

# FUN

## Forward

### Build the Future.



**GET A SNEAK PEEK**

at the people, products, and ideas  
that will move your business forward.

Conference: Nov. 12–16 • Trade Show: Nov. 13–16  
Orlando, FL, US

[www.IAAPA.org/IAAPAAttractionsExpo/Highlights](http://www.IAAPA.org/IAAPAAttractionsExpo/Highlights)

**REGISTER BY SEPT. 18 AND SAVE UP TO 40%!\***

\*Savings off full-price, on-site registration rate.

@IAAPAHQ | #IAE18

2018

# More FUN per Square Foot

## EVEN MORE TO EXPLORE

Discover the new Exploration Station, where even **MORE** exhibitors will share their latest technologies and trends on the sold-out show floor. More than **130** additional exhibitors with hundreds of products and services are ready to help your business grow.

## 10+ MILES OF AISLES



**1,100+** EXHIBITORS, and  
**125** PRODUCT CATEGORIES,  
all here to accelerate your success.

When it comes to building a strong future for your attraction, there's no place like IAAPA Attractions Expo 2018. Here, you'll discover the latest in rides, games, prizes, food and beverage, and an entire universe of new guest experiences.

**DON'T RISK MISSING ONE INCH OF THE SHOW FLOOR:** pack your walking shoes, take your entire team, and divide and conquer.



**Better**

**Futures**

**Are Built Here.**

**Discover forward-thinking ideas and products that will propel you to a fun-filled, financially rewarding tomorrow.**

IAAPA Attractions Expo 2018 brings the attractions industry's brightest minds and most creative thinkers from around the globe together at one big event. It's part trade show, part education conference, part playground, and all-encompassing when it comes to offering everything your attraction needs to deliver compelling guest visits and increase profits.





# Connections

## Build Opportunity.

**Make new contacts from around the globe and grow your existing partnerships in a fun-filled environment.**

Bring plenty of business cards. IAAPA Attractions Expo 2018 will feature **35,000+ participants** from **100+ countries**, **50+ networking events**, and **100+ education sessions**. Every place you go here — the trade show floor, EDUTours, education sessions, and special events — presents you with an opportunity to meet someone who knows exactly what you need to increase your guest visits, maximize your profits, or add some serious buzz to your marketing and advertising.

## POWERFUL EVENTS YOU WON'T WANT TO MISS!

### KICKOFF EVENT

Jumpstart your IAAPA Attractions Expo 2018 experience at the Kickoff Event. Enjoy lively entertainment, the 2018 IAAPA Hall of Fame Awards presentation, and much more as we celebrate IAAPA's 100th anniversary.

### GM AND OWNERS' BREAKFAST

The GM and Owners' Breakfast is one of the premier networking events for senior attractions industry executives from around the world. The highlight of this breakfast is a presentation by a well-known industry veteran.

### IAAPA CELEBRATES

IAAPA Celebrates will be unlike any other as IAAPA wraps up the association's year-long centennial celebration at Universal Studios Florida with an unforgettable evening of entertainment, characters, and attractions! IAAPA Celebrates attendees will have unlimited access to a variety of exciting attractions, including the all-new "Fast & Furious — Supercharged™," "Race Through New York Starring Jimmy Fallon™," "TRANSFORMERS: The Ride-3D," "Hollywood Rip Ride Rockit™," and "The Blues Brothers® Show."

# Learn

## From the Best.

**Gather real-world insights from those with proven track records of success.**

IAAPA Attractions Expo 2018 is filled with both real-world learnings and specialized training you and your employees can't get anywhere else. There's no better place to enhance your career or train your team on getting the most from your attraction. Build your knowledge on how to create a better future — one filled with happier guests, more satisfied employees, and a much bigger bottom line.





# Save

## Now, Have Fun Later.

**Plan ahead and register early for savings!**

### **SUPER SAVER DISCOUNT**

Save up to 40% when you register by Sept. 18.

### **ADVANCE DISCOUNT**

Save up to 25% when you register by Oct. 31.

### **IAAPA Members Save Even More!**

IAAPA members receive more than \$100\* in additional discounts off the non-member Expo registration price and gain complimentary access to 100+ education sessions (non-members pay \$349).

\*Savings off full-price, on-site registration rate.

# Relax, Recharge, and Connect

**Our International Business Lounge is designed to combine comfort with productive connections.**

Attendees from around the world are welcome in our International Business Lounge to relax, recharge, and connect with potential business partners from around the world. Business amenities include internet access, charging stations, and printing services. Plus, each international guest can book a complimentary 30-minute appointment with one of our translators in the lounge.

**The International Business Lounge is sponsored by**  LDP





# International Growth Starts Here.

**The Europe, Middle East, and Africa attractions community will gather in Orlando to shape the future of our industry.**

**Connect with the creative minds who have the knowledge and ideas you need to grow your business at these events:**

- > Nov. 12: Lunch and Learn: Featuring Mohammed Al Zaabi from Miral
- > Nov. 13: Kickoff Event
- > Nov. 14: EMEA Reception