

Arts and Culture in Economic Development

Jack Rouse

IAAPA Museum Day

November 16, 2009

FineArtsFund

Cincinnati, Ohio





Passive Agreement



Active Participation



Not Culture Talk

The conversation must be about the public good, not about private enrichment.

The problem is us!

We must change the conversation
and the perspective.



Citizen Perspective



Consumer Perspective



Change the Conversation



Two Different Perspectives

The Ripple Effect

Neighborhood Vibrancy
and
Diverse Understandings

Citizen



Consumer

We all came to IAAPA!!!



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