



Advertising and Marketing Opportunities

Take advantage of marketing and sponsorship opportunities to increase sales, drive booth traffic and create brand awareness. These unique services provided by expomarkit Media Group are very cost-effective methods of reaching your target buyers.

Buyer's Preview Deck



The Buyer's Preview Deck is the **only** "Official" pre-show mailer sent to all pre-registered attendees 3 weeks prior to the show and distributed at the show. Participating exhibitors can be featured on a 5.5" x 7" card front and back with your product information. Promote your company, show specials, your company's website or new products while encouraging pre-show calls and at show visits resulting in increased product interest, booth traffic and qualified leads.

Pricing as low as \$3,250 – Includes production, printing & postage

Exhibitor Showcase

Showcase your company's promotional literature in two high-traffic lobby locations with the Exhibitor Showcase. This **New Updated** rotating literature distribution system helps you increase booth traffic by getting your literature into attendees' hands before they ever step on the show floor. This new kiosk features literature distribution pockets, mini billboards and eight back-lit marquee panels.

Pricing as low as \$395 – Call today to reserve your literature space!



***Please contact expomarkit Media Group for additional information or to participate in the opportunities outlined above:
205-332-1413 ext. 101 | E-mail to: info@expomarkit.com***





EXHIBITOR INFORMATION (PLEASE PRINT)

Company Name Booth #

Contact Name E-Mail Address

Mailing Address

City State Zip

Phone Fax

X Authorized Signature Date

| Exhibitor Marketing Solutions | | | |
|--|--|-------------------|----------|
| | DESCRIPTION | RATE | Total |
| Buyer's Preview Deck Pre-Show Mailer Mailed to Pre-registered Attendees | ■ Jumbo Card: 7" x 5.375" | \$3,250 | \$ _____ |
| | ■ Premium – Window Card (only 1 available) | \$4,950 | |
| | ■ Color Added to Back of Card | \$650 | |
| | ■ Additional 1,000 Cards for Your Distribution | \$450 | |
| Exhibitor Showcase Literature Pocket (Two Lobby Locations Available) | Multiple Pocket Sizes Available | \$395 per space | \$ _____ |
| | Mini Billboard Non Distribution Options | | |
| Exhibitor Showcase Back-Lit Marquee | 40" x 14" <i>Back-Lit</i> Panel (Only 8 available on each Showcase) | \$2,995 per panel | \$ _____ |
| | | TOTAL: | \$ _____ |

Method of Payment: Check American Express MasterCard Visa Discover

If paying by credit card please advise. We value your credit card security and, as a result, we would rather not receive your credit card information via email or fax. Instead, we will have Secure Net, our online credit card collection agency, email you a secure link that you may use to enter your credit card information directly. There is a 4% surcharge for credit card payments.

TERMS:

Signature on this contract for the company above warrants authority to bind the company. **Payment is due prior to production** to ensure inclusion in the "Buyer's Preview Deck" or the "Buyer's Post Show Deck". All International orders must be prepaid. Orders totaling \$3,250 and over incur a cancellation fee of 25% of list price. All cancellations must be submitted in writing 10 days prior to production. Failure to send artwork does not constitute cancellation of service. There is a \$75 late fee for material received after the deadline date.

expomarkit Media Group
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Please Contact or E-mail This Form to:
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