Enhance your Online Profile with a Digital Booth Upgrade

Increase traffic to your digital booth on the online exhibitor listing and promote your products and services with an enhanced digital booth upgrade for only \$295!

Every exhibitor has a basic profile, which includes contact information, IAAPA product categories and a short company profile. Profiles are enhanced on the online floor plan and the new mobile app! Stand out from your competition by upgrading and receive these additional features:

- 1. Full color logo on your profile
- 2. Enhanced booth profile icon on your booth on the online floor plan
- 3. 1000 character online Company Profile (basic profile is only 500 character max)
- 4. 2 additional IAAPA product category selections
- 5. Feature 2 press releases
- 6. Highlight 2 of your top products
- 7. Promote 2 on-site show specials

For more information, please contact Matt Witt, mwitt@iaapa.org.

