



# MIDDLE EAST SAFETY CONFERENCE

27 - 28 February, 2008



Le Meridien Dubai Hotel, Dubai, UAE

IAAPA proudly announces the **FIRST IAAPA MIDDLE EAST SAFETY CONFERENCE**, exclusively designed for operators, developers, and government officials interested in achieving excellence in safety for the amusement and attractions industry in the Middle East region.

The conference will provide a combination of lecture, roundtable, and networking opportunities that will allow delegates to learn best safety practices and share their own experiences and challenges.

The program will include topics such as:

- The present state of the international producer/user/regulator environment.
- Safety in ride design, standards, and testing.
- Scope of ASTM standards and IAAPA standards harmonization efforts.
- Regulatory structure examples and recommended approach.

## THE SPEAKERS



DARRELL METZGER is CEO of Ruwaad Destinations, responsible for developing the first Paramount Pictures-branded theme parks and resorts in the UAE and elsewhere in the Middle East, South Africa, Malaysia and India. Mr. Metzger has more than two decades of experience in the attractions industry with leadership positions in Tokyo Disneyland, Ocean Park in Hong Kong and, most recently, as CEO of Sentosa Leisure Group, where he grew visitor numbers from 3.9 million in 2001 to 5.6 million in 2006. Mr. Metzger is IAAPA's First Vice Chairman.



STEVE BLUM is the Senior Vice President of Safety and Engineering for Universal Creative, Universal Parks and Resorts. He leads all show and ride technical activities in attractions safety, systems design, testing, manufacturing, operations, and guest communications at Universal Parks and Resorts. Mr. Blum is a member of IAAPA's Safety and Maintenance Committee.



JIM SEAY has been president of Premier Rides, Inc. since 1996. He joined the leisure and attractions industry in 1988 as an engineering and maintenance executive with Six Flags Theme Parks. Mr. Seay's Premier Rides team helped to create and introduce Linear Induction Motor powered roller coasters, the Liquid Coaster, the Water Coaster and the world's only looping wooden coaster. He serves as Chairman of the American Society of Testing and Materials (ASTM) F-24 Committee and is a member of the IAAPA Executive Committee.



RANDY DAVIS has served as Vice President of Government Relations and Services for IAAPA since 1995. Before joining IAAPA, he was General Counsel to the Office of Justice Programs in the United States Department of Justice. Earlier still, he was Deputy Chief Counsel to the Republican National Committee and Counsel to the Convention Manager of the 1988 Republican National Committee. He began his career in Washington by serving on the staffs of several Members of Congress. Davis holds a J.D. from Vilanova University School of Law and an A.B. from Dartmouth College.

## THE PROGRAM

### WEDNESDAY, FEBRUARY 27

7:00 p.m. - 9:00 p.m.

#### Networking Reception

### THURSDAY, FEBRUARY 28

8:00 a.m. - 9:00 a.m.

#### Breakfast

9:00 a.m. - 10:00 a.m.

#### Keynote Address: Building Safety Systems and Procedures

One of the major problems that can impact a developing leisure destination is safety issues. Safety can shut down whole facilities, which will be significant in the growth and professionalism of the industry in the Middle East. Speaker: *Darrell Metzger, CEO, Ruwaad Destinations.*

10:00 a.m. - 11:00 a.m.

#### Scope of ASTM Standards and IAAPA Standards Harmonization Efforts.

Mr. Davis will explain IAAPA's efforts to harmonize safety standards throughout the world. He will also provide information on the standards of the ASTM International F-24 Committee on Amusement Rides and Devices. These standards, which are under constant review, contain the work of highly-skilled professionals from around the world. Speaker: *Randy Davis, VP, Government Relations and Safety Services, IAAPA.*

11:00 a.m. - 1:00 p.m.

#### The Present State of the International Supplier/User/Regulator Environment

Mr. Blum will provide a discussion of the relationships between the operators of amusement rides and devices, the guests who visit their facilities, and the regulators who establish legal requirements for their operations. He will provide examples of how this environment functions. His remarks will also include examples of various regulatory structures and a recommended approach to

developing regulations where they do not already exist. Speaker: *Steve Blum, Sr. VP, Safety and Engineering, Universal Creative, Universal Parks and Resorts.*

1:00 p.m. - 3:00 p.m.

#### Networking Lunch and Roundtable Discussions

Share your own experiences and challenges.

3:00 p.m. - 5:00 p.m.

#### Safety in Ride Design, Standards, and Testing

This presentation will offer a foundation on the technical aspects and standards of ride design. Topics will include implementing design standards and testing for safety. Mr. Seay will also discuss the details of ride specifications as they relate to standards and testing. Speaker: *Jim Seay, President, Premier Rides.*

*(Program subject to change.)*

## THE LOCATION

### DUBAI

One of the fastest-developing cities in the world and, without doubt, the attractions hub of the Middle East, this welcoming and hospitable city, with its superb infrastructure, is the perfect site to host the conference. Its state-of-the-art airport receives hundreds of daily flights from the main cities in the Middle East, North Africa, India, South Asia, and beyond. And, plan to extend your visit for first-class shopping, sunbathing, fine dining, and more!

### LE MERIDIEN DUBAI HOTEL

The conference will take place at the LE MERIDIEN DUBAI HOTEL, situated minutes from the city's renowned shopping and commercial districts. For more information, please visit [www.starwoodhotels.com/lemeridien/dubai](http://www.starwoodhotels.com/lemeridien/dubai)

Le Meridien Dubai Hotel

Airport Road, Dubai, UAE

Tel. +971/4217-0000

Hotel accommodations are not included in the conference price. Housing is the responsibility of conference delegates.

## COST - \$99 USD

The conference is open to operators, developers, suppliers, and government officials interested in promoting safety in the amusement and attractions industry in the Middle East, South Asia, and North Africa. The **\$99 USD** participation fee includes:

- conference materials and handouts
- opening reception
- breakfast
- luncheon
- coffee breaks

To register, please use the attached registration form and fax it or mail it to IAAPA.

**Sponsorship opportunities available for this event! - find more at [www.IAAPA.org](http://www.IAAPA.org)**

Questions? Please contact us at [dwilliams@IAAPA.org](mailto:dwilliams@IAAPA.org) or USA +1 (703) 836-4800

International Association of Amusement Parks and Attractions (IAAPA) [www.IAAPA.org](http://www.IAAPA.org)



# IAAPA

# 1st IAAPA MIDDLE EAST SAFETY CONFERENCE

27 - 28 February, 2008, Le Meridien Dubai Hotel, Dubai, UAE

## REGISTRATION FORM

### REGISTRATION INSTRUCTIONS

- 1) Complete the registration form and return to IAAPA with payment.
- 2) Either fax or mail to: 1st IAAPA Middle East Safety Conference , IAAPA, 1448 Duke Street, Alexandria, VA 22314, USA or fax: +1/703-836-4801 Attn: Diane Williams.
- 3) Registration deadline is February 20, 2008.
- 4) You may send a wire transfer payment for registration in U.S. dollars to: Bank of America, 1501 Pennsylvania Avenue. NW, Washington, D.C. 20005, USA. IAAPA Account Number: 0020-866-30597, A.B.A. No.: 026009593, Swift/BIC#BOFAUS3N. (Mail or fax a wire transfer confirmation receipt with registration form.)
- 5) Refunds will be issued for Registration cancellations received in writing by February 15, 2008. After that date, no refunds will be issued.
- 6) You will receive a confirmation letter upon receipt of payment.

### QUESTIONS OR FURTHER INFORMATION?

Tel: +1/703-836-4800, Fax: +1/703-836-4801, Contact: Diane Williams, e-mail: dwilliams@IAAPA.org

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_

Country \_\_\_\_\_

Zip/Postal \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Delegate #1 Name (First,Last): \_\_\_\_\_

Position: \_\_\_\_\_

Delegate #2 Name (First,Last): \_\_\_\_\_

Position: \_\_\_\_\_

Delegate #3 Name (First,Last): \_\_\_\_\_

Position: \_\_\_\_\_

Delegate #4 Name (First,Last): \_\_\_\_\_

Position: \_\_\_\_\_

Delegate Type (select one): ( ) Theme Park ( ) Waterpark ( ) Entertainment Center  
 ( ) Resort ( ) Attraction ( ) Manufacturer/Supplier/Consultant  
 ( ) Developer ( ) Government ( ) Other \_\_\_\_\_

### PAYMENT

Cost per delegate: \$99 USD x \_\_\_\_\_ delegates = \$\_\_\_\_\_ US dollars

Method: \_\_\_\_\_ Check (payable to IAAPA in U.S. bank) \_\_\_\_\_ Wire Transfer (Copy attached to this form)

\_\_\_\_\_ Credit Card Type: ( ) MasterCard ( ) Visa ( ) AMEX

Card # \_\_\_\_\_

Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_