

BOOTH DISPLAY SPECIFICATIONS

Linear or In-Line Booth

Linear Booths have one side exposed to an aisle and are generally arranged in a series along a straight line. Linear Booths are ten feet (10') wide and ten feet (10') deep, i.e. 10'x10'. In-line booths have an eight-foot (8') back wall height limit.

Display materials should not obstruct or block sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear half of the booth space, with a four-foot (4') height limit imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as a single exhibit space, the four-foot (4') height limitation is applied only to that portion of exhibit space which is within ten feet (10') of an adjoining booth.)

Perimeter Booth

A Perimeter Booth is a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit. Perimeter booths have a twelve-foot (12') maximum height limit.

Display materials should not obstruct or block sight lines of neighboring exhibitors. The maximum height of twelve (12') feet is allowed only in the rear half of the booth space, with a four-foot (4') height limit imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as a single exhibit space, the four-foot (4') height limitation is applied only to that portion of exhibit space which is within ten feet (10') of an adjoining booth.)

Peninsula Booth

A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths. A Peninsula Booth is 20'x20' or larger.

When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Twelve (12') feet is the maximum height allowance, including signage for the center portion of the back wall.

Split Island Booth

A Split Island Booth is a Peninsula Booth which shares a common backwall with another Peninsula Booth. The entire cubic content of this booth may be used, up to the maximum allowable height, which is sixteen (16') feet, without any back-wall line of sight restrictions. A Split Island booth is 20' x 20' or larger.

Island Booth

An Island Booth is any booth exposed to aisles on all four sides. An Island Booth is 20' x 20' or larger.

The entire cubic content of the space may be used to the maximum allowable height, which is twenty (20') feet.

Hanging Signs & Graphics

Hanging signs and graphics are permitted in Peninsula, Split Island, and Island Booths only, to a maximum height of twenty five (25') feet above the booth. Whether suspended from above or supported from below, they should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed the maximum allowable height for the booth type).

Multi-level Exhibit

Please read the guidelines listed in your Exhibitor Services Guide for rules and regulations concerning multi-level booths.

Note to exhibitors: All multi-level or covered booths (as designated by the Orange County Fire Marshal) are required to have Fire Watch. Additional information will be included in your Exhibitor Services Guide.

