



Ron Merriman, Managing Director at MR ProFun China, oversees the Shanghai-based subsidiary of ProFun Management Group, a US-based leader in Operations Advisory and Management Services to the global attractions industry. Since 2010, Ron has been exclusively focused on supporting clients across Greater China in their efforts to bring a wide range of themed entertainment attractions to market. During that time, he has worked on more than four dozen attraction projects within the market, collaborating with project developers, international design firms, and global IP owners.

Ron also currently serves as Vice-President for the Themed Entertainment Association's Asia-Pacific Division.

Ron holds a Bachelor of Arts degree from Dartmouth College and an MBA from the University of California at Berkeley.