

# **Traveling Exhibits Today**

**Robert Mac West**

**IAAPA 2009 Traveling Exhibits  
Showcase**

**November 18, 2009**

# Traveling Exhibits

- Essential part of museums' program mix
- Some museums both consumers and producers of traveling exhibits
- Most museums only consumers
- Collections-based museums can more easily create their own temporary shows

# Producers

**Nonprofit** – museums, associations

- Cost recovery
- Consortia

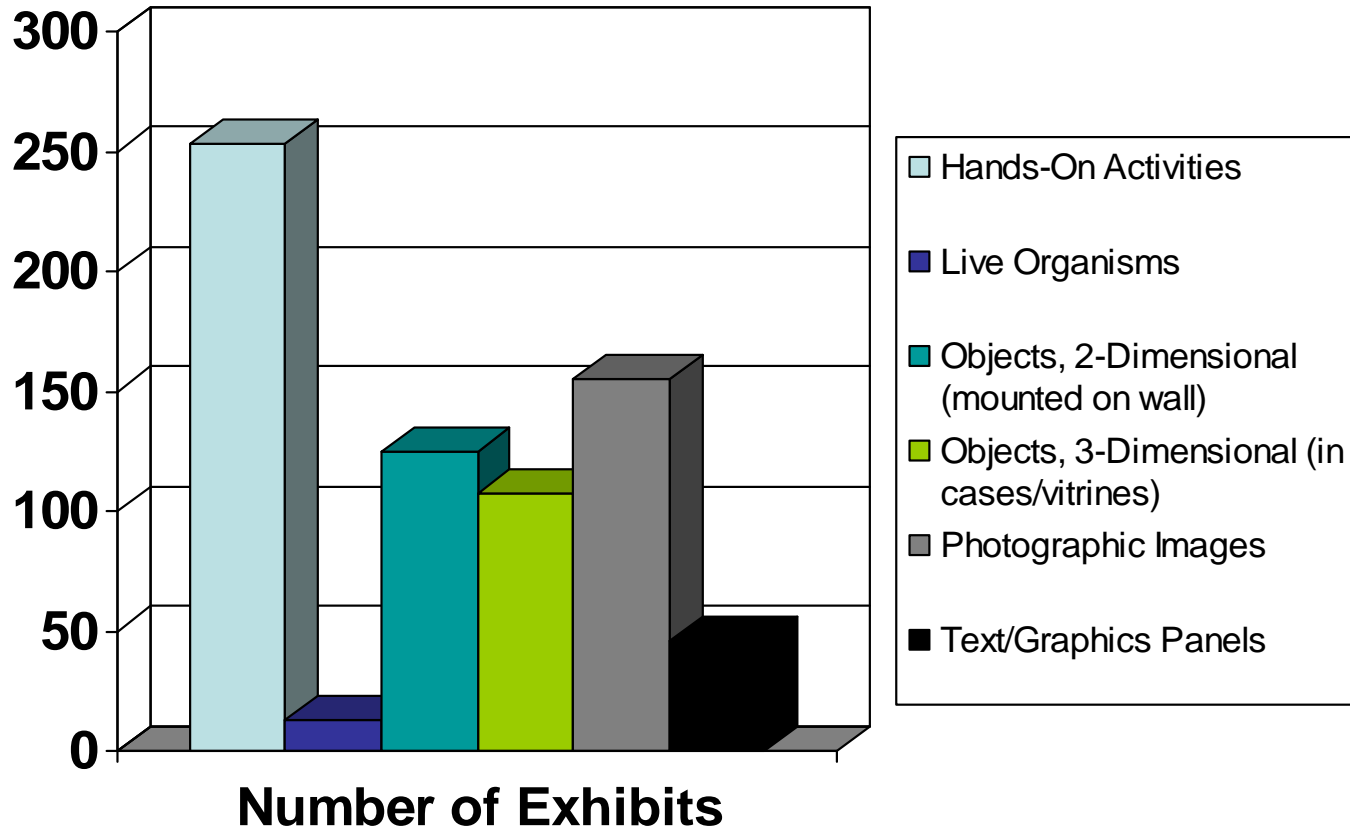
**For-profit** – small businesses, studios,  
dedicated businesses, sidelines

# Consumers

- Dedicated spaces
- Marketing
- Mission vs. margin
- New/return visitors
  - Audience expectations

# Exhibit Styles

ILE TED



# Increasingly International

## ECSITE - 108

Hungary	Sweden
Japan	France
U.K.	Italy
Slovenia	Belgium
Canada	Finland
U.S.	
Germany	

## ILE TED - 700+

U.S.	U.K.
Canada	France
Australia	Italy
Germany	Mexico
Netherlands	Poland
Belgium	Russia
Finland	Singapore
New Zealand	

# Sources of Information

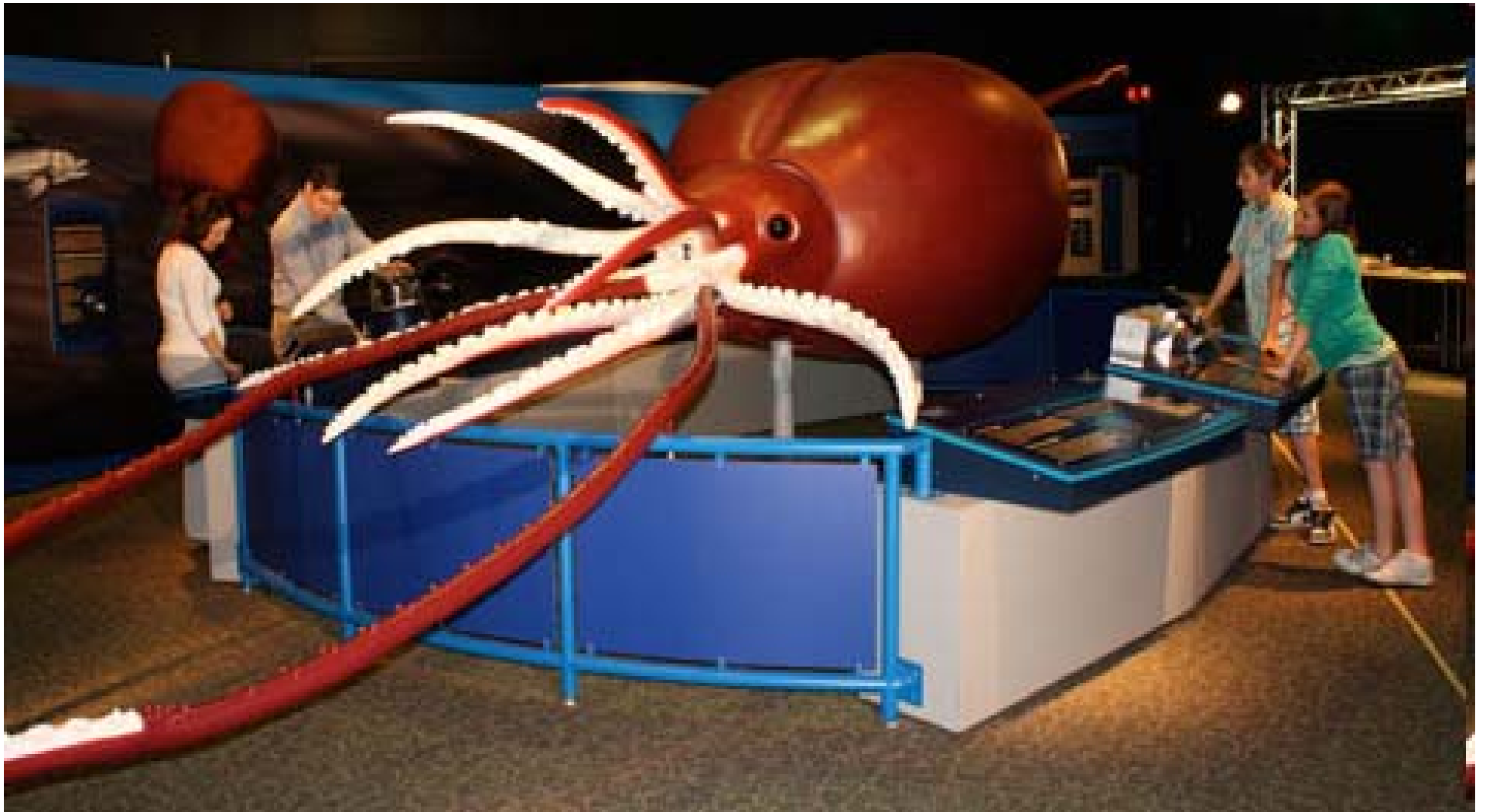
- Informal Learning Experiences TED
- ASTC
- ASTC and AAM annual/regional conferences
- SITES
- ECSITE Extra
- [http://www.google.com/Top/Reference/Museums/Museum\\_Resources/Exhibit\\_Resources/Traveling\\_Exhibit\\_Services/](http://www.google.com/Top/Reference/Museums/Museum_Resources/Exhibit_Resources/Traveling_Exhibit_Services/)

# American Museum of Natural History – Mythic Creatures





# Science North – Creatures of the Abyss



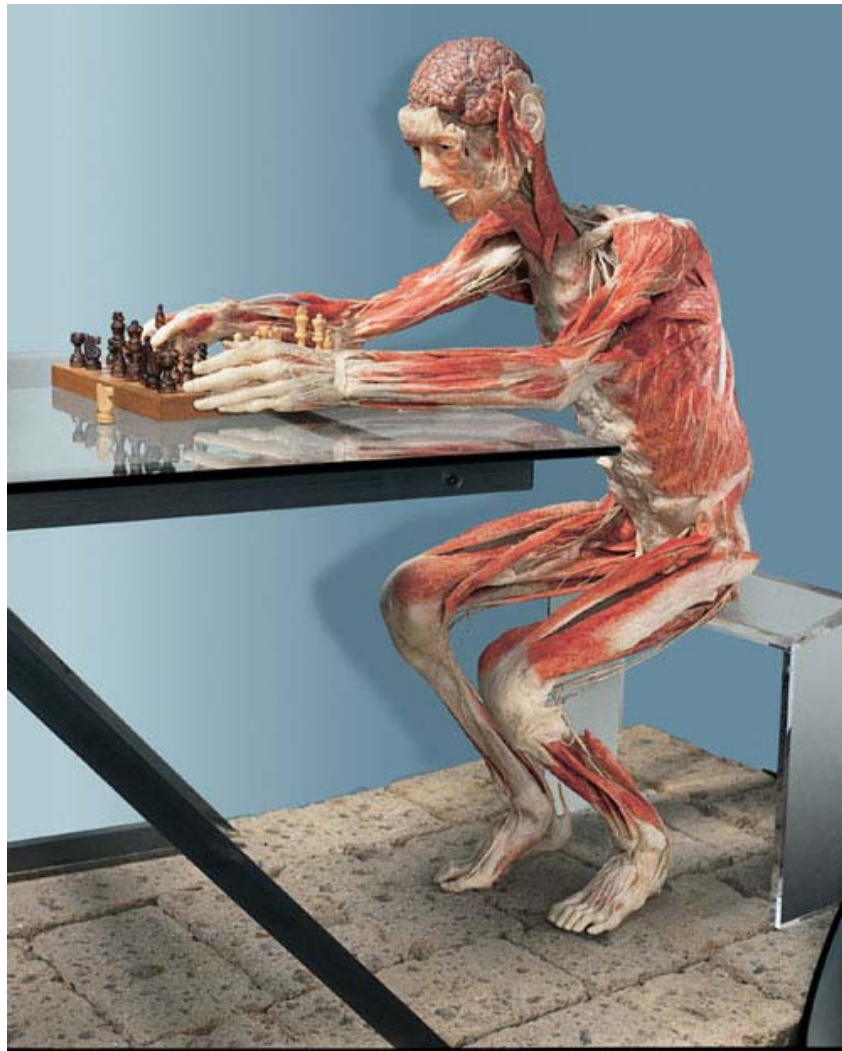
# Questacon – Eaten Alive: The World of Predators



# Heureka – Move and Play!



# Multiple Vendors - Bodies





# Science Centre Singapore

Gunther von Hagens'

# BODY WORLDS

The Original



## & The Cycle of Life

Amazing Facts

Dr. Gunther von Hagens is the inventor of Plastination and the creator of the first Body Worlds exhibition.

Body Worlds maintains a unique body donation programme with more than 10,000 donors worldwide.

The Original Exhibition  
with a Body Donation Programme  
Catch the Exhibition @  
Science Centre from 23 Oct 09!



Science Centre Singapore, 15 Science Centre Road, Singapore 609081 | Hotline: 6425 2500 | Opening Hours: 10am - 6pm, Monday to Sunday

VIZPRO

# Te Papa – Lord of the Rings

