



Euro Attractions Show

Thursday, February 1, 2007
11:45 - 13:00

Ode to Joy:
The State of the European Attractions
Industry

David Camp
David Cam
Linda Bernander Silseth
Serge Naim
Richard Golding

Euro Attractions Show
January 30 - February 1, 2007
Fibes
Seville Spain

EAS
2007
Euro Attractions Show
Ode to Joy

Ode to Joy

The State of the European Industry

Richard Golding, Parques Reunidos
Cees Kikstra, Starparks
Serge Naïm, Compagnie des Alpes
Linda Bernander Silseth, TusenFryd

ERA
Economics Research Associates

Parques Reunidos

Richard Golding
22 locations

9.2 million visits

€191m turnover

ERA
Economics Research Associates

Starparks



Cees Kikstra
*Movie Park
Bottrop, Germany*

1.5 million visits





Economics Research Associates

Compagnie des Alpes



Serge Naïm
21 locations

6.0 million visits

€137 m turnover





Economics Research Associates


TusenFryd




Linda Bernander Silseth
*Tusenfryd
Vinterbro, Norway*

570,000 visits

€22 million turnover





Economics Research Associates

Ownership/Consolidation

The slide features a collection of logos for various companies. On the left, there are three small images: a palm tree, a blue roller coaster track, and a carousel. The logos include 'TUSSAUD'S THE GROUP' with a figure, 'LEGO' in its signature red box, 'Compagnie des Alpes' with a mountain range, 'Gardaland' with a cartoon character, and 'PARQUES REUNIDOS' with a smiley face. The ERA logo is in the bottom right corner.

Areas of Risk

The slide contains several images illustrating risk factors. It includes a palm tree, a blue roller coaster track, a carousel, a night sky with stars, a factory emitting smoke, a Ferris wheel, and an airplane with 'easyJet.com' on its side. The ERA logo is in the bottom right corner.

External Factors

The slide features images representing external factors. It includes a palm tree, a blue roller coaster track, a carousel, a woman in a dress, a man on a couch, a soccer player with a trophy, and a server rack. The ERA logo is in the bottom right corner.

Revenue Drivers

ERA
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Investment / Capex

Silver Star @ Europa
ERA
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Expanding Out

ERA
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Innovation



The Guests



The Next Five Years

