



**SAVE THE DATE:  
Euro Attractions Show (EAS) 2013  
Paris, France 18 – 20 September**

**The premier conference and trade show for the attractions industry in Europe will take place in Porte de Versailles.**

**What: Euro Attractions Show (EAS) 2013**

With nearly 300 exhibitors already booked for EAS 2013, a 10% growth over last year, EAS promises to be once again **the largest conference, trade show, and business and meeting point for the €8.6 billion leisure and attractions industry in Europe.**

The EAS conference programme will cover educational offers, innovative technologies, storytelling, safety, in-park spend, events, human resources, water parks, and family entertainment centers (FECs) with presentations from European industry leaders.

The event will also feature exclusive behind-the-scenes tours at local attractions including Disneyland Paris and Parc Asterix. Unique networking events are also planned throughout the week to help attendees make meaningful firsthand connections within the industry. The major networking event will be the Opening Reception on the evening of the 18 September, which will take place in the beautiful Musée des Arts Forains, a wonderful museum on the history of European fairgrounds and attractions with fully operating historic rides and games.

**When: 18-20 September, 2013**

The trade show floor will open with a special ceremony at 10.30 on 18 September. The show floor will open from 11.00 -18.00 on 18 and 19 September and from 11.00 to 16.00 on 20 September.

The conference programme will take place 18 and 19 September and a special FEC/Indoor playground programme day is set for 20 September.

The Leadership Breakfast with keynote speaker Philippe Gas, President of Disneyland Paris, will take place 19 September at 9.30.

The IAAPA Institute for Attraction Managers, a three-day programme for emerging leaders in the industry, will take place from 15 to 17 September at Disneyland Paris.

And the IAAPA Safety Seminar will also take place with a special Safety Summit on

Tuesday, 17 September, at Disneyland Paris with special presentations and safety-oriented tours.

**Where**     **Paris Expo Porte de Versailles, Paris, France** – The Porte de Versailles Convention Centre, which is one of the premier exhibition centers in Central Europe, will host EAS 2013. Situated in the southern centre of Paris next to the inner freeway ring Peripherique, the facilities are located near many hotels and restaurants, with easy connections to the freeway and public metro, tram, and bus stations just next to the halls. With two major airports Paris is also easily accessible from all over the world.

**Who**        EAS organizers anticipate more than 8,000 attractions industry professionals from theme parks, water parks, zoos, aquariums, museums, family entertainment centers, casinos, and resorts will participate in the event. In the exhibit hall, more than 350 companies from 80 countries are expected to showcase innovative products and services in more than 100 categories, including amusement and theme park rides; architectural and design services; coin-operated games, skill games, and redemption prizes; theatrical productions; and maintenance services and equipment.

More information: [www.IAAPA.org/EAS](http://www.IAAPA.org/EAS)

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***Notes to the Editor:***

**About the Euro Attractions Show (EAS)**

The Euro Attractions Show (EAS) is owned and produced by the International Association of Amusement Parks and Attractions ([IAAPA](http://www.IAAPA.org)), and has evolved into Europe's largest conference and trade fair dedicated to the attractions industry. EAS is managed by IAAPA's European operations, under the direction of the IAAPA Europe Advisory Committee and the IAAPA Europe Manufacturers and Suppliers Sub-Committee.

**About the International Association of Amusement Parks and Attractions (IAAPA)**

The International Association of Amusement Parks and Attractions (IAAPA) is the premier trade association for the attractions industry worldwide. Founded in 1918, IAAPA is the largest international trade association for permanently situated amusement facilities and attractions and is dedicated to the preservation and prosperity of the amusement industry. IAAPA represents more than 4,500 attractions, suppliers, and individual members from more than 90 countries. The association's global headquarters office is in Alexandria, Virginia, United States. The association maintains regional offices in Brussels, Mexico City, and Hong Kong. [www.IAAPA.org](http://www.IAAPA.org).

**More information:**

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