



Dear IAAPA Member:

We would like to share an excerpt from an unsolicited letter sent to us by a recent IAAPA Foundation scholarship recipient:

*“... **The highlight of my year was undoubtedly the amazing experience at IAAPA Attractions Expo (IAE) 2016 in Orlando. In particular, being recognized with a scholarship by the IAAPA Foundation for my academic, professional, and personal accomplishments in college was extremely humbling and reinforces my desire for a career in the industry... I think I can speak for all three (scholarship recipients) when I say that we look forward to attending next year’s Expo and supporting this spectacular association for many years to come.**” Matthew Temmer, Junior, Rosen School of Hospitality Management*

The IAAPA Foundation is a charitable foundation founded to support social needs that impact the attractions industry. Last November, during IAE in Orlando, the IAAPA Foundation launched two major initiatives under its updated **mission to “Inspire life-changing careers in the global attractions industry by cultivating tomorrow’s leaders”**. **We are gratified that these programs are beginning to connect young people with the business side of our industry.** These two programs are:

- **Supporting colleges and universities that offer curricula to develop attraction managers.** Initially the Foundation is supporting the **University of Central Florida’s Rosen College**, which offers an attractions management track. In addition to providing three IAAPA Foundation scholarships to deserving students, we are working with the faculty of the college to bring industry executives to the college to share their knowledge with faculty and students. We are also coordinating externship programs that provide real-world industry experiences for Rosen faculty.
- **Partnering with JA Worldwide (aka Junior Achievement) to introduce students in more than 100 countries to career and entrepreneurial opportunities in the attractions industry.** Since last November, the IAAPA Foundation and JA Worldwide, have facilitated numerous introductions between attractions and suppliers and their local JA Worldwide office to introduce students to the business of the attractions industry. This spring, JA Worldwide and the IAAPA Foundation launched an online student contest **entitled “The Business of Fun” where students ages 14-19** are challenged to present a business innovation designed to increase the appeal of amusement parks and attractions. The winner of this contest will be introduced during the IAAPA Attractions Expo in Orlando in November.

We are pleased the Foundation is off to a strong start under its new mission. We appreciate all of the work being done by the IAAPA Foundation Board members, industry volunteers, and IAAPA staff. But to continue and expand our efforts the IAAPA Foundation needs your financial support. Because all of the administrative work is accomplished by volunteers and IAAPA staff, 100 percent of your donation goes directly to support IAAPA Foundation programs. Funds are urgently needed to continue and expand our programs. Please consider making a donation to the **Foundation. It’s easy to do.**

You can go to [www.IAAPA.org/iaapa-foundation](http://www.IAAPA.org/iaapa-foundation), click on “Make a Donation”, and make the donation by credit card or through PayPal. If you prefer to send the Foundation a check, click [here](#) for the donation form. In the United States, the IAAPA Foundation is a 501(c)3 charitable foundation, and donations are tax deductible. All donors are acknowledged on the IAAPA Foundation website. **Please add your name to the list and help us cultivate tomorrow’s leaders.**

We also invite you to join us at our silent auction at IAE during the Opening Reception on Tuesday, November 14 at 6:00 p.m.

If you have any questions or need additional information, call +1 904/557-4321 or email [info@iaapafoundation.org](mailto:info@iaapafoundation.org).

Thank you.



Jane Cooper, Chair  
IAAPA Foundation



Paul Noland, President and CEO  
IAAPA