



EXHIBITOR STAFF BADGES & VIP INVITATIONS & WRISTBANDS

EXHIBITOR STAFF BADGES

Complimentary Exhibitor Staff Badges will be distributed by the following formula:

- Exhibiting companies will be allotted five (5) staff badges for the first 100 square feet of indoor exhibit space and two (2) staff badges for every 100 additional square feet of indoor exhibit space under contract with a maximum of 50 complimentary Staff Badges, per Exhibiting firm.
- Additional Staff Badges are available at the cost of \$99 per badge.
- **No one under the age of 18 can be registered as an exhibitor.**

The “Exhibitor Staff Badge Form” is included in this kit or register on-line at www.iaapa.org/expos for quick and easy registration.

Send your exhibitor staff badge requests directly to Experient to arrive by October 15, and you will receive your staff badges in the mail BEFORE you leave for IAAPA Attractions Expo 2010. Avoid unnecessary delays on-site in Orlando and register exhibit staff early!

VIP INVITATIONS

**Invite your VIPs to attend IAAPA Attractions Expo 2010 for FREE!
There is no charge to register as a VIP in ADVANCE!**

All Exhibitors receive electronic “VIP Invitations” upon request. These may be used to invite your most important customers and prospects to attend IAAPA Attractions Expo 2010 as your guests. Persons registering with a VIP Invitation will receive free admission to the Trade Show when they register in advance. The on-site VIP fee is \$99 – the lowest of all registration rates!

VIP Invitation allotment is based on booth size. For indoor booths, each 100 square feet of indoor space is eligible for 5 VIP Invitations and for outdoor booths each 100 square feet of outdoor space is eligible for 1 VIP Invitation: with a limit of 250 VIP Invitations per exhibitor.

Instructions on how your guests can register are included in the VIP Invitation pass-code distribution email. This email is sent in mid-September to those exhibitors who have requested VIP Invitations.

VIP INVITATIONS (cont.)

Note: VIP Invitations not used to register customers and prospects, may be used to Register additional Exhibit Staff beyond the allotment of complimentary Exhibitor Staff Badges indicated above. Exhibitor Staff Badges obtained in this manner will also be complimentary. VIP Invitations may only be used for the purposes set forth in this document; any other uses, including but not limited to, sale to members/attendees, are prohibited.

VIP Invitation request forms will be sent out by IAAPA via email reminder in August 2010.

VIP Invitations will not be distributed on-site in Orlando. Any company wishing to distribute invitations must request them in advance of the trade show. IAAPA will send a separate order form for VIP Invitations.

TYVEK WRISTBAND PROGRAM

IAAPA employs a wristband program to make it easier for Exhibitors to move-in, move-out and get their badges in a timely manner. Exhibitors may wear the wristbands, instead of their exhibitor badges, during move-in and move-out, and have full access to the trade show floor. **Exhibitors will receive the requested bands in the mail in October, with instructions on their use during move-in and move-out.**

Please note that all exhibitors will need Exhibitor Badges during trade show hours. Remember to register your staff at www.IAAPA.org/expos or with the Staff Badge Form, found in the back of this section of your Exhibitor Services Guide.

The Tyvek Wristband program is for **EXHIBITORS ONLY**. Exhibitor Appointed Contractors must pick up wristbands on-site in Orlando.