

2012 IAAPA Leadership Conference

February 22–24 | Hilton Universal City | Los Angeles, California USA



The **2012 IAAPA Leadership Conference** brings together professionals from around the attractions industry world to experience what makes this industry great: **attractions, idea-sharing, and invaluable connections.**

Don't miss three days of networking, idea exchange, and behind-the-scenes tours of innovative attractions and experience the possibilities!

- **Tour and experience legendary attractions**, including Universal Studios Hollywood®, Santa Monica Pier, Disneyland®, and Six Flags Magic Mountain®.
- **Brainstorm solutions** to business challenges, and discuss hidden opportunities with accomplished peers.
- **Connect with colleagues** at events designed to promote shared learning opportunities and strategic interaction between markets.

Check www.IAAPA.org/LeadershipConference for a full schedule of events and registration information.



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Join attractions industry operators, suppliers, the IAAPA Board of Directors and committee members in Los Angeles for invaluable networking and experiential education events, not in a classroom, but in leading parks and facilities! The events bring together the industry's best business and creative minds in a relaxed professional environment.

Who Should Attend?

The 2012 IAAPA Leadership Conference attendees come from a wide cross-section of disciplines within the attractions industry but share one trait—leadership. This exciting event is designed for current leaders, future leaders, and those who have the power to effect change within their organization, including:

- President/CEO/Owner
- Operations Manager
- Vice President/Assistant Vice President
- Director
- General Manager

Registration

Early-bird (Register by Jan. 27, 2012)

IAAPA Member US\$350

IAAPA Nonmember US\$450

Schedule of Events

Wednesday, Feb. 22

Universal Studios Hollywood® Opening Event

Includes facility tour and reception

Thursday, Feb. 23

Six Flags Magic Mountain®

Includes facility tour and lunch with keynote address from Alexander "Al" Weber, Jr., Chief Operating Officer, Six Flags Entertainment Corporation



Technifex

Includes facility tour and reception

Santa Monica Pier Reception

Includes reception

Friday, Feb. 24

California Science Center

Includes facility tour

Warner Bros. Studios® Tour

Includes facility tour

Disneyland®

Includes lunch and facility tour

Tours include transportation from Hilton Universal City. Event locations, times, and agenda are subject to change. All tours are included in the registration.

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