

# Find What's New in the Attractions World

**2007 Advance Registration Form** Register online at [www.IAAPA.org](http://www.IAAPA.org)



Annual Conference and Trade Show  
of the International Association of  
Amusement Parks and Attractions  
CONFERENCE: NOV. 12-16, 2007  
TRADE SHOW: NOV. 13-16, 2007  
Orange County Convention Center  
In the North/South Building  
Orlando, Florida USA

Out of This World!

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
(include area/country code and main office number)

**Mailing Contact:** \_\_\_\_\_  
 (The mailing contact will receive all badges for registrants listed below if received by November 2, 2007.)

**Please Print Registrant Name(s) Here** Enter the appropriate code from each section below.

First Name	Last Name	Check below if you are a first-time buyer to the show.	Registration Classification from 1 below.	Professional Position from 3 below.	Job Responsibility from 3 below.	Business Type from 3 below.	Attractions Management School from 4 below.	Educational Sessions from 5 below.	Educational Tours from 6 below.	Special Events from 7 below.
1. _____	_____									
2. _____	_____									
3. _____	_____									
4. _____	_____									
5. (FREE!)	_____									

Register four people and get the fifth one free!

### 1. Registration Classification and Fees

Enter the appropriate code in the **Registration Classification** box above for each registrant. For example, the Buyer code is (B).

**Registration Classification Key**

- Buyer (B) Consultant (CC)  
 Spouse Buyer (SB) / Spouse (S) Child 7-17 Years (K)  
 Manufacturer/Supplier (MS) Child 0-6 Years (KC)

Fees	Earlybird Special If received by Oct. 2		Advance Registration If received by Nov. 2		On-Site Registration If received after Nov. 2	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
KC	US\$ 80	US\$ 190	US\$ 100	US\$ 240	US\$ 130	US\$ 290
	FREE	FREE	FREE	FREE	FREE	FREE

### 4. Attractions Management School (AMS)

Select from the choices below, and place the code in the event boxes above, for each registrant.

	Member	Non-Member
Emerging Leaders Program (NEW) . . . . . (ELP)	@ US\$600	@ US\$900
Media Training Class AM . . . . . (MTA)	@ US\$210	@ US\$335
Media Training Class PM . . . . . (MTP)	@ US\$210	@ US\$335
Facility Operations in the Amusement Industry . . . . . (BFO)	@ US\$210	@ US\$335
Marketing & Public Relations in the Amusement Industry . . . . . (MPR)	@ US\$210	@ US\$335
Safety & Loss Prevention Management in the Amusement Industry . . . . . (RML)	@ US\$210	@ US\$335
Guest Relations Service in the Amusement Industry . . . . . (FIN)	@ US\$210	@ US\$335
Birthday University . . . . . (BU)	@ US\$210	@ US\$335

### 5. Educational Sessions

	Member	Non-Member
Education Program . . . . . (EDU)	@ FREE	@ US\$285
Career Slam: Student Roundtable . . . . . (CS)	@ US\$10	@ US\$25
Food and Beverage Consulting Program . . . . . (FBC)	@ US\$75	@ US\$100

### 2. Membership Affiliation

Circle one affiliation below. (\*Pay Member Rate)

- A. IAAPA Member # \_\_\_\_\_  
 B. OABA\* Member# \_\_\_\_\_  
 C. SLA\* Member # \_\_\_\_\_  
 D. IISA\* Member # \_\_\_\_\_

### 3. Demographics

Please place the appropriate codes in the corresponding boxes above for each registrant. **REGISTRATION WILL NOT BE PROCESSED WITHOUT THIS INFORMATION.**

**Professional Position (Select One)**

- A. Senior Management/Owner/Director/V.P. C. Supervisor/Assistant  
 B. Mid-Level Management/Operations

**Job Responsibility (Select One)**

- A. Architect J. Gaming  
 B. Human Resources K. Government  
 C. Financial Management L. Entertainment  
 D. Engineer M. Operations  
 E. Marketing N. General Manager  
 F. Public Relations O. Safety/Maintenance  
 G. Food and Beverage P. Owner  
 H. Merchandising Q. Manufacturer/Supplier  
 I. Games R. Consultant

**Business Type (Indicate Main Business Type)**

- A. Small Amusement Park M. Retail/Shopping Center  
 B. Large Amusement Park N. Concessionaire  
 C. Theme Park O. Exposition/Fair  
 D. Family Entertainment Center P. Casino/Gaming  
 E. Waterpark Q. Architect/Land Developer  
 F. Zoo/Aquarium R. Sports Facility  
 G. Museum/Science Center S. Haunted Attraction  
 H. Tourist/Historic Attraction T. Campground/RV Park  
 I. Carnival U. Theater/Arena/Stadium  
 J. Hotel/Resort V. Party Rentals/Inflatables  
 K. Public Recreation and Parks W. Manufacturer/Supplier  
 L. Themed Entertainment Z. Consultant

### 6. Educational Tours

Select from the choices below, and place the code in the tours boxes above, for each registrant.

	Member	Non-Member
Retail and Midway Games Tour: Universal Orlando . . . . . (RET)	@ US\$65	@ US\$80
Behind the Scenes at the Dolly Parton Dixie Stampede . . . . . (DPD)	@ US\$65	@ US\$80
Fright Night at Universal Orlando's Halloween Horror Night . . . . . (UOH)	@ US\$65	@ US\$80
Hi-Tech Recruiting Tour Universal Orlando . . . . . (UOR)	@ US\$65	@ US\$80
Merchandisers' Factory Tour to Kid-U-Not . . . . . (MFT)	@ US\$65	@ US\$80
Waterpark Operators Tour to Nickelodeon Family Suites Hotel . . . . . (WPN)	@ US\$65	@ US\$80
Trade Show Floor Tour: Point of Sales System Suppliers . . . . . (TSP)	@ US\$15	@ US\$70
Trade Show Floor Tour: Inflatable Product Suppliers . . . . . (TSI)	@ US\$15	@ US\$70
Trade Show Floor Tour: International Recruiters . . . . . (TSR)	@ US\$15	@ US\$70
Trade Show Floor Tour: Security System Suppliers . . . . . (TSS)	@ US\$15	@ US\$70
Trade Show Floor Tour: Halloween Haunt Suppliers . . . . . (TSH)	@ US\$15	@ US\$70

### 7. Special Events

Select from the choices below, and place the code in the event boxes above, for each registrant.

General Managers and Owners Breakfast . . . . . (GMB)	@ US\$ 85
Welcome Reception . . . . . (WRT)	@ US\$ 25
Lunch and Learn: Education Luncheon . . . . . (LL)	@ US\$ 25
Spirit of Excellence Luncheon . . . . . (SEA)	@ US\$ 25
Souvenir Awards Luncheon . . . . . (SAL)	@ US\$ 25
IAAPA Gala . . . . . (GLA)	@ US\$ 150
Women in the Industry Luncheon with Pam Landwirth (GKTW) . . . . . (WIN)	@ US\$ 25
Showmen's Reception . . . . . (SRW)	@ US\$ 25

### 8. Payment Information

CREDIT CARD NUMBER \_\_\_\_\_ REGISTRATION FEES: \$ \_\_\_\_\_  
MasterCard, VISA, AMEX, Discover or check payable to IAAPA  
 AMX FEES: \$ \_\_\_\_\_  
 EDUCATION SESSIONS FEES: \$ \_\_\_\_\_  
 EDUCATION TOURS FEES: \$ \_\_\_\_\_  
 SPECIAL EVENTS FEES: \$ \_\_\_\_\_  
 AUTHORIZED SIGNATURE \_\_\_\_\_ GRAND TOTAL, ALL FEES: \$ \_\_\_\_\_

**Cancellation Policy:** Only written requests received at IAAPA's office on or before October 19 will receive a refund. Please mail requests to: IAAPA Refunds, 1448 Duke Street, Alexandria, VA 22314 USA  
**Note:** Avoid duplicate charges. Do not FAX and MAIL registration forms. Checks will not be accepted on site.

**Source Code:** \_\_\_\_\_

Register online at [www.IAAPA.org](http://www.IAAPA.org)  
 Fax registration form to (USA) 301.694.5124

Questions? Call Expert at (USA) +1 301/682-7302  
 Toll free in the USA +1 866/233-7970

Mail registration form to:  
 IAAPA Orlando 2007 Registration  
 c/o Experient - P.O. Box 3867  
 Frederick, MD 21705 USA

To receive Membership Information, contact IAAPA today via phone (USA) +1 703/836-4800 or visit [www.IAAPA.org](http://www.IAAPA.org).

Persons with disabilities indicate special needs: \_\_\_\_\_