



CREATE YOUR BUDGET

Typical items to include when creating a trade show budget:

Item	Description	Price
Side Chair		\$38 and up
6' Draped Table		\$95
Wastebasket		\$16
Carpet	10'x10' classic carpeting	\$130 and up
10'x10' Booth Package	1-6' Draped table, 2-Side Chairs, 1-Wastebasket, 10'x10' carpet	\$210
10'x10' Booth Package with Freight	1-6' Draped table, 2-Side Chairs, 1-Wastebasket, 10'x10' carpet, 500 lbs warehouse freight handling	\$360
Freight Handling Fee	1000 lbs. of crated freight sent to Warehouse	\$530 (\$53 per 100 lbs.)
Labor - Install & Dismantle	1 Hour Minimum of Straight-Time Labor	\$65/hour
Lead Retrieval	Smartphone application	\$310/2 devices
Electricity	Single outlet, 500watts, 120V	\$128
Internet	Wireless Hard-wired, shared Ethernet, 1 static IP	\$120/day/device \$1,095
Rigging/Sign Hanging	Three person team, minimum 1 hour in and 1 hour out	\$530
Booth Cleaning	Vacuuming per 100 sqf Porter Service under 500 sqf	\$45/day \$110/day
Shell Scheme Rental (Turnkey Package)	Includes install and dismantle hard-walled unit, material handling of exhibit, carpet with daily vacuuming, 2 lights with power, table and 2 chairs, wastebasket, locking cabinet	\$5,600/10'x10'
Computer Screen	40" LCD Monitor with Blue-Ray/DVD Player and Floor Stand w/ Shelf	\$630

The above pricing are estimates, based on 2017 rates. Please refer to the order forms in the 2018 Exhibitor Services Guide which will be available online July 2018.

In some cases, prices do not include taxes. Prices based on incentive/advance deadline.

Exhibit Space Rental does not include anything other than an ID sign, back and side drape (for linear booths). All furnishings and equipment must be ordered a la carte.

The only requirement IAAPA has is a floor covering/carpet for inside booths. All other items (furniture, electrical, etc.) is at the exhibitors' discretion.