

**Chris Deere, ICAE**  
**Consultant**  
**Supportlab**  
**IAAPA Asia-Pacific Education Subcommittee Member**



Chris is currently the Consultant of Supportlab Ltd, a company he formed to provide advisory, consulting and coaching services to businesses, with emphasis on the amusement park industry.

Prior to this Chris was with Rainbow's End Theme Park in Auckland, New Zealand, where he was the Operation's Manager for 5 years before being promoted to the CEO role, a position he held for a 10-year period from 2007 to 2017.

During his tenure as CEO of Rainbow's End the park achieved significant growth and received several prestigious awards and accolades including 5 IAAPA Brass Ring awards as well a number of local awards.

Chris is a Certified Attractions Executive and has been a regular speaker and panellist at both the IAAPA Attractions Expo in the US and the AALARA conference in Australia.

He is involved in several tourism related advisory groups and was a member of the IAAPA Human Resources Committee for three years from 2015 to 2017 and is a current member of the Asian Education Committee.

Prior to his time at Rainbow's End Chris spent 7 years in the New Zealand Police Force as a sworn officer where he worked in a variety of roles, completed his Sergeants exams and qualified as a youth aid officer.

**Chris Deere, ICAE**  
**IAAPA 亚太地区教育分委员会委员**  
**Supportlab 顾问**

Chris 目前担任 Supportlab 公司的顾问。该公司致力于为企业提供咨询、顾问和指导服务，重点关注游乐园行业。

在此之前，Chris 在新西兰奥克兰的 Rainbow's End 主题乐园担任了 5 年的运营经理。之后被提升为首席执行官，任期从 2007 年至 2017 年持续了 10 年。

Chris 在 Rainbow's End 担任首席执行官期间，主题乐园业务取得了显著的业绩增长，并获得了多项著名奖项和荣誉，其中包括 5 项 IAAPA 铜环奖以及多项当地奖项。