

From MySpace to the Mid-way, from Facebook to the Fun Center:

How to Communicate with and Motivate Today's Employees.



Ken Whiting



Presented By:



Mike Manassee



Remember...

"A well communicated and informed workforce ...is a more motivated workforce"



Mark Twain speaks:

"When I was a boy of fourteen, my father was so ignorant I could hardly stand to have the old man around. But when I got to be twenty-one, I was astonished at how much he had learned in seven years."



Who Are Today's Teenagers

- Born between 1990 - 1996
- Technology
- Information & Communication
- Family Life & Social Structure
- Appearance
- Role Models
- Speed is Everything



WAVES for Success

- Way of Life *Create it!*
- Attitude *Feed it!*
- Verbal, Visual & Video Communication *Utilize it!*
- Education... Not Just Training *Emphasize it!*
- Style Matters *Realize it!*



Types of Communication:



TRADITIONAL

- Face to Face
- Memos/Bulletins
- Newsletter
- Phone Call
- Letters

DIGITAL

- Texting
- Email
- Video
- Social Networking Sites
- Employee Website



Top 10 Uses of Digital Communications:


1. Recruiting
2. Education
3. Enhance & Reinforce
4. Improved Efficiency
5. Recognition
6. Video/Photo Sharing
7. Scheduling
8. Feedback & Engagement
9. 24/7 Accessibility
10. Employee Website



A presentation slide with a green background. At the top left is the Muligan logo. In the center is the WAVES logo with the text "in Practice" to its right. At the bottom left is a smaller Muligan logo. The word "Muligan" is faintly visible in the background.



A presentation slide with a green background. At the top left is the Muligan logo. The title "The Basics" is in large white font. Below the title is a paragraph of text. At the bottom left is a smaller Muligan logo. The word "Muligan" is faintly visible in the background.

By using current technology in a way that expands employee/applicant connectivity with the employer, the employer presents a more attractive place to work.



The Basics

This leads to improved job satisfaction and retention by providing convenient accessibility to things that are important to your employees.



In Practice

TELL US ABOUT YOUR VISIT!
FILL OUT OUR CUSTOMER SATISFACTION SURVEY

SMILES WANTED!!!
CLICK HERE FOR OUR ONLINE APPLICATION

CLICK ON THE ICONS BELOW TO VISIT OUR OTHER MULLIGAN FUN CENTER LOCATIONS


 Murietta location


 Torrance location


 Palmdale location







In Practice




Our Passion: To always provide a safe, memorable, fun-filled experience to our community!

- Employee "Quotes"
- Torrance Application
- Palmdale Application
- Murietta Application
- Manager's Biographies

Promotions
At Muligan, we enjoy seeing our dedicated employees grow and prosper, so we promote from within the company whenever possible. Many of our Certified Trainers, Leads, Supervisors, and Managers started where you are now!

Excellent Training
Our training is the best in the business. As a newly hired Team Member you will start off with a comprehensive company orientation where you will learn what it takes to be an outstanding Muligan Team Member. Next, you will be paired off with a Certified Trainer that will take you through the Standard Operating Procedures and On-the-Job Training of your assigned area or position. As you





Muligan In Practice

Muligan Family Fun Center

Our Passion: To always provide a safe, memorable, fun-filled experience to our community!

Employee "Quotes"

Terrence Application

Palmdale Application

Marietta Application

Manager's Biographies

A Fun Place to Work and Play

Terrence
Team Lead and Certified Trainer
Hire Date: March 2007

"The schedules here at Muligan Family Fun Center are great. They are flexible because especially considering the fact that many of the employees here are in school, play sports, have child care, or have other responsibilities and obligations."



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A Fun Place to Work and Play

Great Work Schedules
At Muligan we know you have a life outside of work. We offer flexible assignments based on your work time preferences and availability. All of this is available through our convenient online scheduling system that makes checking schedules, trading shifts, or requesting time off a breeze. Team Members can also be instantly notified by email or text message of shift changes or new open shifts.

Hourly Wages and Pay Increases
Muligan has a very competitive wage scale that is commensurate with other employers in the area. Entry level positions range from \$8.50 - \$9.95 per hour, based on experience level and assignment. Team Members are eligible for performance based pay increases.



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Employee "Quotes"

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Palmdale Application

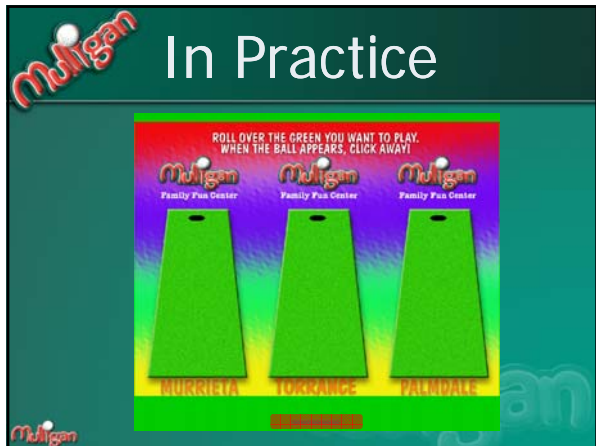
Marietta Application

Manager's Biographies

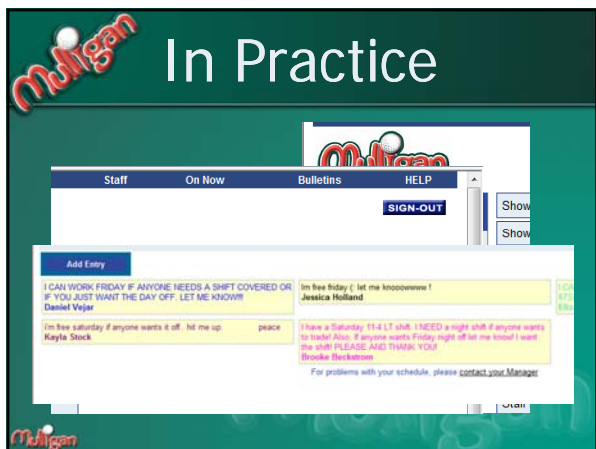
A Fun Place to Work and Play

Sally Edwards
General Manager, Palmdale Fun Center
Joined Muligan in January 2008

"I started with Muligan as an Operations Manager after working for Brunswick Bowling Centers for 6 years. Besides working at Muligan, I love to spend time with my children, Tyler, Chase and Rylie. I am currently working on my BS and am actively involved in my children's PTA. In my free time (which I have some!) I love to travel and read. It is my goal to go all the states and live in Italy for all."

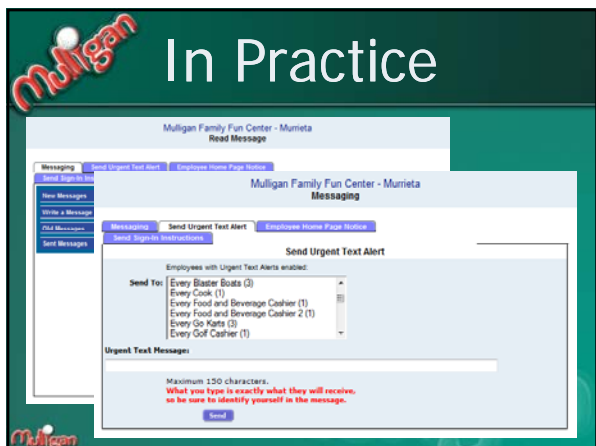












Muligan In Practice

Muligan Family Fun Center

Our Passion: To always provide a safe, memorable, fun-filled experience to our community!

- Employee Schedules
- Company Newsletters
- Rewards Program
- Events & Contests

Click here to view the calendar

September 2009
Company Picnic 2009 - Annual Edition
June 2009
April - May 2009
March 2009
February 2009
January 2009

Back to Muligan Family Fun Center - Web Site

Muligan In Practice

September Team Members of the Month

September Super Stars

Community Central

Muligan Teammates Help Make Winter Come True

Muligan In Practice

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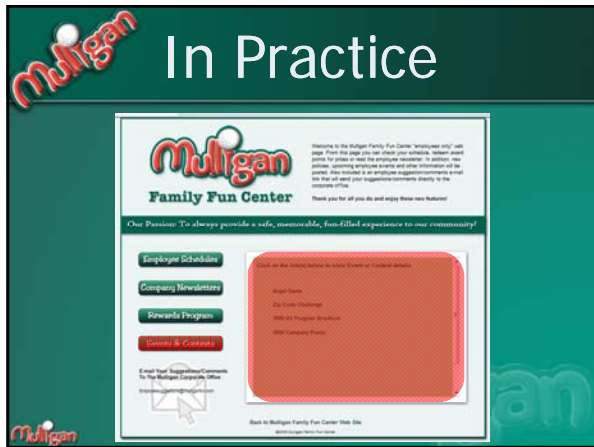
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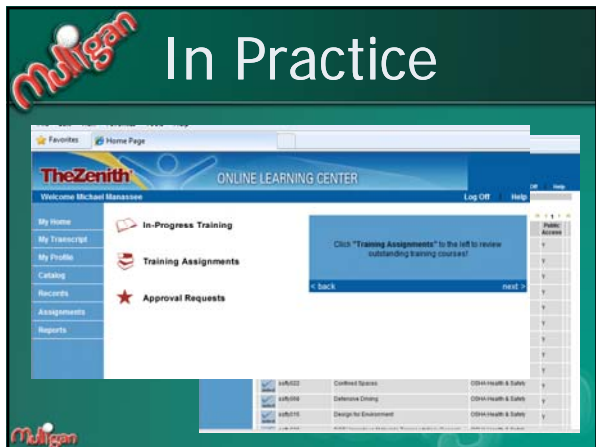






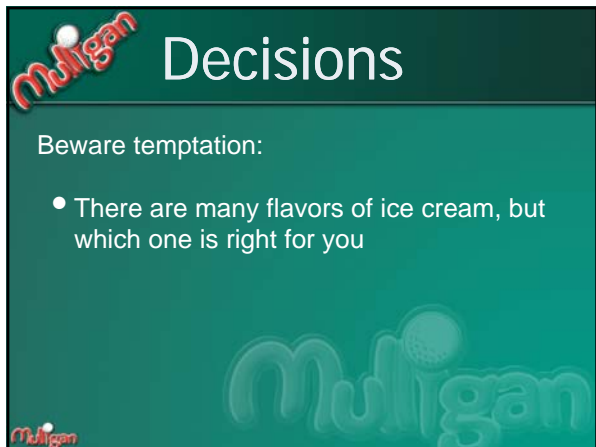

















Decisions

What is the cost/benefit of the technology:

- Will you make/save more than the cost?
- Does it have 'added value'?
- Is the "cool factor" worth the cost?







Decisions




Due Diligence:

- Take advantage of free trial periods
- Obtain references
- Check with industry peers





Questions?





Questions?



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