


Parties 101

by Courtney Bourdas-Henn



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Welcome to Parties 101!

- This session is for newcomers and veterans.
- This is an adventure session and your participation is welcomed.
- This session is designed to launch you right past your competition; your open mind is appreciated!

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The Plan...

Learn how to:

- Package Parties by using your venue's assets to your advantage
- Market Parties to the right audiences at the right time and the right price.
- Host Parties that knock their socks off by cultivating a talented staff


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Packaging Your Party
How do I decide what to include?


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Things to consider...


The Pricing...

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Research...

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Give your packages a chance...

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***How do I market my parties?
(on a shoestring budget)***

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Help, I need party staff!

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We're ready to party! Right?
Your party team can make or break an experience.
Are they ready? Are you ready?

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IT'S PARTY TIME!!!

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Secure Top-of-Mind Awareness

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Tips for successful parties...

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Q & A: Ask the Tough Ones!

- If you have questions, please ask NOW!
- If you think of something else, I can be reached via email at cbmntasia@aol.com.

Thank you!
Courtney Bourdas-Henn

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