



**JOSE REYNA III**, also known as BLUE, joined Enchanted Kingdom in 2010 to oversee its Rides and Attractions Department. The following year he was tapped to head the Park Operations Division of this first and only world-class theme park in the Philippines. For seven years he managed this unit which is composed of five departments that encompass rides maintenance, facilities maintenance, rides & attractions operation, security & safety, as well as queue management. In January 2018, he relinquished his role as Division Head of Park Operations to lead the recently created Safety & Risk Management Division of Enchanted Kingdom.

An IAAPA Certified Attractions Executive, Blue possesses NAARSO certification in Operations as well as Amusement Ride Inspection, and similarly has AIMS International accreditation as Operations Technician and Associate Ride Inspector. His educational background indicates a scholarship at the Philippine Science High School, then tertiary education at the University of the Philippines, University of the East in Manila and the University of Hawaii in Manoa. A job in the amusement industry can be linked without wonder to his degree in Business Management, but not quite readily to his diploma in Horticulture, major in Orchid Tissue Culture.