



# be IAAPA

## WATER PARKS AND RESORTS

IAAPA works on behalf of water parks and resorts just like yours 24/7/365. Whether you are interested in learning opportunities that are easy to access, exclusive events and conferences, or special communications designed specifically for the water parks and resorts community, IAAPA has the answers you need to stay safe and competitive, grow your operations, and boost your bottom line.

### be CONNECTED

**IAAPA EXPOS:** With Expos in Asia, Europe, and the United States, IAAPA offers hundreds of hours of seminars and access to the latest innovative products for you and your team.

#### AMUSEMENT AND ATTRACTION FOOD PURCHASING ORGANIZATION:

Grow your network and save on food costs by leveraging buying power to achieve the best food, beverage, paper, and supply prices through a network of select distributor and manufacturer partners.

**REGIONAL NETWORKING EVENTS:** IAAPA Regional Networking Events are designed to give members the opportunity to meet other owners and operators, exchange ideas, and discuss new trends in the industry. Visit [www.IAAPA.org](http://www.IAAPA.org) for more information as they become available.

### be READY

**LOBBYING ON YOUR BEHALF:** IAAPA is committed to protecting the interests of the industry.

**SAFETY STANDARDS:** IAAPA leads the global effort to harmonize safety standards for amusement rides and attractions.

**IAAPA SAFETY INSTITUTE:** Held throughout the world. The industry's best safety experts share best practices from around the world.

IAAPA is committed to providing members with real results. Find answers to your toughest questions by utilizing IAAPA's comprehensive online Member Directory, global and regional staff teams. We're here to help!

### be EDUCATED

**IAAPA WEBINARS:** Free for IAAPA members, monthly online webinars cover a full range of relevant topics led by fellow members and subject matter experts.

**IAAPA CERTIFICATION:** This program helps set your career apart from others in the industry. Let your years of experience and professional development training work for you.

**IAAPA EDUCATIONAL EVENTS:** Experience a full range of global face-to-face learning opportunities throughout the year.

### be INFORMED

**MEMBERSHIP DIRECTORY:** Need help with an operational challenge? Looking for specialized products? Look no further than the IAAPA membership directory to connect with fellow members who are committed to excellence.

**NEW: IAAPA WATER PARK BENCHMARK REPORT 2015 - 2016:** This report presents the latest information on water park operations from around the world based on data from the 2016 operating season. Highlighting revenue and expenses, admissions and marketing, attractions mix, visitor demographics, and human resources and training.

**NEWS FLASH:** For members only, a daily e-mail highlighting industry news from around the world.

**FUNWORLD:** IAAPA's monthly magazine features articles focused on the industry at large.

**CRISIS COMMUNICATIONS:** IAAPA offers 24-hour access to IAAPA media strategists who are available to help you with media promotion, crisis support, press releases and more.

## be a MEMBER. be IAAPA.

To learn more contact [membership@IAAPA.org](mailto:membership@IAAPA.org) or visit [IAAPA.org/membership](http://IAAPA.org/membership).



IAAPA

INTERNATIONAL ASSOCIATION OF  
AMUSEMENT PARKS AND ATTRACTIONS