

**EAS**

**Euro  
Attractions  
Show**

# People

The industry's most precious resource

**COST OR INVESTMENT**

HR work is a matter of company attitude

# Do you remember ?



# TIME FLIES

The future is here before we know it



**Boeing 757-300**



**Airbus A380**



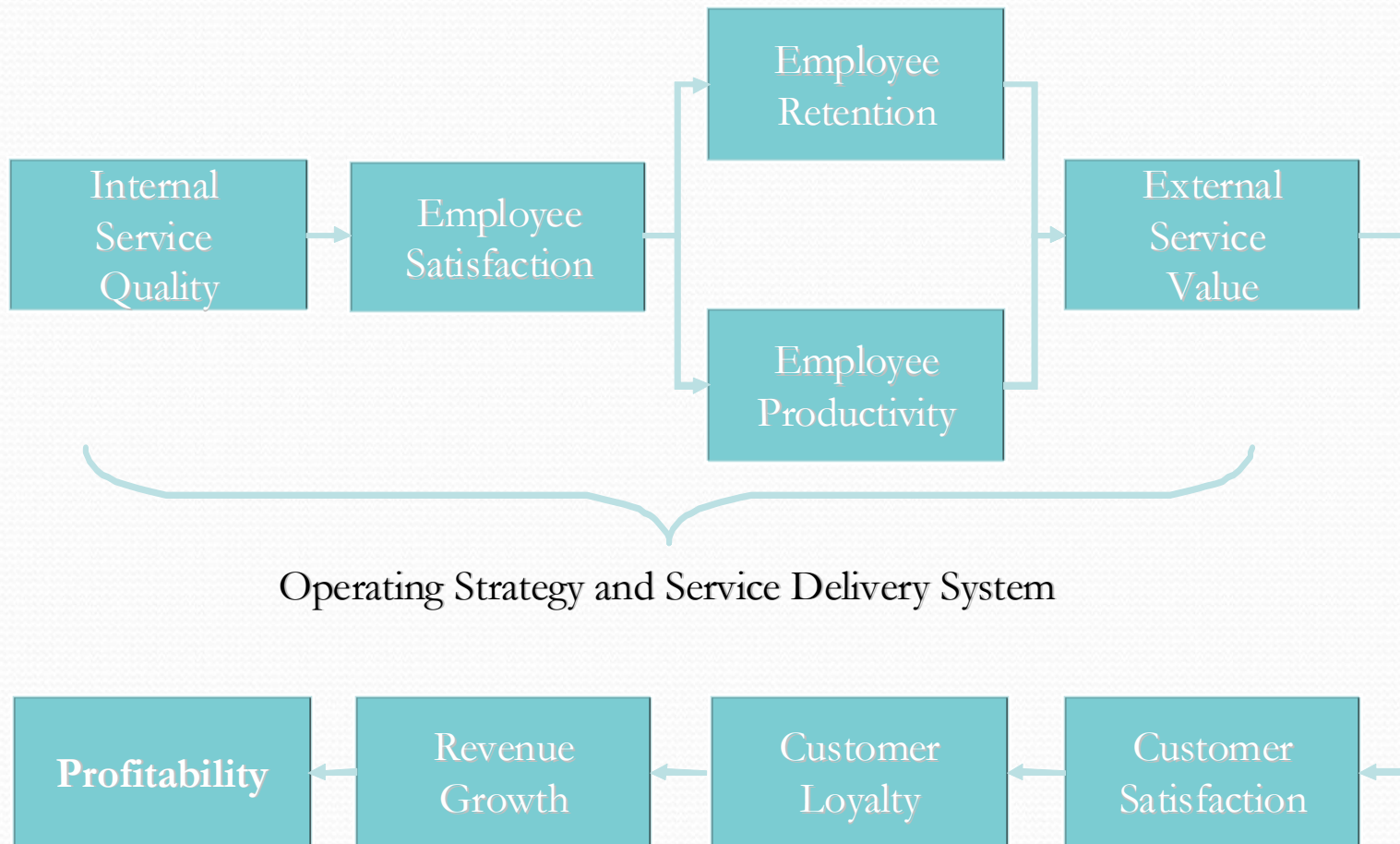
# 2005 and 2006



# HR models

- A common HR model is that each department recruits and hires its own employees
  - Individual departments attend job fairs, make school visits
  - HR handles paperwork and mass orientation
  - Departments handle job specific orientation and job training
- Another common HR model – HR does all recruiting, hiring, paperwork, and training, then “sends” employees to departments

SPC





# To attract the right future employees, they need to like you!

## Focus on the climate in your company

- Be accessible
- Be visible
- Be service minded
- Be humble
- Listen



**WHAT YOU GIVE IS GONNA BE WHAT YOU GET**



# Think new – Think Strategy Plan and Invest

- Schools and universities
- Exhibitions , (job, travel, tourism, camping, etc.)
- Take an active part in various strategic issues
- Market your company and HR in 3 steps
- What you do – How you do it – Why you do it

**Emotional intelligence** will be really important: self-awareness, social awareness, optimism, service mindset to both employees and guests

# Investment

- Education
- Health Care
- Staff Housing
- Staff Leisure Club
- Atmosphere



**Your main job – make them happy!**

**You never have to worry about whether happy employees make good job**



# WORD OF MOUTH

...look up, the next generation has already stated to talk about you!





The image features a blue gradient background. The top edge is wavy, with a lighter blue area above it. A dotted line in a light blue color runs across the top, just below the wavy edge. The text "THANK YOU" is centered in the middle of the image.

**THANK YOU**