

# Arts and Culture in Economic Development

Jack Rouse

IAAPA Museum Day

November 16, 2009

# FineArtsFund

Cincinnati, Ohio





## Passive Agreement



## Active Participation





Not Culture Talk

The conversation must be about the public good, not about private enrichment.

The problem is us!

We must change the conversation  
and the perspective.





## Citizen Perspective



## Consumer Perspective





Change the Conversation



## Two Different Perspectives

# The Ripple Effect



Neighborhood Vibrancy  
and  
Diverse Understandings

Citizen



Consumer

We all came to IAAPA!!!



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