

# Enhance your Online Profile with a Digital Booth Upgrade

**Increase traffic to your digital booth on the online exhibitor listing and promote your products and services with an enhanced digital booth upgrade for only \$295!**

Every exhibitor has a basic profile, which includes contact information, IAAPA product categories and a short company profile. Profiles are enhanced on the online floor plan and the new mobile app! Stand out from your competition by upgrading and receive these additional features:

1. Full color logo on your profile
2. Enhanced booth profile icon on your booth on the online floor plan
3. 1000 character online Company Profile (basic profile is only 500 character max)
4. 2 additional IAAPA product category selections
5. Feature 2 press releases
6. Highlight 2 of your top products
7. Promote 2 on-site show specials

For more information, please contact Matt Witt, [mwitt@iaapa.org](mailto:mwitt@iaapa.org).

Highlight 2  
of your  
top products!



Feature 2  
Press Releases  
on your profile!



IAAPA Central

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Founded in 1918, IAAPA is the largest international trade association for permanently situated amusement facilities worldwide. The organization represents over 4,000 facility, supplier, and individual members from more than 93 countries. IAAPA strives to help members improve their efficiency, marketing, safety, and profitability while maintaining the highest possible professional standards in the industry.