

EAS

**Euro
Attractions
Show**

People

The industry's most precious resource

COST OR INVESTMENT

HR work is a matter of company attitude

Do you remember ?



TIME FLIES

The future is here before we know it



Boeing 757-300



Airbus A380

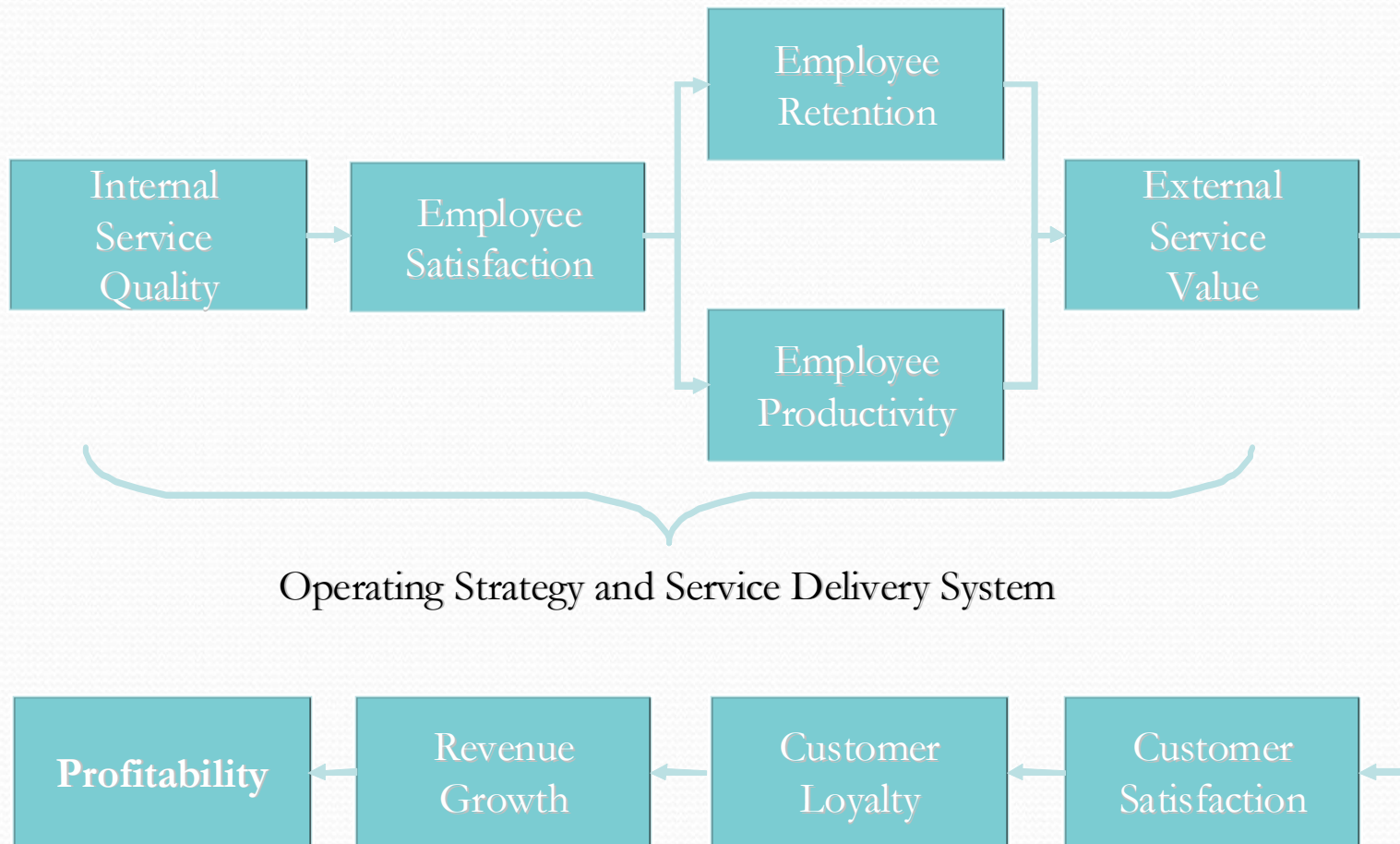
2005 and 2006



HR models

- A common HR model is that each department recruits and hires its own employees
 - Individual departments attend job fairs, make school visits
 - HR handles paperwork and mass orientation
 - Departments handle job specific orientation and job training
- Another common HR model – HR does all recruiting, hiring, paperwork, and training, then “sends” employees to departments

SPC



To attract the right future employees, they need to like you!

Focus on the climate in your company

- Be accessible
- Be visible
- Be service minded
- Be humble
- Listen



WHAT YOU GIVE IS GONNA BE WHAT YOU GET

Think new – Think Strategy Plan and Invest

- Schools and universities
- Exhibitions , (job, travel, tourism, camping, etc.)
- Take an active part in various strategic issues
- Market your company and HR in 3 steps
- What you do – How you do it – Why you do it

Emotional intelligence will be really important: self-awareness, social awareness, optimism, service mindset to both employees and guests

Investment

- Education
- Health Care
- Staff Housing
- Staff Leisure Club
- Atmosphere



Your main job – make them happy!

You never have to worry about whether happy employees make good job

WORD OF MOUTH

...look up, the next generation has already stated to talk about you!



The background is a solid blue gradient, darker at the bottom and lighter at the top. The top edge is wavy, with a thin, dotted white line following the curve. The text 'THANK YOU' is centered in the upper half of the image.

THANK YOU