



IAAPA proudly announces the **2009 Top FECs of the World Awards**, recognizing the best family entertainment center operations in the industry.

This exciting competition gives IAAPA family entertainment center (FEC) members the opportunity to show the world how proud they are of their facility, share their operation techniques with their colleagues, be recognized for a job well done, have their facility featured in FUNWORLD, and promote their facility as part of this prestigious group. Winners of the **2009 Top FECs of the World Awards** will be presented at the FEC reception at IAAPA Attractions Expo 2009 in Las Vegas, Nevada, USA.

NEW FOR 2009! In addition to the information you provide, your facility will be judged based on a visit performed by a professional mystery shopper, who will evaluate your facility's performance from the customer's perspective in the areas of pre-visit telephone call, web site review, general appearance, staff hospitality, cleanliness, safety, landscaping, attractions, food quality, state of repair, and more. Special thanks to Amusement Advantage, Inc., Mystery Shopping Services for their sponsorship and support of this new initiative.

Eligibility Criteria:

- Only IAAPA family entertainment center facility members in good standing (2009 membership dues must be paid in full at time of receipt of entry) are eligible to compete in the 2009 Top FECs of the World Awards competition.
- All entries become the property of IAAPA and will not be returned.
- Only one entry per individual facility will be evaluated.
- Corporations may submit one entry for each of their individual facilities, but each facility must be an IAAPA member.
- For more information on membership, please contact IAAPA: +1 703/836-4800 or membership@IAAPA.org.

Judging Criteria:

- In addition to the information you provide, your facility will be judged based on a visit performed by a professional mystery shopper, who will evaluate your facility's performance from the customer's perspective in the areas of pre-visit telephone call, web site review, general appearance, staff hospitality, cleanliness, safety, landscaping, attractions, food quality, state of repair, and more.
- For the purposes of equitable competition, the size of the facility will not be considered in the judging process.
- Winners will not be ranked and will be announced in alphabetical order.

Entry Format and Content:

The following materials and documentation must be submitted for each entry:

- Entry form.
- Sample of your promotional materials.
- DVD or CD with photos of your attractions and amenities.

Entry DEADLINE:

The deadline to submit complete entries is **September 14, 2009**. Only entries with a complete entry form and materials will be considered.

Award Announcement:

Winners will be announced during the reception which will take place on Wednesday, November 18, during IAAPA Attractions Expo 2009.

Special Thanks

IAAPA would like to thank Amusement Advantage Inc., Mystery Shopping Services for their sponsorship of the 2009 Top FECs of the World Awards.





2009
TOP FECs OF
THE WORLD
AWARDS



2009 Top FECs of the World Awards Program **ENTRY FORM**

General Information:

Name of Facility: _____

Name and Position of Person Submitting Entry: _____

Member ID: _____

Facility Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____
PLEASE INCLUDE AREA/COUNTRY CODE AND NUMBER

E-mail: _____

Facility Web Site: _____

Instructions:

Complete this form and send it to:

IAAPA
Attn.: Top FECs of The World Awards
1448 Duke Street
Alexandria, Virginia 22314 USA

DO NOT fax or send partial entries.
Deadline to submit entries is
September 14, 2009.

Required Documentation:

- Entry form.
- Sample of your promotional materials.
- DVD or CD with photos of your attractions and amenities.

Ownership (select one):

- Franchise
 Single facility
 Part of a group of _____ facilities

Facility Type (select one):

- Indoor
 Outdoor
 Indoor/Outdoor

Attractions & Facilities (select all that apply):

- | | |
|--|---|
| <input type="checkbox"/> Go-kart track | <input type="checkbox"/> Paintball field |
| <input type="checkbox"/> Miniature golf course | <input type="checkbox"/> Kiddie rides |
| <input type="checkbox"/> Batting cages | <input type="checkbox"/> Family rides |
| <input type="checkbox"/> Golf range | <input type="checkbox"/> Waterpark |
| <input type="checkbox"/> Simulator | <input type="checkbox"/> Stage show |
| <input type="checkbox"/> Laser tag | <input type="checkbox"/> Gift shop |
| <input type="checkbox"/> Climbing wall | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Soft modular play | <input type="checkbox"/> Food concessions |
| <input type="checkbox"/> Bumper boats | <input type="checkbox"/> Birthday party rooms |
| <input type="checkbox"/> Redemption games | <input type="checkbox"/> Pavillions |
| <input type="checkbox"/> Videogames | <input type="checkbox"/> Other: _____ |

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