

It's All Here.

IAAPA

Attractions Expo

2010 Advance Registration Form

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
(include area/country code and main office number)

**IAAPA Attractions Expo 2010**  
**ORLANDO, FLORIDA USA**  
 Conference: November 15-19, 2010  
 Trade Show: November 16-19, 2010  
 Orange County Convention Center

Register online at [www.IAAPA.org](http://www.IAAPA.org)

Mailing Contact: \_\_\_\_\_  
 (The mailing contact will receive all badges for registrants listed below if received by November 4, 2010.)

Please Print Registrant Name(s) Here		Enter the appropriate code from each section below.									
First Name	Last Name	Check below if you are a first-time buyer to the show.	Registration Classification from 1 below.	Professional Position from 3 below.	Job Responsibility from 3 below.	Business Type from 3 below.	Institutes from 4 below.	Educational Sessions from 5 below.	Educational Tours from 6 below.	Special Events from 7 below.	
1.											
2.											
3.											
4.	FREE!*										
5.											

\*BUY 3, GET ONE FREE UNTIL OCTOBER 4.

### 1. Registration Classification and Fees

Enter the appropriate code in the **Registration Classification** box above for each registrant. For example, the Buyer code is (B).

**Registration Classification Key**

Buyer (B)	Consultant (CC)
Spouse Buyer (SB) / Spouse (S)	Child 7-17 Years (K)
Manufacturer/Supplier (MS)	Child 0-6 Years (KC)

Fees	Early-bird Special If received by Oct. 4		Advance Registration If received by Nov. 4		On-Site Registration If received after Nov. 4	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Member	US\$99	US\$199	US\$129	US\$249	US\$159	US\$299
KC	FREE	FREE	FREE	FREE	FREE	FREE

### 4. Institutes

Select from the choices below, and place the code in the event boxes above for each registrant.

	Member	Non-Member
Attractions Protection Program.....(APP)	@ US\$199	@ US\$299
Institute for Attractions Managers*.....(IAM)	@ US\$499	@ US\$699
Project Planning for the Attractions Industry.....(BU)	@ US\$199	@ US\$299
Rookies and Newcomers*.....(RKN)	@ US\$329	@ US\$429
Waves for Success.....(WAV)	@ US\$199	@ US\$299

(\*Includes Registration Fee)

### 5. Educational Sessions

	Member	Non-Member
Conference Audio Recording.....(AUD)	@ US\$149	@ US\$249
Education Program.....(EDU)	@ FREE	@ US\$329
Food and Beverage Consulting Program.....(FBC)	@ US\$99	@ US\$139
Zoo and Aquarium Day.....(ZAD)	@ US\$99	@ US\$149

### 2. Membership Affiliation

Circle one affiliation below. (\*Pay IAAPA Member Rate)

A. IAAPA Member # \_\_\_\_\_  
 B. OABA\* Member # \_\_\_\_\_  
 C. SLA\* Member # \_\_\_\_\_  
 D. IISA\* Member # \_\_\_\_\_

### 6. Educational Tours

Select from the choices below, and place the code in the tours boxes above for each registrant.

	Member	Non-Member
Disney's Hollywood Studios Tour.....(DHS)	@ US\$99	@ US\$119
Explorers Wanted: Kennedy Space Center Tour.....(KSC)	@ US\$89	@ US\$119
Seaworld Midway Games Tour.....(SWT)	@ US\$89	@ US\$119
Tour and Event at The Wizarding World of Harry Potter™.....(HPT)	@ US\$179	@ US\$199
Trade Show Floor Tour: Food and Beverage Suppliers.....(TFB)	@ US\$15	@ US\$25
Trade Show Floor Tour: Haunt Suppliers.....(THR)	@ US\$15	@ US\$25
Trade Show Floor Tour: Inflatable Product Suppliers.....(TIN)	@ US\$15	@ US\$25
Trade Show Floor Tour: Museum Suppliers.....(TMS)	@ US\$15	@ US\$25
Trade Show Floor Tour: Point of Sale System Suppliers.....(TPO)	@ US\$15	@ US\$25
Trade Show Floor Tour: Redemption Systems Suppliers.....(TRF)	@ US\$15	@ US\$25
Trade Show Floor Tour: Waterpark Suppliers.....(TWT)	@ US\$15	@ US\$25
Wet 'n Wild Tour and Social.....(WWT)	@ US\$99	@ US\$119

### 3. Demographics

Please place the appropriate codes in the corresponding boxes above for each registrant. **REGISTRATION WILL NOT BE PROCESSED WITHOUT THIS INFORMATION.**

**Professional Position (Select One)**

A. Senior Management/Owner/Director/V.P. C. Supervisor/Assistant  
 B. Mid-Level Management/Operations

**Job Responsibility (Select One)**

A. Architect	J. Gaming
B. Human Resources	K. Government
C. Financial Management	L. Entertainment
D. Engineer	M. Operations
E. Marketing	N. General Manager
F. Public Relations	O. Safety/Maintenance
G. Food and Beverage	P. Owner
H. Merchandising	Q. Manufacturer/Supplier
I. Games	R. Consultant

**Business Type (Indicate Main Business Type)**

A. Small Amusement Park	M. Retail/Shopping Center
B. Large Amusement Park	N. Concessionaire
C. Theme Park	O. Exposition/Fair
D. Family Entertainment Center	P. Casino/Gaming
E. Waterpark	Q. Architect/Land Developer
F. Zoo/Aquarium	R. Sports Facility
G. Museum/Science Center	S. Haunted Attraction
H. Tourist/Historic Attraction	T. Campground/RV Park
I. Carnival	U. Theater/Arena/Stadium
J. Hotel/Resort	V. Party Rentals/Inflatables
K. Public Recreation and Parks	W. Manufacturer/Supplier
L. Themed Entertainment	Z. Consultant

### 7. Special Events

Select from the choices below, and place the code in the event boxes above for each registrant.

	Member	Non-Member
General Managers' & Owners' Breakfast.....(GMB)	@ US\$85	@ US\$105
Lunch & Learn.....(LL)	@ US\$39	Must Register for Education Program
Opening Reception.....(ORT)	@ US\$25	@ US\$25
Thursday Night Event at The Wizarding World of Harry Potter™.....(TRF)	@ US\$99	@ US\$99
Young Professionals Reception.....(YPE)	@ US\$10	@ US\$20

### 8. Payment Information

REGISTRATION FEES:	\$ _____
INSTITUTE FEES:	\$ _____
EDUCATION SESSIONS FEES:	\$ _____
EDUCATION TOURS FEES:	\$ _____
SPECIAL EVENTS FEES:	\$ _____
<b>GRAND TOTAL, ALL FEES:</b>	<b>\$ _____</b>

**CREDIT CARD NUMBER** \_\_\_\_\_  
MasterCard, VISA, AMEX, Discover or check payable to IAAPA

**EXPIRATION DATE** \_\_\_\_\_ **CVV CODE** \_\_\_\_\_


**AUTHORIZED SIGNATURE** \_\_\_\_\_

**Cancellation Policy:** Only written requests received at IAAPA's office on or before October 17 will receive a refund. IAAPA does not refund tours or special events. Please mail requests to: IAAPA Refunds, 1448 Duke Street, Alexandria, VA 22314 USA **Note:** Avoid duplicate charges. Do not FAX and MAIL registration forms. Checks will not be accepted on site.

**Source Code:** \_\_\_\_\_

Register online at [www.IAAPA.org](http://www.IAAPA.org)  
 Fax registration form to (USA) +1 301/694-5124  
 Mail registration form to:  
 IAAPA Orlando 2010 Registration  
 c/o Experient - P.O. Box 3867  
 Frederick, MD 21705 USA

Questions? Call Experient at (USA) +1 301/682-7302  
 Toll free in the USA +1 866/233-7970  
 To receive Membership Information, contact IAAPA today via phone (USA) +1 703/836-4800 or visit [www.IAAPA.org](http://www.IAAPA.org).

 Persons with disabilities indicate special needs: \_\_\_\_\_