



## KEY SHOW RULES & VIOLATION PENALTIES

### HANDOUTS, CATALOGS, SOUVENIRS - AISLE ACTIVITY PROHIBITED

Exhibitor literature and printed materials, including trade publications, may *only* be distributed from within an exhibitor's booth space and may not appear in any other public space of the Orange County Convention Center or that of the contracted IAAPA hotels. Certain sponsorship opportunities are exempt from this rule. Demonstrations, sales activities, and giveaways must take place within the exhibitors' booth space. Distribution of materials and sales efforts may not take place in the aisles or in any other location outside the contracted booth space. Street teams, mobile marketing, flash mobs, etc. that take outside of the contracted booth space is strictly prohibited. **This policy is strictly enforced!** *Companies found breaking these rules may have their booth at IAAPA Attractions Expo shut down, may forfeit accumulated priority points, and could be suspended from future exhibiting.*

### ROBOTS, ENTERTAINERS, COSTUMED CHARACTERS AND WHEELED VEHICLES

Demonstration of any robot, entertainer, costumed character or mechanized product must take place within an exhibitor's contracted booth space. **Demonstration of any kind will not be permitted in the aisles or any other public area within the Orange County Convention Center during IAAPA Attractions Expo.** *Violation of this rule will result in immediate removal of the robot, entertainer, character or vehicle from the Orange County Convention Center for the duration of the Show.*

Demonstration of amusement park products, such as strollers, carts, buggies or any other product or device on wheels, must remain within the contracted booth space. **Operation of any device on wheels in the aisles or in any other public space within the Orange County Convention Center is strictly prohibited** (except for approved wheel chairs, carts for the disabled, and certain approved Show Sponsors). Any wheeled device operating outside the booth space will be removed from the Trade Show floor for the duration of the show.

### SOUND LEVELS

Exhibitors must keep sound levels in their booth space to a reasonable level during the show. IAAPA reserves the right to determine when excessive sound, music, or other display activities interfere with other exhibitors' ability to conduct business. Failure to maintain a reasonable decibel level **(below 85db)** may result in IAAPA Show Management setting an appropriate level for a specific exhibitor. Decibel levels will be monitored on the trade show floor during all show days. Offenders will be required to reduce sound levels immediately or risk further penalties.

### SELLING RULES AT IAAPA

Selling within your exhibit space in exchange for cash or credit card when the purchaser 'carries away' merchandise is strictly prohibited. Exhibitor signage offering in-booth sales of display merchandise, for take-away, is prohibited. **Exhibitors may only take orders for future delivery.**

### SUBLETTING / RESALE OR SUBCONTRACTING OF EXHIBIT SPACE

Subletting or subcontracting of exhibit space to another member or non-member company is strictly prohibited. Staff from non-affiliated/non-exhibiting companies, present in a booth for “selling”, is strictly prohibited.

Resale of reserved or contracted exhibit space is prohibited, and will result in the loss of accumulated priority points and other penalties. **Exhibitors are prohibited from engaging in any exhibit activity in any space other than that which has been contracted.**

### BOOTH STAFFING

Booth must remain intact and staffed during all open show hours. Any booths found unattended longer than 5 minutes will face penalties. No form of booth pack up should begin until the show closes Friday, Nov. 17 at 4:00 p.m. All personnel working in a booth must be employees of the exhibiting company.

### PRODUCT LEGALITIES

Exhibitors with products, the sale of which may be illegal in certain jurisdictions, must display a sign in their booth space to that effect. Manufacturers and other exhibitors of equipment that may be considered to be gaming equipment, devices or other products are responsible for determining that they can legally exhibit such items in Florida and Orlando.

### VIOLATIONS AND PENALTIES

In its sole discretion, IAAPA will be assessing penalties for rules and regulations violations on the show floor during IAAPA Attractions Expo. IAAPA will give exhibitors two warnings (when applicable) and then apply an appropriate penalty. Both the Manufacturers & Suppliers Committee and the Space Allocation Subcommittee have determined penalties in advance, which could range from mild (cessation of product demonstration) to severe (loss of exhibitor priority, seniority points, and a monetary fine).

Violations may be added or amended at any time as is seen necessary by committee members. Penalties include but are not limited to; loss of one to ten years of exhibit seniority, booth closure, exhibitor suspension, monetary penalty or a combination of penalties listed. Please read the [Exhibitor Services Guide](#) carefully and contact [Show Management](#) should you have any questions concerning show rules and/or this policy.

The following is a list of *booth and safety violations* and the suggested penalty that may be enforced. All fees are in U.S. dollars. Repeat violations from previous years will receive **double** the penalty and loss of seniority points.

违规事项 Violation	扣减展出资历年期 Loss of Exhibit Seniority	罚款美元 Penalty in USD
Late Set-up 未能在限期内完成展位布置	计分制减一年 One (1) Year	\$250
Aisle Infringement 展位不符合通道条款	One (1) Year	\$250
Late Submission of Required Documents (Insurance*, Booth Layout) 逾期递交所需文件 (保险证书, 展位设计图)	One (1) Year	\$250
Setback / Visual Line of Site Infringement 展品违反场地视线限制	One (1) Year	\$250
Signage Setback Infringement	One (1) Year	\$250
Height Violation 展品或搭建过高而未获批准	One (1) Year	\$250
Display Unfinished or Unsightly 展出未完成或有不雅产品	One (1) Year	\$250
Awning/Overhang beyond booth Boundaries 吊挂在批准范围以外展示	One (1) Year	\$250
Customers in aisle due to booth design 由于展摊的设计,客人要在展廊上围观	One (1) Year	\$250
Selling on the Trade Show Floor 在展馆内进行销售	One (1) Year	\$250
Product Waste or Emissions in aisle 展位排放出任何废物于展馆通道上	One (1) Year	\$250
Construction/Setup during Show Hours 展出期间内仍在布置	计分制减二年 Two (2) Years	\$250
Underage (less than 18) Children in Booth during Move-In/Move-Out 布置及拆卸期间,容许未满十八岁儿童在其展摊内	Two (2) Years	\$250
Product and/or Literature Displayed and/or distributed Outside of Booth (includes fog, lasers, confetti, etc.) 在展摊之外,派发宣传单张或展示展品 (包括放出烟雾、雷射、五彩碎纸等)	Two (2) Years	\$250
Costumed Characters Outside of booth (unless in transit to enter/exit) 人形/人物于其展摊以外走动 (该人形/人物进场及撤场除外)	Two (2) Years	\$250
Subletting Booth Space 私下分租展位	Two (2) Years	\$250
Use of Flammable Display Materials 展位内有易燃物料	Two (2) Years	\$250
Hospitality Suites or Events Held Off Show Floor during Open Show Hours 展商于展览会进行期间举办场外活动	计分制减三年 Three (3) Years	\$500
Noise Violation 声量太高 / 超出批准	Three (3) Years	\$500
Early Tear-Down/Dismantle/No Show 展会完毕前拆卸展摊 / 或无人出席展位	Three (3) Years	\$500
Booth Left Unstaffed Greater Than 10 Minutes 展位超过十分钟没有工作人员	Three (3) Years	\$500
Violation of ASTM F24 Standards applicable to Amusement Rides / Devices 展出之骑乘或设备违反ASTM F24之标准	计分制减十年 Ten (10) Years	\$1000
Static Ride Placed into Operation without Approval 未经批准下,开动只供观赏之骑乘	Ten (10) Years	\$1000
Mechanical devices and structures in the exhibit area are not properly assembled 于展摊内任何机械或设施未有正确地装置	Ten (10) Years	\$1000

\*Does not apply to insurance policies that expire after the deadline.