

IAAPA EXPO PRINT MEDIA

IAAPA MEMBERS SAVE 25%!

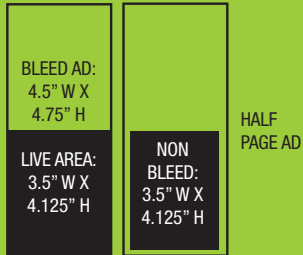
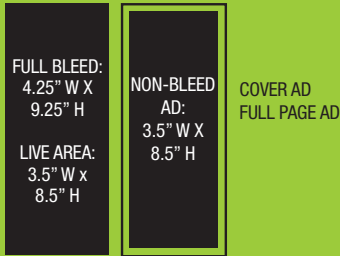
Trade Show Program



FREQUENCY - 1 Issue

SIZE	NONMEMBER	MEMBER
Full Page	\$3,485	\$2,620
1/2 Page	\$2,250	\$1,690
Cover 2	\$4,830	\$3,620
Cover 3	\$4,700	\$3,530
Cover 4	\$5,955	\$4,470
Cover Strip	\$7,500	\$5,630

Trim size: 4" x 9"
(document size)



Asian Attractions Expo 2012 Program

Get the best visibility at at Asian Attractions Expo, the industry's premier event in Asia.

SIZE	NONMEMBER	MEMBER
Full Page	\$1,250	\$ 940
Covers	\$1,500	\$1,130

Ad Specifications:

148.5 mm width x 210 mm height; bleed 3 mm all sides

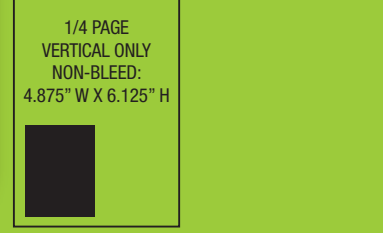
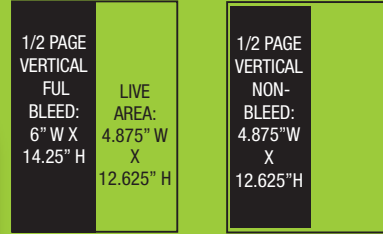
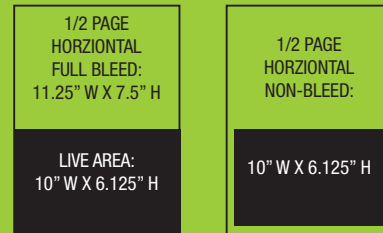
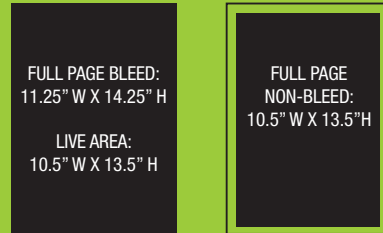
Trade Show Daily



FREQUENCY - 3 Issues

SIZE	NONMEMBER	MEMBER
Full Page	\$4,296	\$3,220
1/2 Page	\$2,495	\$1,870
1/4 Page	\$1,495	\$1,120
Cover 2	\$4,995	\$3,750
Cover 3	\$4,795	\$3,600
Cover 4	\$5,500	\$4,130

Trim size: 11" x 14"
(document size)



MATERIALS GUIDELINES



SAFETY POLICY:

Funworld cannot accept advertisements that display unsafe ride behavior (i.e., hands in the air).

FILE PREPARATION:

- Convert all colors to CMYK
- Photos should be 300 dpi at 100%
- Keep all live text 1/4" from edge of trim

FILE FORMATS:

- PDFX-1A files (preferred): Embed all fonts. Do not downsample images. Compression should be set at JPEG-high quality. Include 1/8" bleed, with crop marks offset by 12 pts.
- EPS: Convert text to outlines. Flatten transparency.
- TIF or JPG: Image resolution—300 dpi; mode—CMYK

PROOFS: Supply hard copy color proof at 100% created from file(s) supplied. Please send proofs even when sending digital files. Funworld does not provide prepress proofs. Funworld cannot accept quality responsibility when only a color digital laser print is submitted, rather than a chromalin, match print, Fuji or similar or progressive proofs or if files submitted do not follow the guidelines as outlined.

MATERIALS DELIVERY:

E-mail or send an ftp link (i.e., YouSendIt.com, SendThisFile.com) to:

Michelle Wandres,
Production Manager
mwandres@publishingsolutions.us