



2011 Brass Ring
Human Resources
Excellence

The 2011 Brass Ring Awards: Human Resources Excellence
honor IAAPA member facilities that are committed to excellence in
human resources and training.

DEADLINE: August 5, 2011

The **2011 Brass Ring Awards: Human Resources Excellence** honor IAAPA member organizations who have developed quality human resource programs that have made their facilities great places to work and visit by empowering their employees to deliver the best in service, safety, and fun.

The 2011 Awards categories include:

- Best Innovation in a Training Program
(Facility with more than 1 million annual attendance)
- Best Innovation in a Training Program
(Facility with less than 1 million annual attendance)
- Best Employee Reward & Recognition Program
(Facility with more than 1 million annual attendance)
- Best Employee Reward & Recognition Program
(Facility with less than 1 million annual attendance)

Eligibility Criteria:

- Only IAAPA facility members in good standing (2011 membership dues must be paid in full at time of receipt of entry) are eligible to compete in the 2011 Brass Ring Awards: Human Resources Excellence competition.
- Eligible programs must have been in operation in the 2011 season.
- All entries become the property of IAAPA and will not be returned. They also may be used for future promotional efforts.
- For more information on membership, please contact IAAPA: +1 703/836-4800 or membership@IAAPA.org.

Judging Criteria:

An adjudication panel of IAAPA members and the IAAPA Human Resources Committee will judge the entries. Each judge will review and score entries using the following criteria:

- Description of program and quality of supporting materials.
- Results of the program and its impact on the facility.
- Originality and creativity of programs.

The decision of the judges will be final.

Entry Format and Content:

2011 Brass Ring Awards: Human Resources Excellence applications can only be submitted online. Support materials may be submitted as PowerPoint, video, or text file. Please go to www.IAAPA.org/awards for the application template and for details on how to submit your entry. Please note that there is a \$25 processing fee for each facility no matter the number of Human Resources Excellence nominations. An invoice will be issued upon submission of your online entry. The \$25 processing fee is the same for entering one or both Human Resources categories, so please nominate away!

If you need more information about the Brass Ring Awards: Human Resources Excellence, please contact Linda Gerson at lgerson@IAAPA.org.

Award Announcement:

The winners of the 2011 Brass Ring Awards: Human Resources Excellence will be honored at the Brass Ring Awards on Wednesday, Nov. 16 at IAAPA Attractions Expo 2011 in Orlando, Florida, USA.

Entry DEADLINE: The deadline to submit complete entries is **August 5, 2011**.

For more information, please contact Linda Gerson at lgerson@IAAPA.org.