your focus on that objective by letting IAAPA support the underlying framework of your business — safe operations, global connections, customized training, visionary partnerships, and professional growth.

For more than 90 years, IAAPA has provided members of all types and sizes with the tools and resources they need to succeed in the attractions industry. Our wide array of products and services keep you informed as you seek new opportunities and meet challenges head on.

No matter what your role in the industry, IAAPA serves the membership with resources and benefits designed to support your growth.

EDUCATION

Industry-specific training and professional certification

SAFETY AND ADVOCACY

Strategic counsel to promote safety and protect your interests

EXPOS

Access to new products, innovative ideas, and unique solutions

INFORMATION

Timely publications, industry news, and benchmarking data

COMMUNICATIONS

Press and public relations support when you need it

Keep your most valuable resources up-to-date
— educate, train, and develop your employees.

“Over the years, membership in IAAPA has provided overwhelming networking opportunities to meet suppliers, consultants, and our peers in the industry. Sharing ideas, information, and management practices has helped Ocean Park to continually grow its business and recognition globally. IAAPA provides an excellent platform for learning through wide ranging education programs, an extensive library of data and materials compiled over the years, and a platform to meet suppliers for new ideas and new products.”

PAUL PEI

Executive Director, Sales and Marketing
Ocean Park
www.oceanpark.com.hk



education

IAAPA offers the best instruction in the global attractions industry with products, tools, and training programs, many of them in Chinese, Japanese, and Korean, designed specifically for your business.

IAAPA members have access to free programs and receive discounts on a variety of training products and services for frontline, middle management, and executive-level employees, including:

- A specialized certification program for attractions managers and executives looking for career advancement and formal recognition of professional expertise. Members can earn a Certified Attractions Manager, Certified Attractions Professional, or Certified Attractions Executive designation through a combination of classroom work and on-the-job experience.
- Education programs and events at our conferences and trade shows.
- Discipline-specific Institute programs.
- Industry-specific webinars for facilities and suppliers to learn best practices and stay current on trends.
- Discounts on training DVDs, CDs, videos, manuals, and more than 300 books in the online IAAPA Bookstore.
- Online access to handout archives and audio recordings of conference and trade show education sessions.



safety and

advocacy

IAAPA tirelessly advocates the development, use, and advancement of safety standards around the world.

- IAAPA is the driving force behind industry safety and works with countries around the world on consistent safety standards.
- For nearly three decades, IAAPA members have pioneered the development of amusement ride safety standards.
- IAAPA offers world-class safety training programs and Safety Institutes around the world and at our expos year-round.

Safety is your number one priority, so it is ours, too.



“IAAPA takes a leadership role on behalf of us all not only in Washington, but around the globe. In this ever changing economic environment, IAAPA proactively works with those in the governmental sector to ensure our interests are heard and protected. Our collective voice, known as IAAPA, is clearly making a difference.”

JOHN McREYNOLDS

Senior VP External Affairs
Universal Orlando Resort
www.universalorlando.com

worldwide expos



“IAAPA is the most comprehensive association in the attractions industry. It has supported our company all along with in-depth education and annual expos, including Asian Attractions Expo which attracts regional exhibitors and attendees. IAAPA gives us the best opportunity to meet and learn from the best attractions industry leaders from all around the world.”

DANIEL SATRIO SUTIONO

Director
Funworld, Indonesia
www.funworld.co.id

IAAPA members around the world take advantage of buying, educational, and networking opportunities at unparalleled industry events hosted by IAAPA, including the three top industry expos for the attractions industry in the United States, Europe, and Asia. Participants see first-hand the latest innovations in the attractions market, build relationships with new partners, and hear how industry leaders and pioneers grow their business.

ASIAN Attractions Expo

ASIAN ATTRACTIONS EXPO provides the best opportunity for members to tap into the Asian attractions industry. The show connects more than 150 exhibitors with 3,000 attendees from throughout Asia and around the world. Asian Attractions Expo offers attendees three days of education sessions, keynote addresses, exclusive attractions tours, and exhibits.

IAAPA Attractions Expo

IAAPA ATTRACTIONS EXPO, held in the United States, but drawing a global audience, is the largest attractions industry buying and selling opportunity in the world and the largest gathering of Latin American professionals in the year. Bringing together more than 25,000 attendees and 1,000 exhibitors, you are sure to find creative solutions, innovative products, and new business opportunities.

EAS Euro Attractions Show

EURO ATTRACTIONS SHOW (EAS) features more than 250 exhibitors and 8,000 participants — no other trade show in Europe offers such a comprehensive range of product categories, educational sessions, high-profile keynote sessions, and networking opportunities for the attractions industry.

IAAPA connects buyers and sellers from around the globe through the online **INDUSTRY BUYERS' GUIDE**, where all suppliers are listed and members and nonmembers alike have a direct link to the industry's most innovative products and services.

www.IAAPA.org • membership@IAAPA.org

information

IAAPA members gain a market advantage by staying on top of the latest news and industry trends.

- **FUNWORLD** is the attractions industry's leading monthly magazine and your subscription is free with IAAPA membership.
- **News Flash** is a daily e-mail service translated into 11 languages that delivers all the important industry headlines from around the world.
- **www.IAAPA.org** serves as a portal, where members can access a wealth of information including the **Industry Buyers' Guide** and an online membership directory.
- IAAPA also offers access to research and other important industry information, including state of the industry, economic impact, and operational benchmarking reports and surveys.

“Our IAAPA membership is valued on many fronts: access to free educational seminars (webinars), attending an annual world class trade show at discounted rates, and most of all, the relationships we have developed with other members across a broad spectrum of disciplines. The industry is too large to think that we have all the answers, so IAAPA is our link to the amusement industry.”

HAYDN HOLMES

Waterpark Manager
Wild Wadi Water Park
www.jumeirah.com

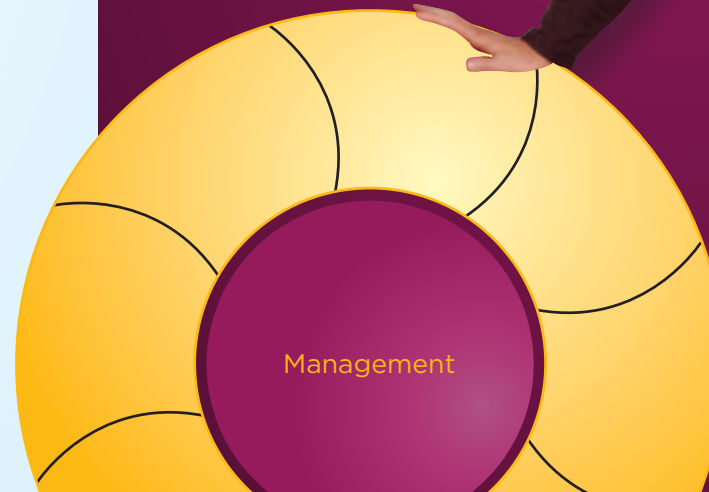
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communications

As the worldwide voice of the attractions industry, IAAPA media strategists are available to members and the press 24 hours a day.

From promoting the industry to the press to assisting members with a crisis, the IAAPA Press Office helps members get the right message to their most important audiences. Members have access to a “Crisis Communications Plan Template” which provides the framework necessary to create a crisis communications plan for your company.

IAAPA is committed to telling the positive story about the industry to the media and providing opportunities for members to gain promotional news coverage.



Experience the Power of Partnership

IAAPA has specialized benefits for attractions and suppliers of all sizes:

- Amusement Parks and Theme Parks
- Zoos and Aquariums
- Family Entertainment Centers
- Attractions
- Waterparks
- Resorts and Casinos
- Museums
- Suppliers to the Attractions Industry

“In business, only one thing counts. Results. At IAAPA conferences, seminars, and workshops, we network with exhibitors, park operators, and other industry players and are able to exchange ideas and information on the latest trends and gain valuable insights into future developments shaping the amusement industry. IAAPA also provides a comprehensive view of issues in risk management, safety control, regulatory compliance, and various elements in effective management — all yielding positive results for our business. IAAPA provides a ‘window to the world’ by helping connect with business partners in foreign markets.”

DATO' RICHARD KOH

Chairman
Malaysian Association of Amusement
Theme Park & Family Attractions
<http://maatfa.com.my/>

DATIN' JEAN KOH

President
Wet World Water Parks



IAAPA | **Asia Pacific**

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Join Today! www.iaapa.org

Photos courtesy of Picsolve International. www.picsolve.com